ANNUAL REPORT KEEN GREATER DC-BALTIMORE



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KEEN GREATER DC-BALTIMORE Kids Enjoy Exercise Now

KEEN's mission is to empower youth with disabilities by providing free, non-competitive, one-to-one programs of exercise, fitness and fun, led by volunteer coaches.

KEEN's vision is to foster confidence, self-esteem and community inclusion for youth with disabilities; strengthen communities through education of volunteers; and provide families with respite and a supportive network.





As the number of children with special needs grows, demand for programs and activities increases. Thanks to support from the entire KEEN community, 2018 was a busy and exciting year of new ventures designed to help meet that demand.

In 2018 we launched five new programs for young people with disabilities and established a partnership with Kennedy Krieger Institute in Montgomery County. In addition to our existing programs, we now have Zumba in Vienna and Arlington, Virginia, Teens Bowling in Falls Church, Virginia, Teens Tae Kwon Do in Chevy Chase, Maryland, and Yoga in Silver Spring, Maryland. Yoga is the first KEEN program to be held on weekdays.

KEEN Greater DC-Baltimore proudly offers a welcoming and safe place where every child is celebrated for his or her abilities. **We now provide over 1,300 hours of free, recreational and fun activities per month through 35 programs and hold 62 monthly sessions**.

Establishing new programs and enrolling more KEEN athletes would not be possible without the generosity of our supporters and sponsors of KEEN's annual fundraising events, grantors from foundations, corporate and individual donors and our dedicated volunteers. Thank you to everyone who helps make KEEN Greater DC-Baltimore's programs both a reality and success each year.

Using 2018 as a springboard, we've entered 2019 with a clear sense of purpose and vision for future growth. With your support, KEEN will continue to thrive and our programs will remain completely free of charge to the families of the children we serve.



