





# Lean on me... KEEN ON ME

## **KEEN GREATER DC**

Kids Enjoy Exercise Now

KEEN's mission is to empower youth with disabilities by providing free, non-competitive one-to-one programs of exercise, fitness and fun, led by volunteer coaches.

KEEN's vision is fostering the confidence, self-esteem and inclusion in the community for youth with disabilities; strengthening the community through education of volunteers; and providing families with respite and a supportive network.



# DEAR KEEN friends

### Lean on Me... KEEN on ME has been our vision from the start.

This simple phrase expresses the spirit and actions of KEEN Greater DC. Here at KEEN, we lean on each other for support in so many ways. Our athletes lean on volunteer coaches for guidance and support. Our coaches lean on each other to provide love and friendship to our athletes. KEEN parents lean on the organization for ongoing free-of-charge programs providing respite ... and, we lean on all our contributors for their extraordinary financial support, which allows us to continue to provide the programs completely free of charge.

Thanks to your support this year, we have been able to expand our sports programs and to add more fun bowling activities for Virginia teens.

KEEN Greater DC is so fortunate to have a leadership team of creative and enthusiastic coaches, a spectacular pool of volunteers, dedicated parents, tireless and talented staff, a deeply committed Board of Directors and countless supporters. We thank each of you for recognizing the meaning and importance of KEEN's role in enriching the lives of our athletes and our community.

### A parent wrote:

We are very thankful for KEEN. My son has a place to meet other friends and also has so much fun doing that. Everyone at KEEN is so friendly, caring and helpful. Thank you so much! KEEN is a great program.....not only because of the physical activities but because it lets special needs families know that there is a larger community that cares about our kids and is willing to invest in their success. This makes us feel a little less isolated and a little more hopeful.

We know we can Lean on You, and you can Lean on Us!



