



UN STOPP ABLE



KEEN
KIDS ENJOY EXERCISE NOW
greater dc



KEEN GREATER DC ANNUAL REPORT 2014



KEEN GREATER DC

Kids Enjoy Exercise Now

A nonprofit volunteer-led organization that provides one-to-one recreational opportunities for children and young adults with developmental and physical disabilities at no cost to their families or caregivers. KEEN's mission is to foster the self-esteem, confidence, skills and talents of its athletes through non-competitive activities, allowing young people facing even the most significant challenges to meet their individual goals.

DEAR KEEN FRIENDS

We're proud to share with you KEEN Greater DC's 2014 Annual Report. As you read about our year of accomplishments — those of our athletes, volunteers, staff and supporters — you'll understand why our theme for 2014 was **KEEN - UNSTOPPABLE!**

You see,

- When we think of KEEN's Volunteers and Staff, we think of people whose dedication and creativity are UNSTOPPABLE!
- When we think of KEEN's expanding Programs, we think of growth that is UNSTOPPABLE!
- When we think of KEEN's Sponsors, we think of loyal supporters whose generosity is UNSTOPPABLE!
- And when we think of KEEN's extraordinary Athletes, we think of kids whose perseverance and abilities are UNSTOPPABLE!

One KEEN Greater DC parent wrote:

"The program has been a remarkable part of our child's life... a place where she feels independent and able to engage on her own terms... invaluable."

With 26 programs, 45 monthly sessions, thousands of volunteers and serving over 400 young people with special needs, TOGETHER, for the past 22 years, we have been building a caring community that is UNSTOPPABLE in achieving goals of vital importance to children and young adults who face some of life's most significant challenges.

Please help us continue to be UNSTOPPABLE by getting involved, volunteering and helping KEEN Greater DC grow!



Burt Braverman
Board President



Beata Okulska
Executive Director

WE ARE UNSTOPPABLE

PROGRAMS

About KEEN Greater DC

KEEN Greater DC started in 1992 with a very simple concept: Bring together volunteers from the community and young people with significant developmental and physical disabilities, pair them up, and let them discover how to explore their abilities and have fun. With this concept, over the past 22 years KEEN Greater DC has launched 26 free-of-charge programs in Maryland, the District of Columbia and Northern Virginia.

1992

KEEN launches its first program in Bethesda, Maryland, and adds 11 more programs over the next 14 years.

2006

KEEN Greater DC expands into Washington, D.C., launching its 13th, 14th and 15th programs in Southeast D.C.

