



KEEN GREATER DC-BALTIMOREKids Enjoy Exercise Now

KEEN's Mission is to empower youth with disabilities and impact volunteer coaches through participation in free, non-competitive, one-on-one programs of physical activity and fun, supporting the overall health and well-being of all participants.

KEEN's Vision is to create communities in which individuals with disabilities have equal opportunities for recreation, fitness, and friendship; provide families with respite and a supportive network; foster a lifelong commitment to positive change for volunteers through their engagement with KEEN athletes; develop partnerships to actively promote disability awareness.

DEAR KEEN friends

As we continue to navigate through the challenges of this global pandemic, KEEN Greater DC-Baltimore remains committed to delivering free-of-charge programs to our athletes, engaging volunteers and being a vital part of our community.

Starting late summer 2021, we began restoring in-person programs. First, we held outdoor exercise and Zumba programs in August and September, and then in October we moved to indoor Fitness programs. In addition, we resumed our in-person Tae Kwon Do sessions in November.

For those families who do not yet feel comfortable returning to in-person programs, we continue to offer virtual programs. Each week, we provide instructor-led yoga sessions and social programs created and run by students in Johns Hopkins University's Neuroscience Undergraduate Program. Also, we hold monthly Music, Zumba and Tae Kwon Do sessions online.

The past two years have certainly been a time of uncertainty, but what has not wavered is our caring community with its hundreds of sponsors and donors. They recognize KEEN's role in providing sports programs that empower young people with significant disabilities; helping them build self-esteem and develop social skills.

As one parent shared, "KEEN is a great program.....not only because of the physical activities but because it lets special needs families know that there is a larger community that cares about our kids and are willing to invest in their success."

This 2021 Annual Report is a tribute to all of you who have been a critical part of our community and movement!

Thank you for all your support to keep KEEN Greater DC-Baltimore moving during this difficult time!

Richard G. Blumenreich **Board President**

Rule Stermel

Beata Okulska **Executive Director**

MKEEN

greater dc - baltimore

ABOUT US

KEEN Greater DC-Baltimore started in 1992 with a very simple concept: Bring together volunteers from the community and young people with significant developmental and physical disabilities, pair them one to one, and let them discover how to explore their abilities and have fun. With this concept over the past 29 years, KEEN Greater DC-Baltimore has launched 38 free-of-charge in-person programs in the District of Columbia, Maryland and Virginia. Amid the pandemic, **KEEN Greater DC-Baltimore** launched 7 virtual programs, allowing athletes and volunteers to stay connected.

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PROGRAMS

KEEN launches its first program in Bethesda, MD, and adds 11 more programs over the next 14 years.

2006

KEEN Greater DC launches two new Sports programs in Springfield, VA, bringing its program total to 19.

2013

2017

KEEN Greater DC-Baltimore launches Bowling in Falls Church, VA, and now provides 27 programs throughout the region.

KEEN Greater DC-Baltimore launches Yoga in Silver Spring, MD, and Tae Kwon Do in Chevy Chase, MD;

2019

KEEN Greater DC-Baltimore launches virtual programs on March 22, a week after in-person programs across the U.S. are suspended due to COVID.

Zumba in Arlington and Vienna, VA.

1992

KEEN Greater DC expands into Washington, D.C., launching its 13th, 14th and 15th programs in Southeast D.C.

2010

KEEN Greater DC-Baltimore launches programs in Baltimore.

2015

KEEN Greater DC-Baltimore celebrates its Silver Anniversary and increases to 30 programs, launching Sports in Arlington, VA, in Baltimore, MD, and Zumba in Washington, D.C.

2018

KEEN Greater DC-Baltimore launches Yoga in Washington, D.C. and ZamDance in Chevy Chase, MD.

2020

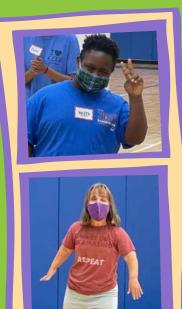
KEEN Greater DC-Baltimore continues with online programs and resumes in-person sessions.

2021











VOLUNTEERS

Volunteers are vital to the continuity and success of KEEN Greater DC-Baltimore. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our programs. They also play a vital role in our virtual programs. Thank you to all of our outstanding volunteers.