Colleen M. Kennedy Board President

Colleer M. Kennedy



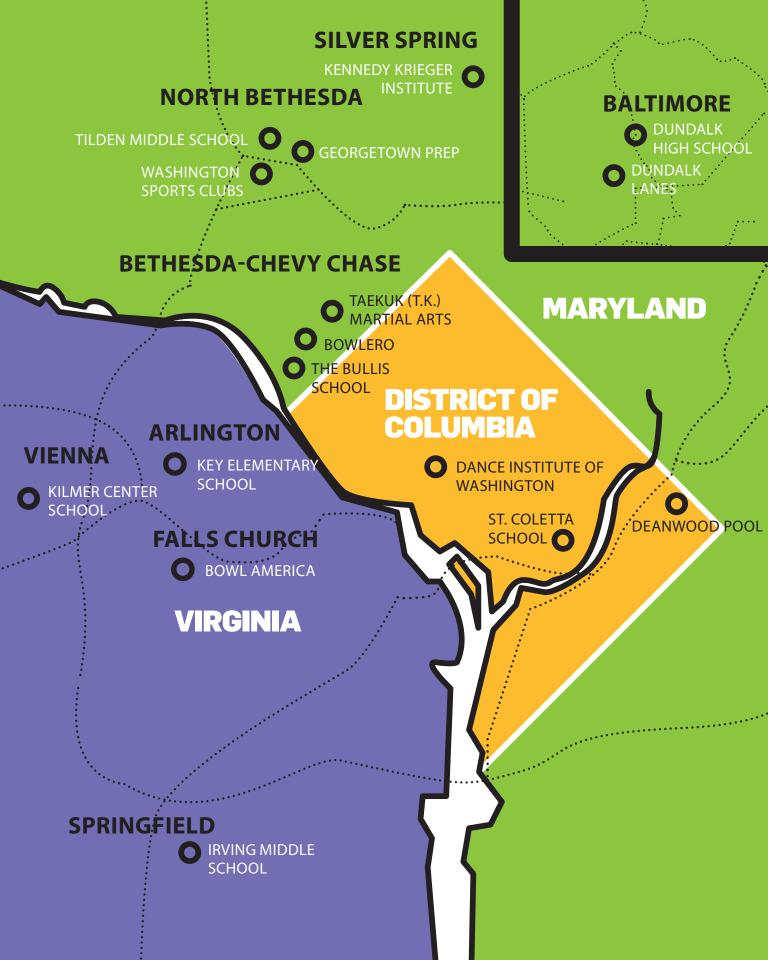
Beata Okulska Executive Director

got Talent

ABOUT US

KEEN Greater DC-Baltimore started in 1992 with a very simple concept: Bring together volunteers from the community and young people with significant developmental and physical disabilities, pair them one to one, and let them discover how to explore their abilities and have fun. With this concept, over the past 26 years, KEEN Greater DC-Baltimore has launched 35 free-of-charge programs in the District of Columbia, Maryland and Virginia.

PROGRAMS **KEEN** launches its first 1992 0 program in Bethesda, Maryland, and adds 11 more programs **KEEN Greater DC** over the next 14 years. expands into Washington, D.C., launching its 13th, 14th 2006 and 15th programs in Southeast D.C. **KEEN Greater DC** launches two new 2010 Ο Sports programs in Springfield, Virginia, bringing its program total to 19. **KEEN Greater DC-Baltimore** launches programs in 2013 Baltimore. **KEEN Greater DC-Baltimore** launches Virginia Bowling 2015 in Falls Church, Virginia, and now provides 27 programs throughout the region. **KEEN** Greater DC-Baltimore holds its first annual Prom for 2016 our teenaged athletes, thanks to the Bullis School community. **KEEN Greater DC-Baltimore** celebrates its Silver Anniversary and increases to 30 programs, launching 2017 Ο Sports in Arlington, Virginia, Bowling in Baltimore, Maryland, and Zumba in Washington, D.C. **KEEN** Greater **DC-Baltimore launches** Yoga and Teens Tae Kwon Do in Maryland, Zumba 2018 in Arlington and Vienna and Teens Bowling in Falls Church, Virginia.



66 KEEN is a wonderful organization and it is the best thing that could have ever happened to us. The volunteers are awesome!

UNITE

NAVAL ACA

-KEEN Greater DC-Baltimore parent

HKEEN

LACROSSE

PROGRAMS: **DISTRICT OF COLUMBIA**



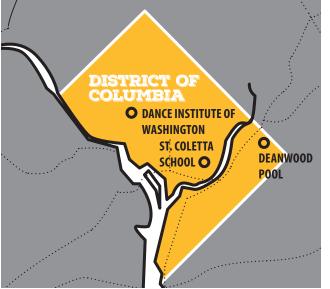
KEEN's STALENT

We can serve more kids throughout D.C. with your help.

THE FIRST PROGRAM KEEN GREATER DC-BALTIMORE brings to any new area is Sports. As with all KEEN programs, Sports provides a non-competitive opportunity for KEEN athletes to play with a variety of sports equipment in their own way and at their own pace while having the support and friendship of a one-on-one volunteer coach.

KEEN athletes and their coaches may throw a basketball, kick a soccer ball, bounce on large therapy balls, pull each other on indoor scooters or find other ways to have fun with the variety of sports equipment provided.

In 2006, KEEN brought its Sports program to Southeast Washington, D.C., where it was met with such enthusiasm that Swim, Music, Basketball Clinics and Soccer Clinics soon followed. Later, we launched Zumba for young adults in partnership with the Edlavitch Jewish Community Center of Washington DC (EDCJCC). All of these programs continue to be enjoyed today.



PROGRAMS & LOCATIONS

SPORTS (KIDS AND TEENS) MUSIC (KIDS AND TEENS) BASKETBALL CLINICS SOCCER CLINICS

St. Coletta School 1901 Independence Avenue SE Washington, DC 20003

SWIM

Deanwood Pool 1350 49th Street NE Washington, DC 20019

ZUMBA

Dance Institute of Washington 3400 14th Street, NW Washington, DC 20010

PROGRAMS: MARYLAND



KEEN's STALENT

We can create more opportunities and serve more kids in Maryland with your help.