2010

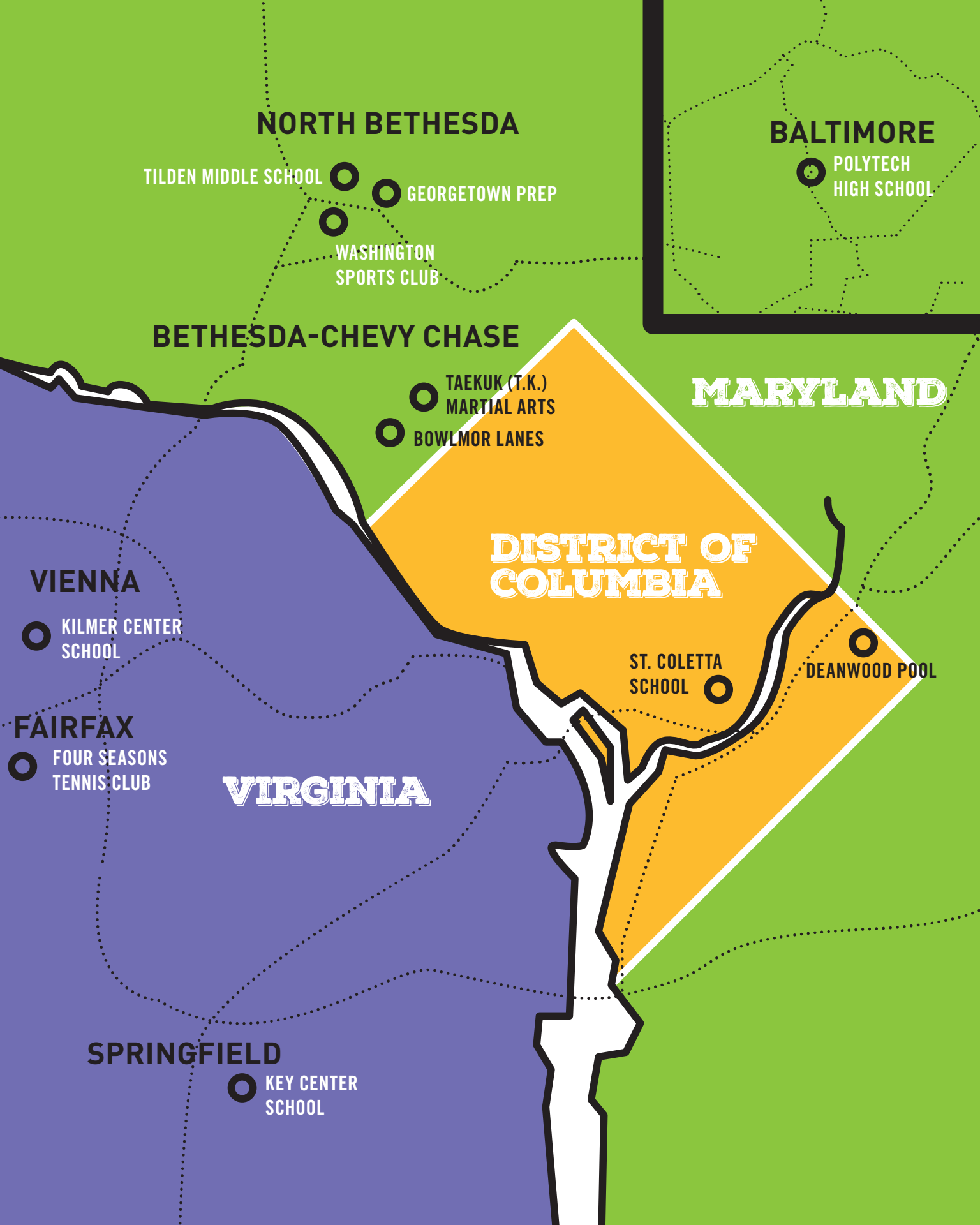
KEEN Greater DC launches two new Sports programs in Springfield, Virginia, bringing its program total to 19.

2013

KEEN Greater DC continues to expand geographically, launching programs in Baltimore, Maryland, and in Vienna, Virginia.

2014

KEEN Greater DC launches MD Dance in N. Bethesda, and now provides 26 programs throughout the region.