COACHES COMMITTEE

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ASSOCIATES BOARD

Hailey Blumenreich **Dustin Canter Timothy Holland**

Gerard Pean Ted Webne

To Johns Hopkins University Neuroscience Department students for dedicating their Thursday nights to our online Social Hour with KEEN athletes!

And to Bullis High School for making KEEN Club possible.



2021EVENTS

KEEN FALLFEST 2021

In lieu of our traditional annual fall gala, volunteer ambassadors hosted in-person and virtual events as part of our FALLfest week. Special thanks to our FALLfest corporate sponsors: Bernstein Management Group, Ferrari of Washington, Total Wine & More, Davis Wright Tremaine LLP, Host Hotels & Resorts, Perry Bayliss Government Relations and Neighborhood Development Company. KEEN FALLfest events included:

KEEN Fallfest Launch Party

Hosted by event co-chair Barbara Guterman and her husband, Dr. Irvin Guterman

Solidcore Exercise for KEEN

Hosted by Coach Bryce Andrukitis, Solidcore Ballston and Annie McDonald

LeDroit Park/Bloomingdale Walking Tour

Hosted by Stephanie Scarola, Sowande Tichawonna and Ashley Bovino

Vino in Vienna Wine Tasting and Light Bites Event

Hosted by Cindy Miley and Stephanie Scarola





Virtual Wine Tasting
Presented by Total Wine & More
Hosted by Fahimeh Bagheri and June Trone



OFFICIAL
FERRARI DEALER
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Sunset Event at Officina Wharf DC Presented by Ferrari of Washington

Hosted by Jill and Darren Bernstein



ANNUAL KEEN GOLF CLASSIC

Nearly 200 golfers enjoyed a great day of golf, food and fundraising at a modified version of the KEEN Golf Classic at Woodmont Country Club in Rockville, Md. Special thanks to this year's top sponsors: Arent Fox, Contemporary Electrical Services, Rock Spring Contracting, Accenture, Capitol Drywall, HITT Contracting, Salesforce and Seyfarth Shaw LLP- Sara Beiro Farabow, Esq. Thank you to all of our golf sponsors and supporters and to our dedicated Golf Classic Committee for making the event a great success!

Thanks to all of you for your dedication, support and love to our children.

- KEEN Parent

2021 DONORS

Because of the incredible generosity of businesses, foundations and individuals, KEEN Greater DC-Baltimore continues to provide all of our online and in-person programs at no charge to our athletes and their families.

THANK YOU!

\$25.000+

Joyce Koons Honda Buick GMC Philip L. Graham Fund

\$10.000+

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FINANCIALS

KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/21 (UNAUDITED)

SUPPORT	
Foundations/Organizations	155,542
Corporations/Businesses	35,240
United Way & CFC	6,545
Individual Donors	202,450
Government Agencies	2,900
SPECIAL EVENT REVENUE	
KEEN Golf Classic	97,912
KEENFest	65,335
Miscellaneous	1,622
Investment Income	-125.80
TOTAL REVENUE AND SUPPORT	\$567,421

NET INCOME AFTER NON-RECURRING ITEMS	186,400
TOTAL NON-RECURRING ITEMS	175,414
2021 PPP Loan Forgiveness	92,014
2020 PPP Loan Forgiveness*	83,400
NON-RECURRING ITEMS	

*KEEN received a PPP Loan in the amount of \$83,400 in 2020. The loan was forgiven in April 2021 which is when the revenue was recorded. However, the funds were spent in FY2020.



EXPENSES

Virtual & In-Person Programs for Young People with Disabilities

Programs

TOTAL EXPENSES

Sports/Fitness	276,611
Dance/Music	136,204
Tae Kwon Do	23,040
Yoga	32,761
Social	32,017
Total Program Services	\$500,633
Supporting Services	
Fundraising	21,279
Management & Administration	34,523

\$556,435

NET INCOME BEFORE NON-RECURRING ITEMS

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976. KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.

2021 IN-KIND DONORS

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*as of January 2022

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KEEN GREATER DC-BALTIMORE

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KEEN Greater DC-Baltimore is a 501(c)3 organization. EIN: 42-1657976 | CFC: 75656 | United Way: 8065