



# 27th Annual KEEN Golf Classic

Presenting Sponsor:

**Marriott**  
INTERNATIONAL

**Tournament Co-Chairs**

Mike Brocato  
Tom Onken

**Committee**

Rich Blumenreich  
Conor Brandquist  
Burt Braverman  
Nancyellen Gentile  
Tom Kelly  
Karen Migdail  
Drew Mucci  
Dan Murphy  
Bob Perry  
Michael Zeldin

**KEEN Greater DC  
Board President**

Rich Blumenreich

**Executive Director**

Beata Okulska

**Development Director**

Elizabeth Doherty

**Development Coordinator**

Dominique Deleage

Dear KEEN Greater DC Friends, Sponsors, and Golfers:

We invite you to join us for the Annual KEEN Golf Classic on Monday, April 27, 2020, presented by Marriott and held at Woodmont Country Club in Rockville, Maryland.

As many of you know, KEEN Greater DC's mission is to empower youth with disabilities by providing free, non-competitive one-to-one programs of exercise, fitness and fun, led by volunteer coaches. Throughout the greater DC and Baltimore areas, nearly 550 young people with significant disabilities such as autism, Down syndrome and cerebral palsy are coming together at KEEN to exercise, make friends and have fun. KEEN's 37 programs, including sports, soccer, basketball, swimming, tennis, bowling, Tae Kwon Do, music, yoga, and dance, provide a safe and welcoming environment where ALL are accepted and can succeed.

Proceeds from the KEEN Golf Classic will help us to continue offering all of our innovative and unique programs entirely free-of-charge to young people with disabilities. **Please commit early to the tournament to reserve your sponsorship or foursome, as space is limited.** The event was sold out last year and we anticipate similar attendance this year.

**Schedule of Events**

- 10:00 am Golfer Registration, Driving Range Opens**
- 11:00 am Buffet Lunch**
- 12:00 pm Shotgun Start**
- 5:30 pm Cocktails and Awards Dinner with Silent Auction and Raffle**

We hope you will join us in supporting KEEN Greater DC through the 27th Annual Golf Classic. Please return the registration form with your payment as soon as possible. All forms and payment must be received by Friday, April 10, 2020. Please contact Elizabeth Doherty, 301-775-7572 or dev.dir@keengreaterdc.org if you have any questions.

The tournament is a great way for supporters of KEEN to get together to celebrate our accomplishments, enjoy a day of fun on the course, and raise funds and awareness for KEEN Greater DC. Your generous support will help enable the children, teens and young adults with disabilities that we serve to keep playing throughout the year. We look forward to seeing you at Woodmont on April 27th!

Sincerely,

Mike Brocato  
Tournament Co-Chair

Tom Onken  
Tournament Co-Chair

Please mail the registration form and your check by April 10, 2020 to:

KEEN Golf Classic • PO Box 341590 • Bethesda, MD 20827-1590

www.KEENGreaterDC.org • Elizabeth.Doherty@keengrdc.org

# Sponsor Packages

## Player Sponsorships

Presenting Sponsor  
\$20,000

**Marriott**  
INTERNATIONAL

Double Eagle  
\$10,000

Three (3) golf foursomes (12 playing positions)  
Sponsor's name incorporated into one (1) on-course competition (such as the Longest Drive Contest)  
Two (2) tee signs with logo located on course  
Opportunity to provide logoed item(s) for Golfer Gift Bags  
Twelve (12) Golfer Gift Bags

Eagle  
\$6,000

Two (2) golf foursomes (8 playing positions)  
Sponsor's name incorporated into one (1) on-course competition  
Two (2) tee signs with logo located on course  
Opportunity to provide logoed item(s) for Golfer Gift Bags  
Eight (8) Golfer Gift Bags

Birdie  
\$4,000

One (1) golf foursome (4 playing positions)  
One (1) tee sign with logo located on course  
Opportunity to provide logoed item(s) for Golfer Gift Bags  
Four (4) Golfer Gift Bags

Foursome  
\$2,000

One (1) golf foursome (4 playing positions)  
Four (4) Golfer Gift Bags

## Food and Gift Sponsorships

Dinner  
\$3,000

Acknowledgement of Sponsor's support during Awards Dinner  
Sponsor's name displayed on signage at Awards Dinner  
Attendance for six (6) at dinner

Lunch  
\$2,500

Acknowledgement of Sponsor's support during welcoming remarks  
Sponsor's name displayed on signage at lunch area

Beverage Cart  
\$2,000

Company logo incorporated into signage on beverage carts

Reception  
\$1,500

Company logo incorporated into signage at the reception

Poker Chip Marker  
\$1,000 (Limit of One)

Company logo printed on one side of poker chip ball marker distributed to all participants

## Course Sponsorships

Driving Range  
\$1,000

Company logo incorporated into signage at Driving Range

Hole-in-One Contest  
\$1,000 (Limit of One)

Company logo incorporated into signage at Hole-in-One Contest to win \$10,000

Mega Putt  
\$500

Company logo incorporated into signage at Mega Putt Contest

*All Golf Classic Sponsors' names will be displayed on signage at event registration and the Awards Dinner. Each sponsor's name will be included in all promotional efforts, on KEEN's website and in KEEN's annual report.*

Monday, April 27, 2020 at Woodmont Country Club

Questions: Contact Elizabeth Doherty, 301-775-7572 or Elizabeth.Doherty@keengrdc.org

# Registration Form

YES, we will support KEEN Greater DC! We would like to participate in the following:(Please check all that apply.)

Double Eagle	\$10,000 _____	Dinner	\$3,000 _____	Poker Chip	\$1,000 _____
Eagle	\$ 6,000 _____	Lunch	\$2,500 _____	Driving Range	\$1,000 _____
Birdie	\$ 4,000 _____	Beverage Cart	\$2,000 _____	Hole-in-One	\$1,000 _____
Foursome	\$ 2,000 _____	Reception	\$1,500 _____	Mega Putt	\$500 _____
				Single Golfer	\$500 _____

## Player Information:

Name	Email
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____
10. _____	_____
11. _____	_____
12. _____	_____

## Sponsor Information:

Company Name: (Exactly as it should appear on signage) \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

We cannot attend, but would like to contribute to KEEN Greater DC. \$ \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

Please make checks payable to KEEN Greater DC and mail the registration form and payment by April 10, 2020 to:

KEEN Golf Classic • PO Box 341590 • Bethesda, MD 20827-1590