NORTH BETHESDA

TILDEN MIDDLE SCHOOL

GEORGETOWN PREP

WASHINGTON
SPORTS CLUB

BALTIMORE

POLYTECH
HIGH SCHOOL

BETHESDA-CHEVY CHASE

TAEKUK (T.K.)
MARTIAL ARTS

BOWLMOR LANES

MARYLAND

DISTRICT OF
COLUMBIA

VIENNA

KILMER CENTER
SCHOOL

ST. COLETTA
SCHOOL

DEANWOOD POOL

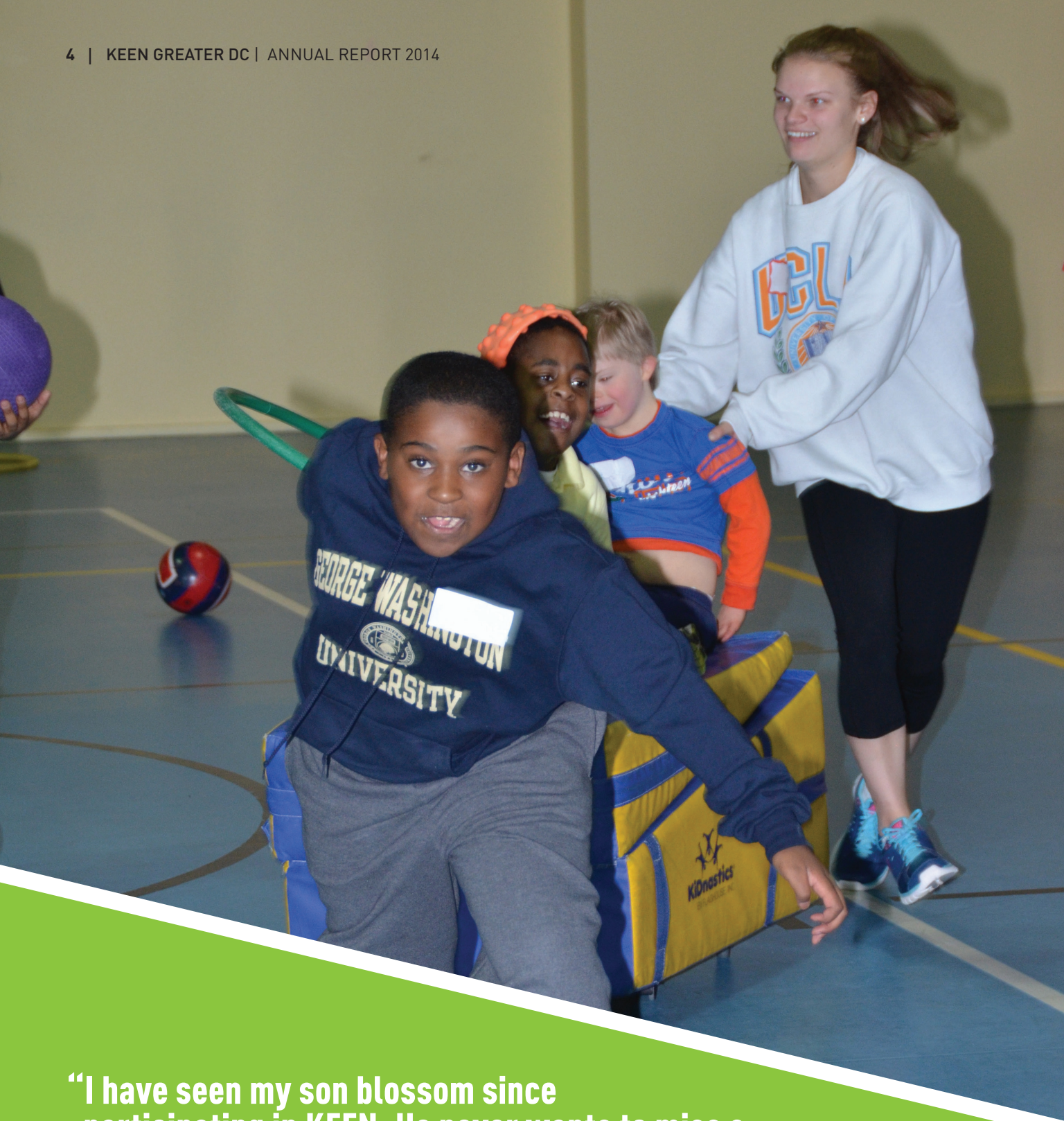
FAIRFAX

FOUR SEASONS
TENNIS CLUB

VIRGINIA

SPRINGFIELD

KEY CENTER
SCHOOL



“I have seen my son blossom since participating in KEEN. He never wants to miss a session because he looks forward to seeing his friends and the coaches.”