KEEN SPORTS, KEEN GREATER DC-BALTIMORE'S SIGNATURE

PROGRAM, launched in 1992 with five KEEN athletes and a handful of volunteer coaches in North Bethesda. As word spread, the need for KEEN—a recreational program where everyone is accepted and celebrated for who they are and no one is judged—became immediately apparent. In the years since, KEEN has expanded its free-of-charge programming to include bowling, swimming, tae kwon do and more, offering 13 programs in Montgomery County. In partnership with Johns Hopkins University, we've expanded our Sports programs to Baltimore. Afterwards, we added Bowling. In 2018, in partnership with Kennedy Krieger Institute, we launched Yoga in Silver Spring, Maryland.

PROGRAMS & LOCATIONS



SPORTS (KIDS, TEENS, & YOUNG ADULTS) / MUSIC (KIDS & TEENS) / KEEN CLUB/ MD DANCE

Tilden Middle School 11211 Old Georgetown Road Rockville, MD 20852

SWIM

Hanley Center at Georgetown Prep 10900 Rockville Pike North Bethesda, MD 20852

YOUNG ADULT FIT/FAMILY FIT

Washington Sports Clubs 10400 Old Georgetown Road Bethesda, MD 20814

YOUNG ADULT BOWLING

Bowlero Lanes 5353 Westbard Avenue Bethesda, MD 20816

TAE KWON DO (KIDS & TEENS)

TaeKuk Martial Arts 6831 Wisconsin Avenue, 402 Chevy Chase, MD 20815

BALTIMORE SPORTS

Dundalk High School 1901 Delvale Avenue Baltimore, MD 21222

BALTIMORE BOWLING

AMF Dundalk Lanes 1101 Merritt Boulevard Baltimore, MD 21222

TENNIS

The Bullis School 10601 Falls Road Potomac, MD 20854

YOGA

Kennedy Krieger Institute 13313 Old Columbia Pike Silver Spring, MD 20904

PROGRAMS: VIRGINIA

KEEN's stalent

We can provide more opportunities to more kids in more locations in Northern Virginia with your help.

IN 2010, KEEN GREATER DC-BALTIMORE LAUNCHED SPORTS AND MUSIC PROGRAMS in Springfield. Since then our programs have more than doubled, and support from the community has greatly increased, leading to the launch of new Sports programs for Kids and Teens in Arlington and Vienna and Bowling for young adults in Falls Church. In 2018, we launched Zumba programs in Arlington and Vienna for young adults and Bowling for teens in Falls Church.



PROGRAMS & LOCATIONS

SPORTS (KIDS AND TEENS) / MUSIC (KIDS AND TEENS)

Irving Middle School 8100 Old Keene Mill Road Springfield, VA 22152

VA SPORTS/YOUNG ADULT ZUMBA

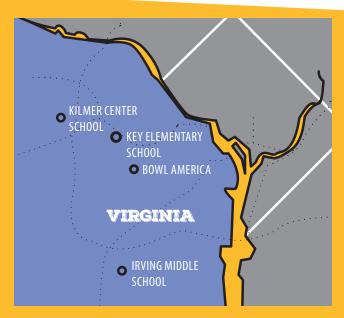
Kilmer Center School 8102 Wolftrap Road Vienna, VA 22182

BOWLING (TEENS & YOUNG ADULTS)

Bowl America 140 South Maple Avenue Falls Church, VA 22046

ARLINGTON KIDS SPORTS / YOUNG ADULT ZUMBA

Key Elementary School 2300 Key Boulevard Arlington, VA 22201



66 We Sooo Love this group!! Truly Amazing People! And to be able to bring our son to a safe place where he can exercise, have fun, interact with others like him and grow friendships is Truly Amazing! KEEN has truly changed our lives. **99**

-KEEN Greater DC-Baltimore parent

KEEN's ^stalent

Volunteers are vital to the continuity and success of KEEN Greater DC-Baltimore. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our 35 programs. In 2018, our coaches contributed thousands of volunteer hours. Volunteering with KEEN is flexible and fun. Thank you to all of our outstanding volunteers!