**Burt Braverman Board President** 



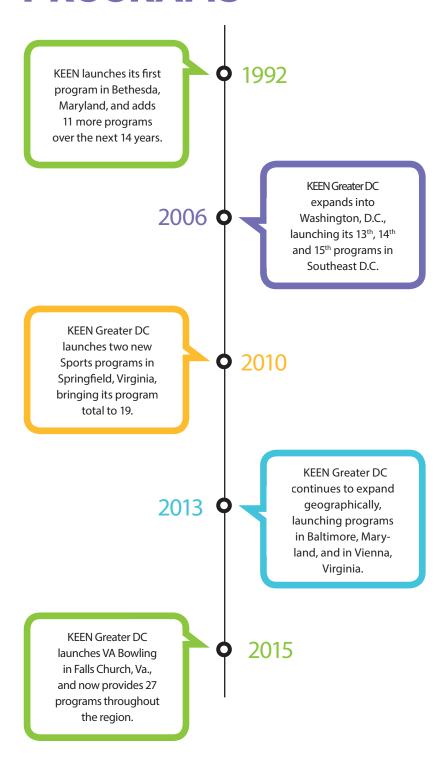
Beata Okulska **Executive Director** 

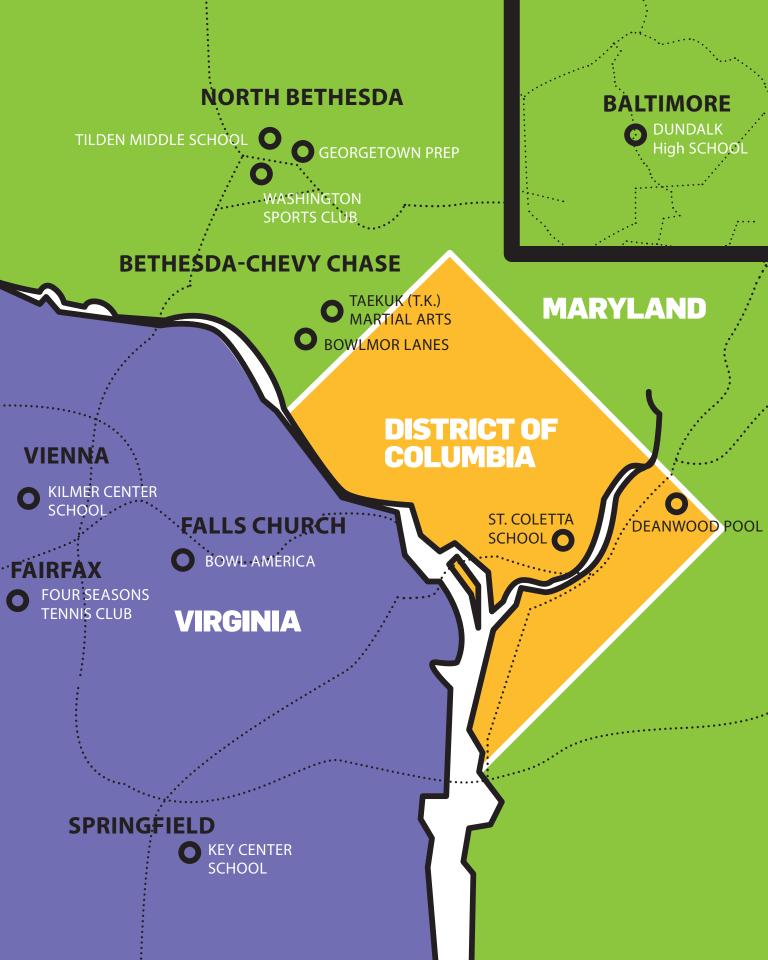
# KEEN ON ME

### **ABOUT KEEN Greater DC**

KEEN Greater DC started in 1992 with a very simple concept: Bring together volunteers from the community and young people with significant developmental and physical disabilities, pair them up, and let them discover how to explore their abilities and have fun. With this concept, over the past 23 years KEEN Greater DC has launched 27 free-of-charge programs in Maryland, the District of Columbia and Northern Virginia.

### **PROGRAMS**







### PROGRAMS: **DISTRICT OF COLUMBIA**





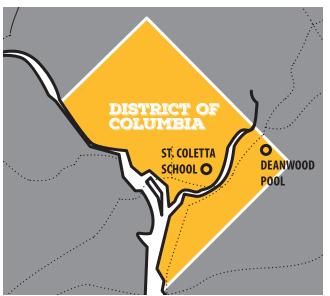
## Lean on me... KEEN ON ME

We can serve more kids throughout D.C. with your help.

THE FIRST PROGRAM KEEN GREATER DC brings to any new area is Sports. As with all KEEN programs, Sports provides a non-competitive opportunity for KEEN athletes to play with a variety of sports equipment in their own way and at their own pace while having the support and friendship of a one-on-one volunteer coach.

KEEN athletes and their coaches may throw a basketball, kick a soccer ball, bounce on large therapy balls, pull each other on indoor scooters or find other ways to have fun with the variety of sports equipment provided.

In 2006, KEEN Greater DC brought its Sports program to Southeast Washington, D.C., where it was met with such enthusiasm that Swim, Music, Basketball Clinics and Soccer Clinics soon followed. All of these programs continue to be enjoyed today.



### **PROGRAMS & LOCATIONS**

### SPORTS (KIDS AND TEENS) MUSIC (KIDS AND TEENS) BASKETBALL CLINICS **SOCCER CLINICS**

St. Coletta School 1901 Independence Avenue SE Washington, DC 20003

### **SWIM**

Deanwood Pool 1350 49th Street NE Washington, DC 20019

### PROGRAMS: MARYLAND





# Lean on me... KEEN ON ME

We can create more opportunities and serve more kids in Maryland with your help.

### KEEN SPORTS, KEEN GREATER DC'S SIGNATURE PROGRAM,

launched in 1992 with five KEEN athletes and a handful of volunteer coaches in North Bethesda. As word spread, the need for KEEN—a recreational program where everyone is accepted and celebrated for who they are and no one is judged—became immediately apparent. In the years since, KEEN Greater DC has created and continues to operate 27 free-of-charge programs, including bowling, swimming, tae kwon do and more! And we extended our reach to Baltimore.



### **PROGRAMS & LOCATIONS**

### **SPORTS (KIDS, TEENS, AND** YOUNG ADULTS) / MUSIC (KIDS AND TEENS) / KEEN CLUB/MD DANCE

Tilden Middle School 11211 Old Georgetown Road Rockville, MD 20852

Hanley Center at Georgetown Prep 10900 Rockville Pike North Bethesda, MD 20852

### YOUNG ADULT FIT/FAMILY FIT

**Washington Sports Club** 10400 Old Georgetown Road Bethesda, MD 20814

### **YOUNG ADULT BOWLING**

**Bowlmore Lanes** 5353 Westbard Avenue Bethesda, MD 20816

### KIDS TAE KWON DO

TaeKuk Martial Arts 6831 Wisconsin Avenue, 402 Chevy Chase, MD 20815

### **BALTIMORE SPORTS**

**Dundalk High School** 1901 Delvale Ave. Baltimore, MD 21222

### PROGRAMS: VIRGINIA



## Lean on me... **KEEN** ON ME

We can provide more opportunities to more kids in more locations in Northern Virginia with your help.