-KEEN Greater DC parent

PROGRAMS: **DISTRICT OF COLUMBIA**



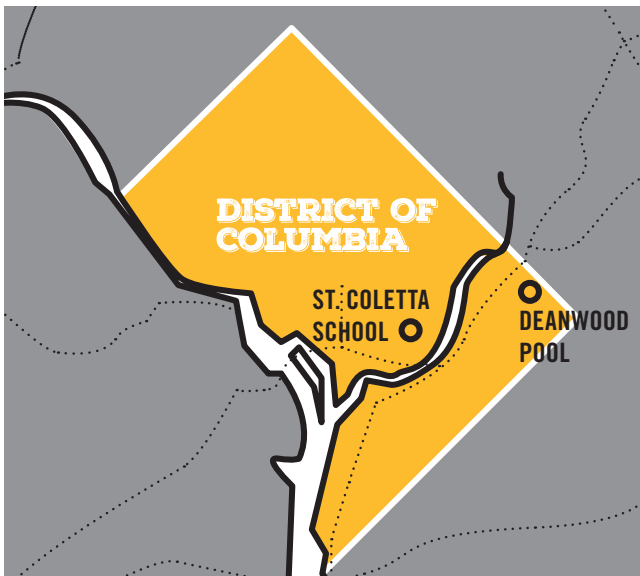
KEEP US **UNSTOPPABLE**

We can serve more kids throughout D.C. with your help.

THE FIRST PROGRAM KEEN GREATER DC brings to any new area is Sports. As with all KEEN programs, Sports provides a non-competitive opportunity for KEEN athletes to play with a variety of sports equipment in their own way and at their own pace while having the support and friendship of a one-on-one volunteer coach.

KEEN athletes and their coaches may throw a basketball, kick a soccer ball, bounce on large therapy balls, pull each other on indoor scooters or find other ways to have fun with the variety of sports equipment provided.

In 2006, KEEN Greater DC brought its Sports program to Southeast Washington D.C., where it was met with such enthusiasm that Swim, Music, Basketball Clinics and Soccer Clinics soon followed. All of these programs continue to be enjoyed today.



PROGRAMS & LOCATIONS

SPORTS (KIDS AND TEENS)

MUSIC (KIDS AND TEENS)

BASKETBALL CLINICS

SOCCER CLINICS

St. Coletta School
1901 Independence Avenue SE
Washington, DC 20003

SWIM

Deanwood Pool
1350 49th Street NE
Washington, DC 20019

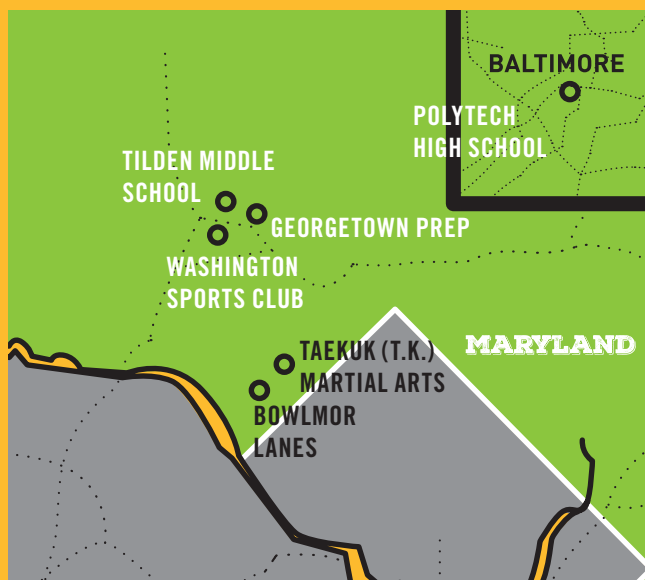
PROGRAMS: MARYLAND



KEEP US UNSTOPPABLE

We can create more opportunities and serve more kids in Maryland with your help.

