

# KEENFEST 2019

## Capital Hilton Hotel

### Saturday, November 2, 2019



**JOIN US** for *Enchanted KEENdom: A Magical Evening* featuring live performances by our KEEN athletes, a delicious dinner, fantastic auction items, music, entertainment and dancing.

**TIME:** 6:00 pm: Reception & Silent Auction  
7:30 pm: Dinner, Live Auction & Program

#### HONORING:

*Distinguished Community Impact Award*  
Michelle Freeman  
CEO, Carl M. Freeman Companies and  
President, Carl M. Freeman Foundation

*Volunteer of the Year Award*  
Eric Tarring

#### ABOUT KEEN:

KEEN Greater DC-Baltimore is a volunteer-led charity that provides sports and recreational programs for young people with physical and developmental disabilities such as autism, Down syndrome and cerebral palsy. KEEN accepts all young people, regardless of the nature or severity of their disabilities, and the programs are offered free of charge to all. KEEN pairs participants with trained volunteer coaches for exercise and socialization.

Over its 27-year history, KEEN has served 1,500+ young people, provided respite for 3,000+ parents/caregivers; and supplied 20,000+ community volunteers with invaluable experiences. This year's gala will celebrate KEEN's community impact while honoring two fantastic partners.

**DRESS:** Black Tie Optional

**CONTACT:** For more information please visit [www.keengreaterdc.org/keenfest](http://www.keengreaterdc.org/keenfest) or contact Elizabeth Doherty [dev.dir@keengreaterdc.org](mailto:dev.dir@keengreaterdc.org) or at (301)-775-7572.



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*"KEEN has been wonderful for my son. It gets him moving physically, and he loves to socialize with the coaches. I love the fact that it is fully accepting of him and his abilities."*  
- KEEN Parent

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The proceeds from **KEENFest 2019: Enchanted KEENdom** will support KEEN Greater DC-Baltimore's 36 sports and recreation programs serving more than 500 young people with disabilities throughout Washington, DC, Montgomery County and Baltimore, MD, Fairfax County and Arlington County, VA. Young people with autism, Down syndrome and other disabilities will have the opportunity to shoot hoops, kick soccer balls, roll on tumbling mats, swim, dance, sing and more because of your support. All programs are offered free of charge and pair participants one-to-one with volunteer coaches for individualized attention and fun!

- \$25,000 funds one of KEEN's signature Sports program for a year
- \$15,000 funds a year of KEEN Bowling for young adults with disabilities
- \$10,000 funds a KEEN Music program for one a year
- \$5,000 provides new recreational equipment for KEEN's 14 sports programs
- \$3,000 funds a KEEN Tae Kwon Do program for one year
- \$1,500 supports special field trips for KEEN Club participants- teenagers with disabilities and their yearly assigned volunteer coach
- \$600 allows a youth with disabilities to attend a KEEN program for one year

Please join us as a **KEENFest 2019** sponsor, auction donor or partner. There are many ways you can help ensure the event is a success:

- Become a sponsor and receive promotion at the event, on social media, in press releases, on KEEN's website and more (custom sponsorship packages available)
- Donate an item or experience to the auction (gift cards, sporting event tickets, concert tickets, spa packages, jewelry, vacation homes, etc.)
- Volunteer to serve on the event committee and/or help the day of the event
- Buy tickets and attend KEENFest 2019

For more information on the different ways you can help, please email Elizabeth Doherty at [dev.dir@KEENGreaterDC.org](mailto:dev.dir@KEENGreaterDC.org) or call 301-775-7572.

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**2019 Sponsorship Opportunities**

**PRESENTING SPONSOR: \$25,000 +**

- Twenty (20) tickets to the reception and silent auction
- Two premiere Gala tables with seating for twenty (20)
- Verbal recognition from the stage during the program
- Opportunity to give welcome remarks
- Premium placement of logo on video screens during the event
- Opportunity to provide branded giveaway item to guests
- Listing as *Presenting Sponsor* on the cover of and in program book
- Two-page advertisement in program book
- Sponsorship recognition on all press materials and social media
- Logo on KEENFest website homepage
- Logo and highlight in KEEN 2019 Annual Report
- Assets for pre-event outreach to promote the event – email text, social media text, logo, etc.

**Featured Sponsor: \$15,000**

- Twenty (20) tickets to the reception and silent auction
- Two premiere Gala tables with seating for twenty (20)
- Verbal recognition from the stage during the program
- Premium placement of logo on video screens during the event
- Logo listing as *Featured Sponsor* in program book
- Full page advertisement in program book
- Sponsorship recognition on press materials and social media
- Logo on KEENFest website homepage
- Logo and highlight in KEEN 2019 Annual Report
- Assets for pre-event outreach to promote the event- email text, social media text, logo, etc.

