

## **KEEN Greater DC Milestones Throughout the Years**

- 1988 Kids Enjoy Exercise Now (KEEN) is founded in England.
- 1991 KEEN England's founder and interested parents and community members in Montgomery County, Md., meet to discuss starting a U.S. version of the program.

## **1992** KEEN holds its first session in the United States.

- 1993 KEEN launches its first major fundraising effort: the annual KEEN Golf Classic.
- 1994 KEEN Club is created to give teenagers with disabilities an opportunity to play sports and go on outings with peer companions.
- 1997 KEEN hires a part-time staff person. KEEN Swim launches, serving all KEEN athletes.
- 1998 KEEN establishes first U.S. spin-off at the University of Virginia.
- 2001 KEEN's part-time staff job grows into a full-time executive director position. KEEN creates second major fundraiser: the annual KEENFest Dinner and Silent Auction. KEEN Fit & Sports launches to provide fitness and recreational opportunities to young adults.
- 2002 KEEN celebrates 10th anniversary and holds its first annual KEEN Sports Festival, inviting athletes from every program to come together as one group at an outdoor recreational event. KEEN also restructures its programs to make all, except swimming, age specific. KEEN doubles existing sports programs to four weekends a month.
- 2003 KEEN Bowling launches to provide recreational opportunities to young adults and KEEN Tennis launches to provide tennis opportunities to serve athletes in Northern Virginia.
- 2004 KEEN Music begins, providing dance and music programs to children and teens. KEEN Young Adults Sports starts the Tae Kwon Do program. KEEN launches a new (third) swim program. KEEN becomes a national organization and renames the founding affiliate KEEN Greater DC.
- 2005 KEEN Greater DC is selected for inclusion in the 2005 Catalog For Philanthropy: Greater Washington as one of the small charities "making a difference in the DC area." In celebration of its 40<sup>th</sup> anniversary, Washingtonian magazine names KEEN Greater DC as one of the "40 organizations [that] strengthen the bodies and spirits of young Washingtonians."
- 2006 KEEN establishes two new programs in Southeast DC: Sports and Swim. KEEN Greater DC doubles existing music programs to four sessions a month. KEEN Greater DC begins collaboration with other local organizations to create much needed programs for adults over 25 years old with disabilities.
- 2007 KEEN celebrates 15th anniversary. KEEN launches a new (fourth) swim in MD. Southeast DC: Sports program is moved to St.Coletta school.



2008	KEEN establishes a new Music Program in Southeast DC.
2009	KEEN expands the music program in Southeast DC. Olympic Gold Medalist Dominique Dawes joins KEEN Greater DC Board of Directors as an honorary board member.
2010	<ul> <li>KEEN establishes two new Sports Programs for kids and teens in Northern VA.</li> <li>New DC Basketball program is launched in September 2010.</li> <li>President's Council on Fitness, Sports and Nutrition selects KEEN Greater DC to partner with it on activities aimed at emphasizing importance of sports, fitness and nutrition to people with disabilities.</li> <li>KEEN is again selected by the <i>Catalogue For Philanthropy: Greater Washington</i>, in recognition of the outstanding quality of its programs for special needs children and young adults.</li> </ul>
2011	KEEN establishes two new Music/Sensory Programs for kids and teens in Northern VA. New DC Soccer Clinic program is launched in April 2011. KEEN Greater DC established an extraordinary relationship with Johns Hopkins University with the University creating a for-credit undergraduate course, "KEEN: Practicum in Neuroscience".
2012	KEEN establishes a new Tae Kwon Do program for children in Maryland KEEN Greater DC celebrates its 20 <sup>th</sup> Anniversary
2013	KEEN establishes a new program in Baltimore, and a new VA program at Kilmer Center; moved the Fit program from WSC in Chevy Chase Pavilion to WSC on Old Georgetown RD.
2014	KEEN establishes a new young adult program – MD Dance Launch KEEN UNSTOPPABLE campaign before KEENFest.
2015	Adding one more sports program (2 sessions) to Key Center School Starting VA bowling program 2x a month. Move the Baltimore programs to Dundalk HS.
2016	KEEN holds its first annual Prom for our teenaged athletes living in DC, MD, VA
2017	KEEN celebrates 25 <sup>th</sup> anniversary and opens KEEN Bowling in Baltimore, KEEN Sports in Arlington, VA, and KEEN Zumba in DC.