KEEN SPORTS, KEEN GREATER DC'S SIGNATURE PROGRAM, launched in 1992 with five KEEN athletes and a handful of volunteer coaches in North Bethesda. As word spread, the need for KEEN—a recreational program where everyone is accepted and celebrated for who they are and no one is judged—became immediately apparent. In the years since, KEEN Greater DC has created and continues to operate 26 free-of-charge programs, including bowling, swimming, tae kwon do and more! And we extended our reach to Baltimore.



PROGRAMS & LOCATIONS

SPORTS (KIDS, TEENS, AND YOUNG ADULTS) / MUSIC (KIDS AND TEENS) / KEEN CLUB/MD DANCE

Tilden Middle School
11211 Old Georgetown Road
Rockville, MD 20852

SWIM

Hanley Center at Georgetown Prep
10900 Rockville Pike
North Bethesda, MD 20852

YOUNG ADULT FIT/FAMILY FIT

Washington Sports Club
10400 Old Georgetown Road
Bethesda, MD 20814

YOUNG ADULT BOWLING

Bowlmore Lanes
5353 Westbard Avenue
Bethesda, MD 20816

KIDS TAE KWON DO

TaeKuk Martial Arts
6831 Wisconsin Avenue, 402
Chevy Chase, MD 20815

BALTIMORE SPORTS

Polytech High School
400 W. Cold Spring Lane
Baltimore, MD 21210

PROGRAMS: VIRGINIA

KEEP US UNSTOPPABLE

We can provide more opportunities to more kids in more locations in Northern Virginia with your help.

IN 2010, KEEN GREATER DC LAUNCHED SPORTS AND MUSIC PROGRAMS in Springfield. Since then our program rosters have more than doubled in size, and support from the community has greatly increased, leading to KEEN's launch in spring 2013 of a new sports program in Vienna, Virginia. This new program enables KEEN to reach more Northern Virginia children with autism, cerebral palsy, Down syndrome and other significant disabilities.



PROGRAMS & LOCATIONS

SPORTS (KIDS AND TEENS) / MUSIC (KIDS AND TEENS)

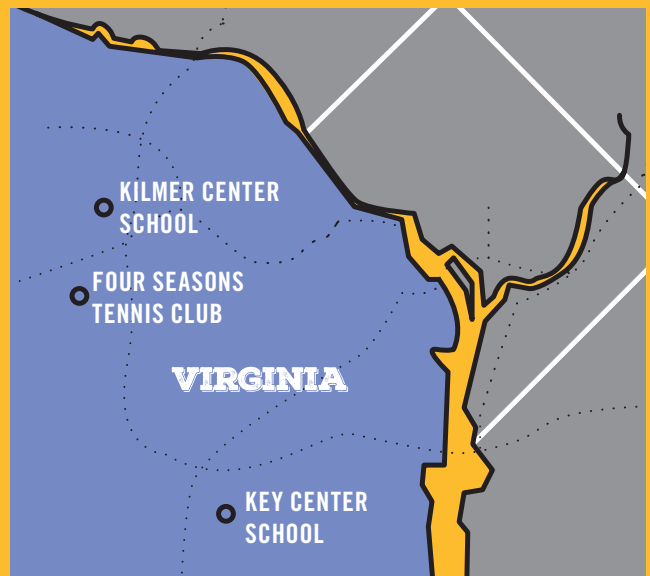
Key Center School
6404 Franconia Road
Springfield, VA 22150

VA SPORTS

Kilmer Center School
8102 Wolftrap Road
Vienna, VA 22182

TENNIS

Four Seasons Tennis Club
3010 Williams Drive
Fairfax, VA 22031





“KEEN is a phenomenal program offering my son opportunity to be himself in a non-judgmental environment as he strives to be a better him!”

-KEEN Greater DC parent

UNSTOPPABLE VOLUNTEERS

Volunteers are vital to the continuity and success of KEEN Greater DC. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our 26 programs. In 2014, our coaches contributed thousands of volunteer hours. Volunteering with KEEN is flexible and fun. Thank you to all of our outstanding volunteers!