### IN 2010, KEEN GREATER DC LAUNCHED SPORTS AND MUSIC

**PROGRAMS** in Springfield. Since then our programs have more than doubled, and support from the community has greatly increased, leading to KEEN's launch in spring 2013 of new programs in Vienna and the 2015 launch of an additional sports program in Springfield and Bowling in Falls Church.



### **PROGRAMS & LOCATIONS**

### SPORTS (KIDS AND TEENS) / **MUSIC (KIDS AND TEENS)**

**Key Center School** 6404 Franconia Road Springfield, VA 22150

### **VA SPORTS**

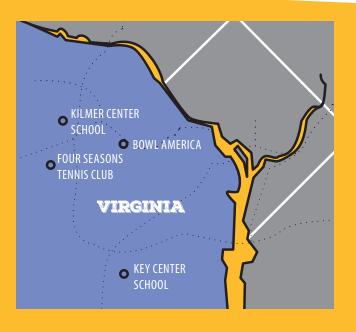
Kilmer Center School 8102 Wolftrap Road Vienna, VA 22182

### **TENNIS**

Four Seasons Tennis Club 3010 Williams Drive Fairfax, VA 22031

### **BOWLING**

**Bowl America** 140 South Maple Ave Falls Church, VA 22046





# Lean on Me...KEEN ON ME

Volunteers are vital to the continuity and success of KFFN Greater DC. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our 27 programs. In 2015, our coaches contributed thousands of volunteer hours. Volunteering with KEEN is flexible and fun. Thank you to all of our outstanding volunteers!

### **COACHES COMMITTEE**

Kristen Argo Ethan Axelrad Kyle Blackstone Tammy Bronstein Olivia Chan Jonathan Daulte Jake DiGregorio Michele Doyle Nancyellen Gentile Charlie Gilbert Marsha Glazer Lisa Josephowitz Erin Kelly Colleen Kennedy

Barbara Koning **Kassie Lewis** Maureen Liu Sarah McMahon Karen McVeary Madeline McVeary Jane Meacham **Audrey Merat** Karen Migdail Minh Thu Nguyen Joe Ottinger Sam Park Laura Partridge Kara Rowland

Merrilee Seidman Eric Stephenson Chimere Stevenson Mary Tabakin **Eric Tarring** Maria Velegris Denise Venero Beth Wenger Lela Williams Karen Woolman Amanda Bain Wysocki

\*As of January 2016

# **SOUND LIKE** FUN?

If you would like to help us grow by being a part of KEEN Greater DC, visit: www.KEENGreaterDC.org for more information.



# EVENTS



### THE 14TH ANNUAL SPORTS FESTIVAL - THE BEST DAYS ARE KEEN DAYS

Hundreds of KEEN athletes, family members and volunteers from all of KEEN Greater DC's Maryland, Northern Virginia and Washington, D.C., programs gathered at Avenel Park in Potomac, Md., to celebrate 23 extraordinary years of fun, free KEEN programs in Greater Washington, DC, and Baltimore. Highlights included volleyball, soccer, Zumba dancing, face painting, an obstacle course, tae kwon do, individual play among athlete and coach pairs, tug-of-war and much more. Redskins' long snapper Nick Sundberg and USA Track athlete Adam Durham were some of our special guests. Thank you to our event sponsors: Carnival Day, Drink More Water, Giant Food and Potomac Pizza.





### **KIDS EURO FESTIVAL**

For the sixth year in a row, KEEN Greater DC and Baltimore athletes, families and volunteers enjoyed a special Kids Euro Festival at the Embassy of France. Artists from Lithuania, Hungary, Bulgaria and the United States, including Irish dancers, provided live performances that featured puppetry, dance and some audience participation. The event also included face painting, Zumba dancing and arts and crafts. Thank you to the European-American Cultural Foundation and to the Embassy of France for your generosity and hospitality!



### **KEENFEST 2015: KEEN ON ME**

Community members, business leaders, volunteers and friends gathered at the Capital Hilton in Washington, D.C., for the 15th annual KEENFest dinner and auction, where KEEN supporters participated in live and silent auctions, fun games and activities, and enjoyed a sit down dinner, music and dancing. KEEN Greater DC athletes charmed attendees with their greetings, singing and dancing. Volunteer Rochelle Coleman received KEEN's Volunteer of the Year award. The Kids Euro Festival received our Distinguished Community Service award and Neiman Marcus Tysons Galleria received the Distinguished Corporate Service Award for their outstanding support to KEEN Greater DC. Thank you to our event hosts Carol Maloney, Sports Anchor and Reporter, NBC News4, and Bahati VanPelt, Executive Director, The Trust powered by NFLPA; to our many major donors and supporters and to our KEENFest co-chairs, Dr. Irvin and Barbara Guterman, Tom Kelly and Colleen Kennedy, Lloyd and Tracy Mustin, and Michael Zeldin and Amy Rudnick!

