



2024 ANNUAL REPORT

WILD ABOUT KEEN





KIDS ENJOY EXERCISE NOW

KEEN's Mission is to empower youth with disabilities and impact volunteer coaches through participation in free, non-competitive, one-on-one programs of physical activity and fun, supporting the overall health and well-being of all participants.

KEEN's Vision is to create communities in which individuals with disabilities have equal opportunities for recreation, fitness, and friendship; provide families with respite and a supportive network; foster a lifelong commitment to positive change for volunteers through their engagement with KEEN athletes; develop partnerships to actively promote disability awareness.

DEAR KEEN FRIENDS

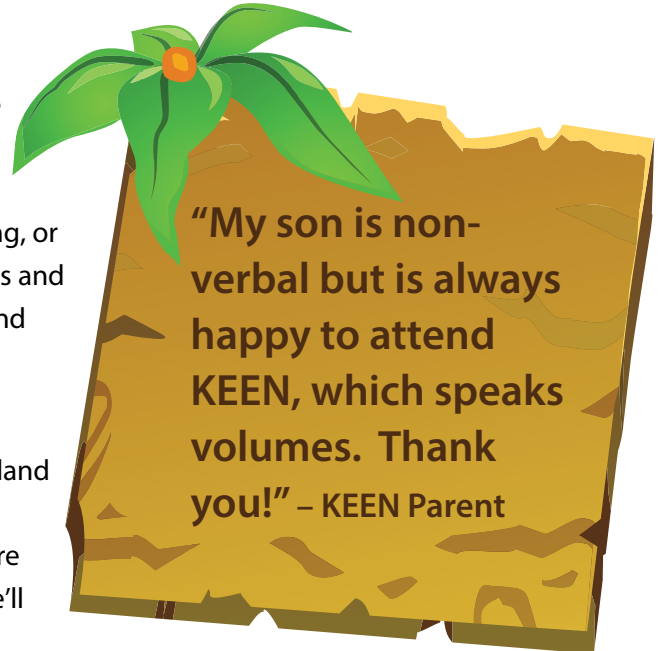
Dear Friends,

KEEN is thriving like never before—welcoming more young people with special needs and expanding our programs to create new opportunities. Your generosity—whether through volunteering, donating, or advocating—directly impacts over 500 KEEN athletes and their families, empowering them to grow, achieve, and gain a sense of belonging.

This year, we proudly launched two new sports programs in partnership with the University of Maryland Department of Kinesiology and School of Public Health. Those programs run every Sunday. And we're not stopping there! In 2025, with UMD's support, we'll introduce an exciting new swim program, further enriching the experiences we provide to our athletes.

At KEEN Greater DC-Baltimore, we believe that every child, regardless of ability, deserves a place to exercise and thrive. And every program remains entirely free of charge. We are more than an organization—KEEN is a movement, bridging the gap between public perception and the incredible abilities of people with disabilities. We are champions of inclusion, creating a world where everyone is valued, supported, and encouraged to be their best selves.

Join us in strengthening this vibrant community. Your support ensures that KEEN remains a safe, welcoming, and transformative space for all. Together, we are building a future where inclusion is not just an ideal—it's a reality.