COACHES COMMITTEE

Kayla Adler
Rafil Ali
Melissa Andre
Kyle Blackstone
Tammy Bronstein
Jonathan Daulte
Hania Dawood
Katie Delaney
Michele Doyle
Bernadette Duffy
Nancyellen Gentile
Riley Gentner
Charlie Gilbert
Marsha Glazer

Alyson Golub
Lisa Josephowitz
Meghan Kellett
Erin Kelly
Lindsey Kelley
Colleen Kennedy
Jordon Limsky
Maureen Liu
Sarah McMahon
Karen McVearry
Madeline McVearry
Jane Meacham
Karen Migdail
Minh Thu Nguyen

Joe Ottinger
Anne Overly
Laura Partridge
Amelia Potomaki
Ron Rabbu
Kara Rowland
Kevin Shepard
Eric Stephenson
Kaitlyn Stephenson
Eric Tarring
Maria Velegris
Beth Wenger
Lela Williams
Karen Woolman

*as of January 2015



SOUND LIKE FUN?

If you would like to help us grow by being a part of KEEN Greater DC, visit: www.KEENGreaterDC.org for more information.

2014 EVENTS

THE 13TH ANNUAL SPORTS FESTIVAL – THE BEST DAYS ARE KEEN DAYS

Hundreds of KEEN athletes, family members and volunteers from all of KEEN Greater DC's Maryland, Northern Virginia and Washington, DC, programs gathered at Hadley's Park in Potomac, Md., to celebrate 22 extraordinary years of fun, free KEEN programs in Greater Washington, DC, and Baltimore. Highlights included volleyball, soccer, Zumba dancing, face painting, an obstacle course, tae kwon do, individual play among athlete and coach pairs, tug-of-war and much more. Redskins long snapper Nick Sundberg, USA Track athlete Adam Durham and Montgomery County Council member Phil Andrews were some of our special guests. Thank you to our event sponsors: Carnival Day, Drink More Water, Giant Food, Glickman Design Build and Potomac Pizza.



BULLIS GIVES BACK TO KEEN

For the second year in a row, the Bullis School community in Potomac, Md., chose KEEN Greater DC as one of the beneficiaries of its 6th Annual Bullis Gives Back 5K/2K Walk/Run and Festival, and invited all KEEN families to be a part of this special day. Nearly 50 KEEN athletes and other young people with special needs were paired with Bullis students for the event, which included a run/walk, face painting, carnival games and more. KEEN athletes received free t-shirts, pizza and drinks.



KEENFEST 2014: UNSTOPPABLE!

Community members, business leaders, volunteers and friends gathered at the Capital Hilton in Washington, D.C., for the 14th annual KEENFest dinner and auction, where KEEN supporters participated in live and silent auctions, fun games and activities, and enjoyed a sit-down dinner, music and dancing. KEEN GDC athletes charmed attendees with their greetings, singing and dancing. Volunteer Maureen Liu received KEEN's Volunteer of the Year award. Major sponsor and long-time supporter Law Firm Vendors Association received KEEN's Distinguished Service Award for its outstanding support to KEEN Greater DC. This evening of friends, food and fundraising celebrated 22 years of KEEN's sports and recreation programs for children and young adults with disabilities and built support to ensure that KEEN is able to continue to fulfill its mission and keep all of its programs entirely free of charge. Thank you to our event hosts Julie Donaldson, Anchor, Comcast SportsNet, and DeMaurice Smith, Executive Director, NFL Players Association; to our many major donors and supporters; and to our KEENFest co-chairs, Dr. Irvin and Barbara Guterman, Tom Kelly and Colleen Kennedy, and Michael Zeldin and Amy Rudnick!