COACHES COMMITTEE

Christine Antoniou Sydney Axelrod Jeffrey Bialos Pascal Brody Tammy Bronstein Kara Brusher Allison Burns Jane Chen Hyder Chowdhry Rochelle Coleman Jonathan Daulte Sarah Dowd Michele Doyle Nancyellen Gentile Charlie Gilbert Marsha Glazer Derik Hatfield Son Huynh Colleen Kennedy Hillary Komma Kristine Komorowski Jordan Kramer Maureen Liu Catherine Lynch Gage Maddy Victoria "Vicky" Manalanson Sarah McMahon Jane Meacham Karen Migdail Jen Muething Minh Thu Nguyen Laura Partridge Liz Rakowski Sean Robinson Merrilee Seidman Mary Tabakin Eric Tarring Will Thompson Maria Velegris Rachel Walega Beth Wenger Lela Williams

*As of March 2019

SOUND LIKE

If you would like to help us grow by being a part of KEEN Greater DC-Baltimore, visit: www.KEENGreaterDC.org for more information.

2018 **EVENTS**

KEENFEST 2018: KEEN'S GOT TALENT

Community members, business leaders, volunteers and friends gathered at the Capital Hilton Hotel in Washington, D.C., to celebrate *KEEN's Got Talent*, the 18th annual KEENFest dinner and auction, presented by Total Wine & More. The highlights of this special night were the performances by our KEEN athletes — singing, dancing, tae kwon do — and a spectacular fashion show hosted by A Beautiful Closet. Guests also enjoyed live and silent auctions, fun games and activities, dinner and dancing. Long-time partner The Bullis School received the Distinguished Community Impact Award for their outstanding and inspirational support of KEEN and our athletes. Maria Velegris received the Volunteer of the Year Award for her longtime dedication and commitment to making KEEN programs in Northern Virginia a success. Special thanks to all of our sponsors and donors, as well as our tireless KEENFest committees for making KEEN's Got Talent a spectacular success.





ANNUAL KEEN PROM: A NIGHT TO SHINE

KEEN's teen athletes dressed up and danced the night away at their third annual KEEN prom held at the Bullis School in Potomac, Maryland. The Bullis School community created, organized and supported this event.

25TH ANNUAL GOLF CLASSIC

Presented by Marriott International, nearly 230 golfers participated in the KEEN Golf Classic held at Woodmont Country Club in Rockville, Maryland. The tournament raised more than \$245,000 for KEEN Greater DC-Baltimore programs. Thank you to all of our golf sponsors and supporters for making the event a huge success.



KEEN's STALENT



THE ANNUAL KEEN SPORTS FESTIVAL – THE BEST DAYS ARE KEEN DAYS

Even though it poured, a couple hundred KEEN athletes, family members and volunteers from all of KEEN Greater DC-Baltimore's Maryland, Northern Virginia and Washington, D.C., programs and Olympic Gold Medalist Haley Skarupa gathered at Avenel Park in Potomac, Maryland, to celebrate 26 years of fun, free KEEN programs in Greater Washington, D.C., and Baltimore.

KIDS EURO FESTIVAL

For the ninth year in a row, KEEN Greater DC-Baltimore athletes, families and volunteers enjoyed a special Kids Euro Festival at the Embassy of France. Thank you to the European Cultural Foundation and to the Embassy of France for creating this event, and for your generosity and hospitality.





BULLIS GIVES BACK TO KEEN

For the sixth year in a row, the Bullis School Community in Potomac, Maryland, chose KEEN Greater DC-Baltimore as one of the beneficiaries of its Annual Bullis Gives Back 5K/1K Run/Walk "Michelle Benaim Buddy Run Olympics," and invited all KEEN families to be part of this special day.