Kevin Gallagher
Board President



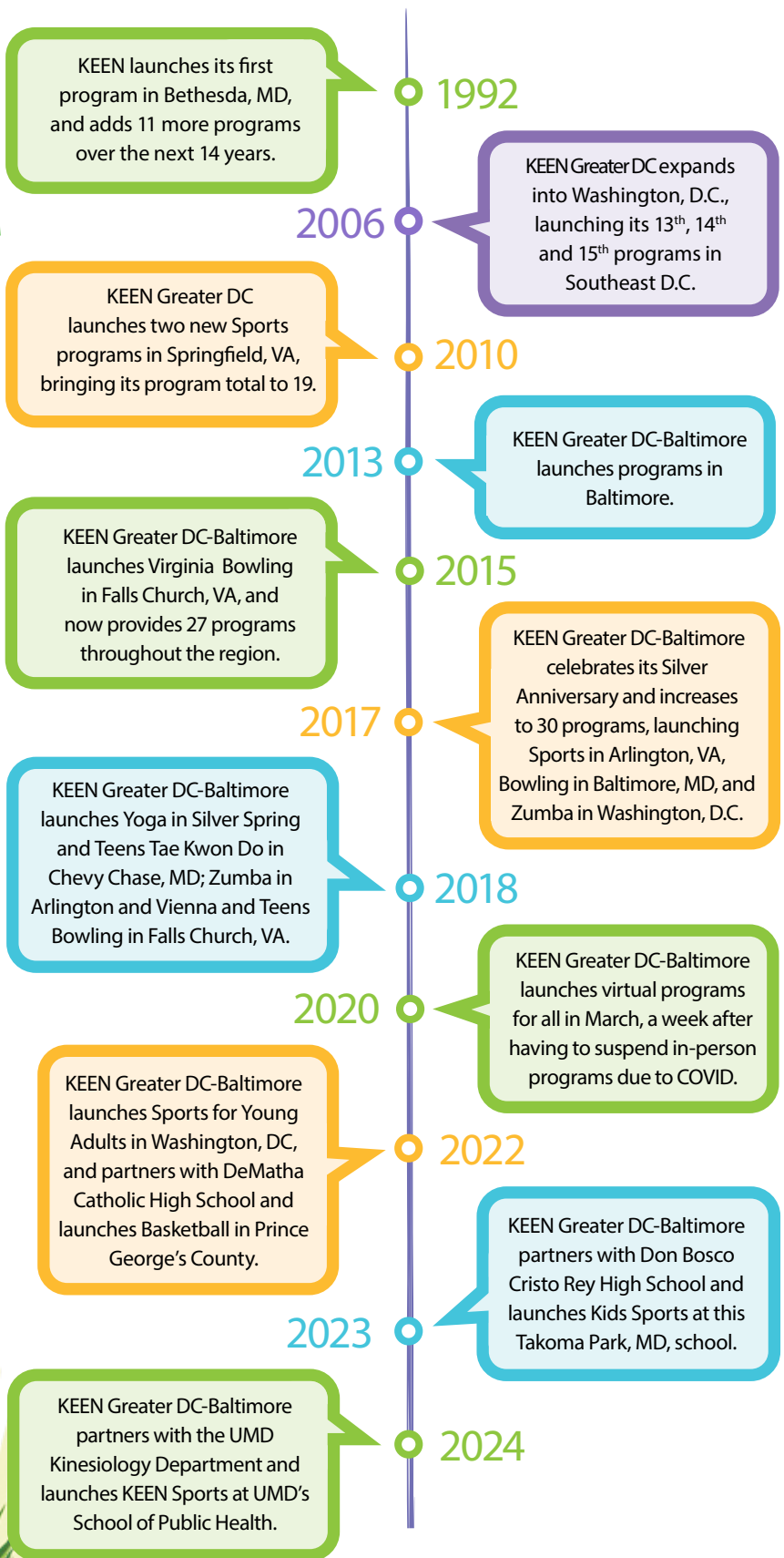
Beata Okulska
Executive Director

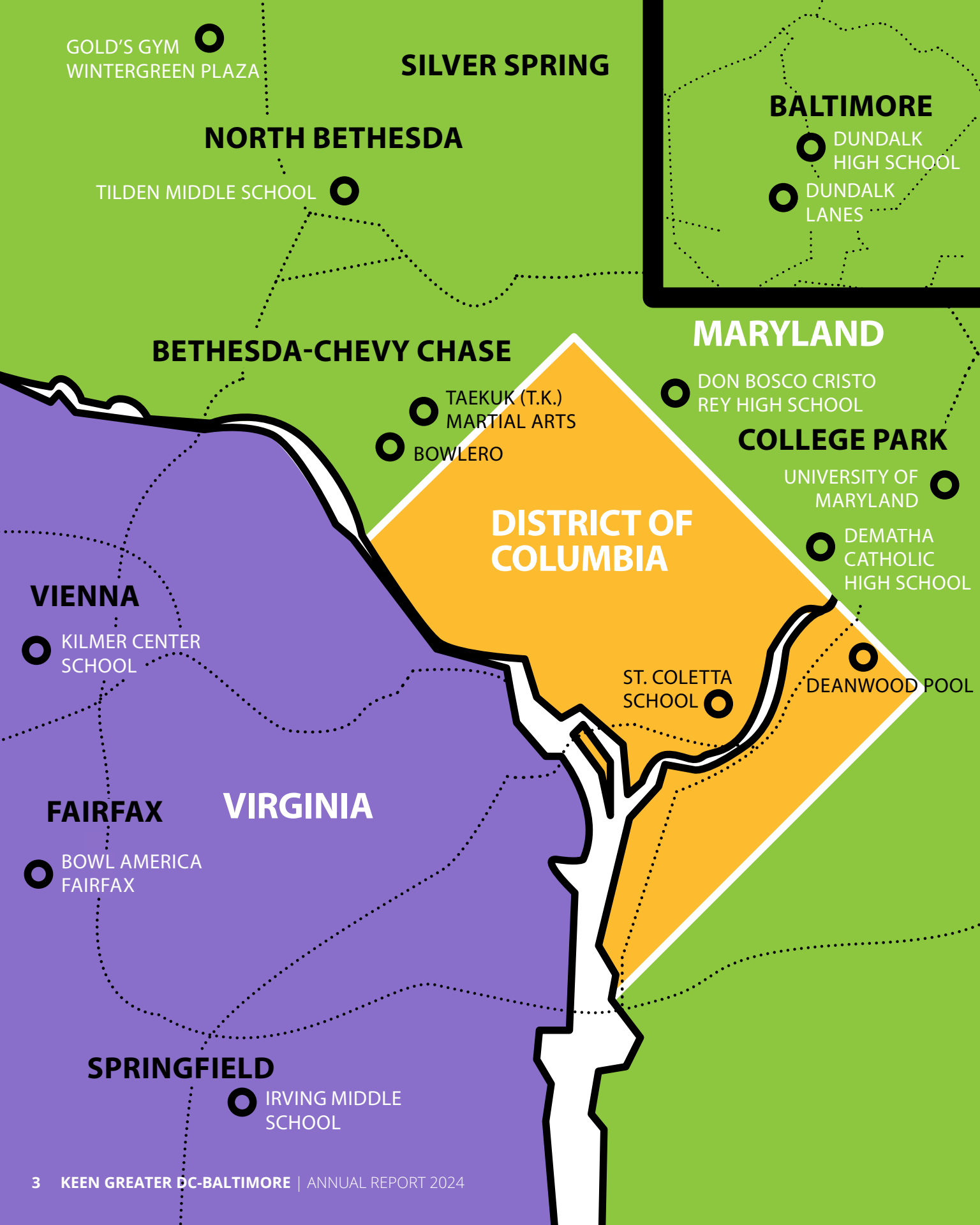


ABOUT US

What makes KEEN Greater DC-Baltimore unique?

- KEEN accepts every child regardless of the extent or nature of his or her disability.
- KEEN provides one-to-one coaching to each athlete.
- All KEEN programs are offered completely free of charge to the athletes and their families.
- All KEEN programs are run and managed by committed volunteers.
- KEEN is respite time for the parents of our athletes.





GOLD'S GYM
WINTERGREEN PLAZA

SILVER SPRING

NORTH BETHESDA

TILDEN MIDDLE SCHOOL

BALTIMORE
DUNDALK HIGH SCHOOL
DUNDALK LANES

BETHESDA-CHEVY CHASE

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KILMER CENTER
SCHOOL

ST. COLETTA
SCHOOL

DEANWOOD POOL

FAIRFAX

VIRGINIA

BOWL AMERICA
FAIRFAX

SPRINGFIELD

IRVING MIDDLE
SCHOOL

JOIN THE WINNING TEAM

KEEN Greater DC-Baltimore's signature Sports program launched in 1992 with five KEEN athletes and a handful of volunteer coaches in North Bethesda. As word spread, a need for KEEN programs where everyone is accepted and no one is judged became immediately apparent. In the 32 years since, KEEN has grown in all ways: in numbers of KEEN athletes we serve, programs, locations, volunteer coaches and supporters. All KEEN programs are provided Free Of Charge to our KEEN athletes!