21ST Annual KEEN GOLF CLASSIC

Nearly 200 golfers enjoyed a great day of golf and games at Woodmont Country Club in Rockville, Md., to raise funds for KEEN Greater DC. We deeply thank all of our participants and sponsors, especially our major sponsor — Marriott International Inc. — and Birdie sponsors — Accenture, Davis Wright Tremaine LLP, Choice Hotels International, Donohoe Property Services, Harvey-Cleary, Venable LLP, and Daryl and Sondra Nickel — whose support has enabled us to continually grow, serve more kids and be Unstoppable.



KIDS EURO FESTIVAL

For the fifth year in a row, KEEN Greater DC athletes, families and volunteers enjoyed a special Kids Euro Festival at the Embassy of France. Artists from Belgium, Luxembourg, Denmark, Bulgaria, Ireland and the Czech Republic presented animated films and provided live performances that featured comedy, magic and puppetry. The event also included face painting, Zumba dancing and arts and crafts. Thank you to the European-American Cultural Foundation and to the Embassy of France for your generosity and hospitality!



“We truly appreciate and value each and every KEEN administrator, volunteer and financial supporter. Taking our daughter to KEEN activities gives her and us something to look forward to on the weekends. Thank you!”

-KEEN Greater DC parent

UNSTOPPABLE 2014 DONORS

Because of the incredible generosity of businesses, foundations and individuals, KEEN Greater DC continues to provide all 26 of our programs at no charge to our athletes and their families.

THANK YOU!

\$50,000+

Marriott International

\$30,000+

Joyce Koons Honda Buick GMC

\$10,000+

Anonymous Donor
Gilbane Building Company
Joey Pizzano Memorial Fund
J. Willard & Alice S. Marriott Foundation
Rite-Aid Foundation
United Way of the National Capital Area

\$5,000+

Michael and Karen Brocato
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Penney Girls Foundation
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Whiteco Pool Solutions
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\$4,000+

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Autism Speaks, Inc.
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\$3,000+

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Harriet Singer
Law Firm Vendors Association
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\$2,000+

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Dimick Foundation
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\$1,000+

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Harman Cain Family Foundation
Sarita Harris
Rick Hoffman
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Knights of Columbus Montgomery County Council

\$1,000+ CONTINUED

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\$250+

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2014 IN-KIND DONORS

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 King Yip, photographer



CARE TO GIVE?

Please donate through:

- www.KEENGreaterDC.org
- United Way #8065
- Combined Federal Campaign #75656

Please contact us at support@keengreaterdc.org if there has been an oversight. Every effort has been made to correctly list 2014 major donors.



FINANCIALS

KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/14 (UNAUDITED)

SUPPORT

Foundations/Organizations	126,449
Corporations/Businesses	47,210
United Way & CFC	10,829
Individual Donors	70,726

SPECIAL EVENT NET REVENUE

KEEN Golf Classic	89,685
KEENFest	88,870
Sports Festival and other events	1,595
Miscellaneous	7,387
Investment Income	672

TOTAL NET REVENUE AND SUPPORT **\$443,424**

EXPENSES

Program Services for Kids, Teens and Young Adults

KEEN Sports and Fit Programs

Maryland	156,188
District of Columbia	38,931
Virginia	45,146

KEEN Music

Maryland	32,763
District of Columbia	36,337
Virginia	24,461

KEEN Swim

Maryland	21,632
District of Columbia	19,028

KEEN Tennis and Bowling

13,402

Sports Festival

11,308

Adult Program Support

1,000

Total Program Services **\$400,195**

Supporting Services

Fundraising	6,313
Management & Administration	22,649

TOTAL EXPENSES **\$429,158**

NET INCOME **\$14,266**

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976.

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**as of March 2014*

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KEEN FOUNDER

ELLIOTT I. PORTNOY





KEEN GREATER DC

P.O. Box 341590
Bethesda, MD 20827

301-770-3200
info@keengreaterdc.org
www.keengreaterdc.org

KEEN Greater DC is a 501(c)3 organization.
Our EIN No. is 42-1657976.