66 Our family is grateful to all the wonderful staff and volunteers who make KEEN a special part of our child's life. We appreciate all that KEEN's sponsors do to make a difference in our child's life and that of so many. 99 -KEEN Greater DC-Baltimore parent

2018DONORS



KEEN GREATER DC-BALTIMORE | ANNUAL REPORT 2018 | 13

\$40,000+



Joyce Koons honda buick gmc

\$20,000+

United Way of the National Capital Area Malice Domestic LTD

\$10,000+

Access Point Financial Anonymous Arent Fox LLP Bullis School, Inc Capitol Drywall Inc Cushman & Wakefield Diana Davis Spencer Foundation Host Hotels & Resorts Joey Pizzano Memorial Fund The J. Willard and Alice S. Marriott Foundation Montgomery County Grant Total Wine & More

\$7,500+

Burt Braverman and Kathleen Meredith Davis Wright Tremaine, LLP

\$5,000+

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\$2,000+

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4 Star Tennis Academy A Beautiful Closet Josh Anolik, photographer AT Accounting Solutions LLC **Bethesda Big Train** Bishop Denis J. O'Connell High School Preeti Chojar, Access programmer **Capital Classic Event & Tents** CNS Consulting Group Rochelle Coleman, Rochelle Athletic Consulting Drink More Water Edlavitch Jewish Community Center of Washington DC (EDCJCC) European-American Cultural Foundation (E-ACF))/La Maison Francaise Fairfax County CRS/Irving Middle School Fairfax County CRS/Kilmer Center School **Georgetown Preparatory School**

Giant LLC Charlie Gilbert, photographer Harris Teeter Kennedy Krieger Institute - Montgomery County Campus **Kids After Hours** Master Joo Moon/Tae Kuk (T.K.) Martial Arts Julie Nguyen, make-up artist Potomac Pizza Rebecca Starer, graphic designer Total Wine & More Trader Joe's Marcela Urioste, make-up artist Washington Kastles Washington Nationals Washington Redskins Washington Sports Clubs Wegman's

SUPPORT

Please donate through:

- www.KEENGreaterDC.org
- United Way #8065
- Combined Federal Campaign #75656

Please contact us at support@keengreaterdc.org if there has been an oversight. Every effort has been made to correctly list 2018 major donors.

FINANCIALS

KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/18 (UNAUDITED)

SUPPORT	
Foundations/Organizations	158,738
Corporations/Businesses	25,803
United Way & CFC	5,604
Individual Donors	105,826
SPECIAL EVENT NET REVENUE	
KEEN Golf Classic	125,483
KEENFest	151,621
Investment Income	1,777
TOTAL NET REVENUE AND SUPPORT	\$574,851

EXPENSES

Program Services for Kids, Teens and Young Adu	ults
KEEN Sports and Fit Programs	
Maryland - Montgomery County	106,206
Maryland - Baltimore	27,205
District of Columbia	46,613
Virginia	71,353
KEEN Music	
Maryland - Montgomery County	21,391
District of Columbia	24,847
Virginia	16,539
KEEN Swim	
Maryland - Montgomery County	18,191
District of Columbia	21,352
KEEN Tennis and Bowling	
Maryland - Montgomery County	15,244
Maryland - Baltimore	11,740
Virginia	13,683
KEEN Dance	
District of Columbia	22,825
Virginia	429
KEEN Tae Kwon Do and Yoga	
Maryland - Montgomery County	2,617
Sports Festival	10,743
Adult Program Support	1,200
Special Programs and Events	26,439
Total Program Services	\$458,617

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976. KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.

*Nonevent

Supporting Services

TOTAL EXPENSES	\$508,461 \$66,390
Management & Administration	25,891
Fundraising*	23,954









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*as of March 2019

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KEEN GREATER DC-BALTIMORE

P.O. Box 341590 Bethesda, MD 20827 301-770-3200

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info@keengreaterdc.org www.KEENGreaterDC.org www.KEENBaltimore.org

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