Today KEEN serves more than 500 children, teens and young adults with disabilities through various program activities taking place in Baltimore, College Park, Chevy Chase, Rockville, Hyattsville, and Takoma Park, Maryland; Southeast and Northeast Washington, DC; Fairfax, Springfield, and Vienna, Virginia; and online.

In 2024, KEEN trained more than 1,200 new volunteers and continued to grow thanks to new and expanding partnerships throughout the Greater Washington, DC and Baltimore area.

Our monthly program sessions include:

- 40 Sports sessions
- 7 Bowling sessions
- 4 Zumba sessions
- 2 Fitness sessions
- 2 Tae Kwon Do sessions
- 2 Basketball sessions
- 1 Swim session
- 4 Yoga sessions





VOLUNTEERS

Volunteers are vital to the continuity and success of KEEN Greater DC-Baltimore. Some help occasionally at KEEN's programs while others attend regularly and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our programs. They've also played a vital role in our virtual programs. Thank you to all of our outstanding volunteers.

COACHES COMMITTEE

Claire Doh
Michele Doyle
Charlie Gilbert
Joshua Kotler
Jane Meacham
Karen Migdail
Laura Partridge

Sean Robinson
Heather Schneps
Eric Tarring
Elizabeth Vipond
Joe Wujciak

**As of February 2025*

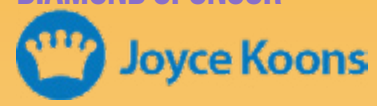


2024 EVENTS

KEENFEST 2024: HA-KEEN-A MATATA!