### 22<sup>ND</sup> ANNUAL KEEN GOLF CLASSIC

More than 200 golfers enjoyed a great day of golf and games at Woodmont Country Club in Rockville, Md., to raise funds for KEEN Greater DC. We deeply thank all of our participants and sponsors, especially our Presenting Sponsor -- Marriott International Inc.; Eagle Sponsors -- Arent Fox and Accenture -- and Birdie sponsors -- Choice Hotels International, Davis Wright Tremaine LLP, The Donohoe Companies, Inc., Harvey-Cleary, and Sondra and Daryl Nickel -whose support has enabled us to continually grow and serve more kids.



### **BULLIS GIVE BACK TO KEEN**

For the third year in a row, the Bullis School community in Potomac, Md., chose KEEN Greater DC as one of the beneficiaries of its Annual Bullis Gives Back 5K/2K Walk/Run and Festival, and invited all KEEN families to be a part of this special day. Ninety KEEN athletes and other young people with special needs were paired with Bullis students for the event, which included a run/ walk, face painting, carnival games and more.



# **KEEN ON ME DONORS**

Because of the incredible generosity of businesses, foundations and individuals, KEEN Greater DC continues to provide all 27 of our programs at no charge to our athletes and their families.

Ernst & Young

### **THANK YOU!**

### \$45,000+

Marriott International

### \$25,000+

Anonymous Community Foundation Joyce Koons Honda Buick GMC

### \$10,000+

Bullis School, Inc. Gilbane Building Company Malice Domestic LTD J. Willard & Alice S. Marriott Foundation Joev Pizzano Memorial Fund United Way of the National Capital Area

### \$5,000+

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### \$1,000+

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### **2015 IN-KIND DONORS**

4 Star Tennis Academy **American Reprographics** AT Accounting Solutions LLC **Capital Party Rentals** Carnival Day Preeti Chojar, Access programmer Rochelle Coleman/Rochelle Athletic Consulting

BJ Corriveau, photographer

**Drink More Water** European-American Cultural Foundation (E-ACF)/ La Maison Française Fairfax County CRS/ Key Center School Fairfax County CRS/ Kilmer Center School Georgetown Preparatory School Gilbane Building Company

Charlie Gilbert, photographer

Steve Little, auctioneer

Master Joo Moon/TaeKuk (T.K.) Martial Arts Potomac Pizza Rebecca Starer, graphic designer Total Wine & More **Washington Nationals** Washington Redskins Washington Spirit

Washington Sports Clubs



# **SUPPORT**

Please donate through:

- www.KEENGreaterDC.org
- United Way #8065
- Combined Federal Campaign #75656

Please contact us at support@keengreaterdc.org if there has been an oversight. Every effort has been made to correctly list 2015 major donors.

## **FINANCIALS**

# **KEEN GREATER DC, LLC**STATEMENT OF ACTIVITIES

### **FOR THE YEAR ENDING 12/31/15 (UNAUDITED)**

SUPPORT	
Foundations/Organizations	135,706
Corporations/Businesses	44,738
United Way & CFC	8,378
Individual Donors	92,913
SPECIAL EVENT NET REVENUE	
KEEN Golf Classic	94,252
KEENFest	67,384
Investment Income	14
TOTAL NET REVENUE AND SUPPORT	\$443,385

EXPENSES	
Program Services for Kids, Teens and Young Ad	dults
KEEN Sports and Fit Programs	
Maryland - Montgomery County	108,20
Maryland - Baltimore	35,36
District of Columbia	35,23
Virginia	50,23
KEEN Music	
Maryland - Montgomery County	29,34
District of Columbia	31,87
Virginia	21,29
KEEN Swim	
Maryland - Montgomery County	20,10
District of Columbia	20,87
KEEN Tennis and Bowling	
Maryland - Montgomery County	14,12
Virginia	11,50
Sports Festival	9,71
Adult Program Support	1,00
Special Programs and Events	6,35
Total Program Services	\$395,21
Supporting Services	
Fundraising	16,45
Management & Administration	22,81
TOTAL EXPENSES	\$434,47
NET INCOME	\$8,91

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976.





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\*as of March 2016

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