**Leadership Circle Sponsor: \$10,000**

- Ten (10) tickets to the reception and silent auction
- One premiere Gala table with seating for ten (10)
- Verbal recognition from stage during program
- Prominent placement of logo on video screens during the event
- Logo listing as *Leadership Circle Sponsor* in program book
- Half page advertisement in program book
- Sponsorship recognition on press materials and social media
- Logo on KEENFest website homepage
- Assets for pre-event outreach to promote the event- email text, social media text, logo, etc.

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## 2019 Sponsorship Opportunities

### Gold Sponsor: \$5,000

- Ten (10) tickets to the reception and silent auction
- One Gala table with seating for ten (10)
- Verbal recognition from stage during speaking program
- Logo recognition on video screens during the event
- Logo listing as *Gold Sponsor* in program book
- Quarter page advertisement in program book
- Logo on KEENFest website homepage
- Assets for pre-event outreach to promote the event- email text, social media text, logo, etc.

### Silver Sponsor: \$3,000

- Ten (10) tickets to the reception and silent auction
- One Gala table with seating for ten (10)
- Listing recognition on video screens during the event
- Listing as *Silver Sponsor* in program book
- Listing on KEENFest website
- Assets for pre-event outreach to promote the event- email text, social media text, logo, etc.

### Bronze Sponsor: \$1,500

- Four (4) tickets to the reception and silent auction
- Seating for four (4) at event
- Listing as *Bronze Sponsor* in program book and on event website
- Assets for pre-event outreach to promote the event- email text, social media text, logo, etc.

### Friend Sponsor: \$600

- Two (2) tickets to the reception and silent auction
- Seating for two (2) at event
- Listing as *Friend Sponsor* in program book and on event website

\*All sponsor listing benefits pending print deadlines.

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**2019 Sponsor Agreement Form**

**Yes! We/I would like to sponsor KEENFest 2019 at the following level:**

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$25,000)        | <input type="checkbox"/> Gold Sponsor (\$5,000)   |
| <input type="checkbox"/> Featured Sponsor (\$15,000)          | <input type="checkbox"/> Silver Sponsor (\$3,000) |
| <input type="checkbox"/> Leadership Circle Sponsor (\$10,000) | <input type="checkbox"/> Bronze Sponsor (\$1,500) |
|   | <input type="checkbox"/> Friend Sponsor (\$600)   |

**Contact Information**

Organization/Individual Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please list your name/organization as you would like it to appear in printed materials:

\_\_\_\_\_

**Payment Information** *(please check the appropriate box):*

Enclosed is a check in the amount of \$ \_\_\_\_\_ made payable to KEEN Greater DC

Charge my: (Visa/MasterCard) in the amount of \$ \_\_\_\_\_

Name on Account: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CSV Code: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Email Address for Receipt: \_\_\_\_\_

**Please return your sponsorship agreement form via mail or email by Friday, October 11 to ensure inclusion in the event program book.**

**Mail:** KEEN Greater DC  
P. O. Box 341590  
Bethesda, MD 20827-1590

**Email:** [dev.dir@keengreaterdc.org](mailto:dev.dir@keengreaterdc.org)

**Questions?** Contact Elizabeth at 301-775-7572 or [dev.dir@keengreaterdc.org](mailto:dev.dir@keengreaterdc.org).

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**Auction Item Donation Form**

**Description of Donated Item:**

Donated Item/Service: \_\_\_\_\_

Retail Value: \_\_\_\_\_

Check One:  Certificate Enclosed     KEEN to Create Certificate     Physical Item

Description: \_\_\_\_\_

Certificate Restrictions\*: \_\_\_\_\_

***\*Please ensure items are valid for at least 6 months after the auction date of November 2, 2019.***

**Donor Information:**

Donor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

❖ Please send promotional materials, such as brochures or fliers, for our auction display. Materials will not be returned.

❖ **Mail this form with the donated item or certificate and promotional materials by Friday, October 18, 2019 to:**

KEEN Greater DC  
c/o Elizabeth Doherty  
6201 Larstan Drive  
Alexandria, VA 22312

❖ KEEN Greater DC's Tax ID number is **42-1657976**.

Questions? Contact Elizabeth Doherty, Email: [dev.dir@keengreaterdc.org](mailto:dev.dir@keengreaterdc.org) Phone: 301-775-7572