KEEN's community of donors, volunteers, and families came together for the Heart of the Lion Ball and to celebrate KEEN's commitment to providing programs and opportunities for our athletes. It was an inspirational evening filled with musical performances, silent and live auctions, friendship, and dancing. Attendees enjoyed performances from KEEN Athletes and the Urban Nation Hip Hop Choir. Davis Wright Tremain LLP was honored with the Distinguished Community Impact Award for 17 years of support, including Board service, volunteering, and fundraising. Special appreciation goes to KEENFest's sponsors and donors for their support. As well as the tireless efforts of our KEENFest Committee to make the evening a success!

DIAMOND SPONSOR



GOLD SPONSORS



THE BERNSTEIN COMPANIES

Catherine and Kevin Gallagher
Barbara and Dr. Irvin Guterman



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2024 EVENTS

KEEN GOLF CLASSIC

KEEN's 2024 Golf Classic, which is presented by Marriott International, was another fun-filled event for all. A full field of golfers enjoyed a great day of golf and friendship at Woodmont Country Club in Bethesda, as well as a cocktail reception, dinner, and silent and live auctions. The day started with a shotgun start, as players tested their skills with several contests throughout the day. The day would not have been possible without the support of KEEN's sponsors, supporters, and dedicated Golf Committee!

PRESENTING SPONSOR

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INTERNATIONAL

DOUBLE EAGLE SPONSORS

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Selective Demolition LLC
Valley Lighting
WE Bowers

INSTITUTIONAL AND FOUNDATION DONORS

KEEN Greater DC is grateful for the grant funds it receives from institutional and foundation grantors. This support reinforces the importance and impact of KEEN's mission.

- Anonymous Donor
- Corina Higginson Trust
- The Dimick Foundation
- Fight for Children
- George Preston Marshall Foundation
- Golfers Charitable Association
- Harry & Zoe Poole Foundation
- Joseph E. and Marjorie B. Jones Foundation
- Maximus Foundation
- Miller & Chevalier Chartered Charitable Foundation
- Montgomery County, Maryland
- Thomas W Bradley Foundation
- Venable Foundation



Every donation impacts KEEN's ability to empower youth with disabilities. There are many options to support KEEN:

- Workplace giving and matching gifts
- Donor Advised Funds
- Stock Transfers
- United Way #8065
- Combined Federal Campaign #75656
- Sign up for our monthly giving program

Visit KEEN's website at www.KEENGreaterDC.org for more information.

2024 IN-KIND DONORS

Yasmine Askalani, photographer
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Urban Nation Academy for the Performing Arts
Polly Vail, yoga instructor
Washington Nationals
Washington Spirit
Wegmans
WolfTrap Foundation

“Apart from the tremendous benefits to our son’s social and emotional growth, KEEN is beneficial to our family as a whole. It brings us joy to know that there is a place that caters to his needs, that is free of judgement and where he is accepted and can be himself.” - KEEN parent



2024 DONORS

Because of the incredible generosity of businesses, foundations and individuals, KEEN Greater DC-Baltimore continues to provide all of our online and in-person programs at no charge to our athletes and their families. **THANK YOU!**

\$25,000+



**Anonymous
Foundation**

\$10,000+

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Boston Consulting Group
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Foundation
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Harry & Zoe Poole Foundation
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Total Wine & More

\$7,500+

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Richard and Linda Blumenreich
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\$5,000+

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Fight for Children
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\$3,000+

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2024

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KEEN GREATER DC, LLC

STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/24 (UNAUDITED)

SUPPORT

Foundations/Organizations	149,420
Corporations/Businesses	72,881
United Way & CFC	4,398
Individual Donors	155,226

SPECIAL EVENT REVENUE

KEEN Golf Classic	87,718
KEENFest	144,514

Investment Income	34,208
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TOTAL REVENUE AND SUPPORT	\$648,363
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EXPENSES

Programs

Sports/Fitness	408,080
Bowling	48,308
Dance/Social Events	89,703
Tae Kwon Do	16,175
Yoga/Swim	24,393

Total Program Services	\$586,659
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Supporting Services

Fundraising	22,815
Management & Administration	22,923

TOTAL EXPENSES	\$632,397
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NET INCOME	\$15,966
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Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976. KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.



“KEEN gives my daughter a sense of purpose and accomplishment. That alone is priceless. Thank you all for what you do.”

– KEEN Parent



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**as of February 2025*

TONI GHAZI

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KEEN FOUNDER

ELLIOTT I. PORTNOY

“This is the best organization in the community for my son. The staff are well trained and compassionate. The volunteers are extraordinary. Thank you for everything.”

– KEEN Parent



greater dc - baltimore

P.O. Box 341590 | Bethesda, MD 20827

p: 301-770-3200

info@KEENGrDC.org

www.KEENGreaterDC.org

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**KEEN Greater DC-Baltimore
is a 501(c)3 organization.**

EIN: 42-1657976

CFC: 75656

United Way: 8065

