

# KEEN Greater DC Kids Enjoy Exercise Now

A nonprofit volunteer-led organization that provides one-to-one recreational opportunities for children and young adults with developmental and physical disabilities at no cost to their families or caregivers. KEEN's mission is to foster the self-esteem, confidence, skills and talents of its athletes through non-competitive activities, allowing young people facing even the most significant challenges to meet their individual goals.



# DEAR KEEN FRIENDS!

#### WHAT AN EXCITING YEAR WE HAD IN 2012,

as we celebrated 20 years of providing freeof-charge sports and recreational programs to Greater DC area children and young adults with significant physical and developmental disabilities! As an organization that is powered almost entirely by volunteers and relies solely on generous donors and supporters, we reached this milestone with much gratitude for our many friends who make KEEN's programs possible year after year. You drive us, every day, to serve more and more young people with disabilities through a wide range of programs that inspire our KEEN athletes to break past their own boundaries and become more confident and gain new skills. For that we are grateful.

In 1992, KEEN started with just one sports program and only a handful of children and

volunteers, some of whom became steadfast supporters. In the 20 years since, both volunteer and funding support has grown tremendously, allowing us to expand our program offerings, extend our reach from our Montgomery County roots to the District of Columbia and Northern Virginia, and increase the number of young people we serve exponentially. Your support has allowed and encouraged us to create distinct programs for children, teens and young adults. So, children who enroll in KEEN at five years old literally can grow up with KEEN as a place where they will always be accepted and embraced and be able to have special friendships, socialize, get some exercise and have fun.

Today, KEEN Greater DC offers 23 free-ofcharge programs in the District of Columbia, Maryland and Northern Virginia, with more than 450 program sessions, collectively, taking place each year. Thanks to partnerships with businesses, volunteer organizations and area colleges and high schools, KEEN Greater DC's programs are hugely popular among volunteers. Each weekend, some 150 volunteers come out to our programs, support our cause and discover that young people with disabilities, no matter how significant or profound, are remarkable human beings. Most of these volunteers have had no prior experience with or exposure to people with significant disabilities and come away from our sessions with the sense that their own lives have been made richer.

In the past two decades, nearly 1,000 young people with disabilities in our community have enjoyed being a part of KEEN, and yet the need and demand for KEEN programs continue to be great. Each year we enroll more and more kids, and as space fills, a wait list quickly forms. As we enter a new decade, we hold tight to our promise

# 20 years of providing **FREE of CHARGE,** incredible programs!

Almost 1,000 young people with disabilities served!

# THOUSANDS of session hours!

# Thousands of committed volunteers involved!

to continue to serve those who are generally considered to be some of the hardest to serve in our population—young people with significant and profound disabilities—and offer our services free of charge. We will need your support more than ever as we strive to better our community by continuing to provide our long list of programs and by offering our programs to more kids. We look forward to partnering with you, our supporters, in this cause and thank you from the bottom of our hearts for all you do to help make KEEN Greater DC possible.

# THANK YOU!

Juierman\_

**Burt Braverman** Board President

Beata Okulska Executive Director

KEEN IS HIS TIME TO LEARN, LAUGH, RELAX AND HAVE FUN. AT THE END OF KEEN SESSIONS, MY ATHLETE COMES OUT FRESH AND

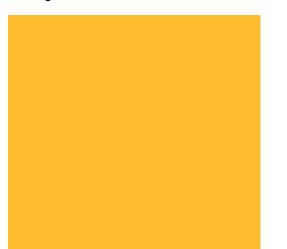
1000

HAPPY. —KEEN Parent



# About KEEN Greater DC

KEEN provides young people with significant disabilities, such as autism, cerebral palsy or Down syndrome, an opportunity to participate in weekend exercise and recreational activities with the help of volunteer coaches. While their children are at KEEN, parents or caregivers experience much needed respite. During the past 20 years, nearly 1,000 young people have participated in KEEN programs held throughout the Greater DC area.



# **PROGRAMS** SPORTS, ACTIVITIES & OUTINGS



**SPORTS:** Kids, teens and young adults expand their skills in a wide range of activities in KEEN's signature Sports programs. The groups meet in large gymnasiums to partake in such activities as gliding on adaptive scooters, bouncing on therapy balls and more. Volunteer coaches, each paired with an athlete, help rev up the fun in this unstructured environment where spontaneity reigns. SWIM: Athletes of all ages enjoy splashing around in indoor pools under the vigilant eyes of volunteers and lifeguards. Some swim laps, while most prefer to bob around on a variety of floats, always with a volunteer coach close at hand. Sessions conclude with The Joey Pizzano Memorial Fund-sponsored water safety activities.

**FIT:** Young adult athletes work out on professional exercise equipment to help

achieve personal fitness goals and improve endurance, strength and range of motion. Coaches stand by to help track progress and celebrate achievements.

**MUSIC:** Kids and teens sing, dance and play percussion instruments in these arts programs facilitated by local music teachers. KEEN's coaches and aspiring musicians alike enjoy the festive atmosphere of KEEN's inspiring music program.





I THINK KEEN IS A GREAT PROGRAM. THROUGH IT I'VE LEARNED THINGS ABOUT MYSELF AND GAINED FIRST-HAND EXPERIENCE WITH SEVERAL UNIQUE ATHLETES. THEY TAUGHT ME THE VALUE OF PATIENCE, COMPASSION AND UNDERSTANDING. "

-KEEN Volunteer

**SOCCER CLINICS:** Our youngest athletes work on ball handling skills under the direction of soccer coaches from United for D.C./United Soccer Club and with help from individual volunteer coaches.

**TENNIS:** Junior Champs from the Bob Pass 4 Star Tennis Academy have adopted KEEN athletes for a monthly tennis program. Athletes learn to serve the ball, volley back and forth and play games in a relaxed setting where no one keeps score.

**BOWLING:** Young adults and their coaches meet at a bowling alley to cheer one another on as they try their hand at knocking down a few pins or even getting a strike.

**BASKETBALL CLINICS:** With direction and guidance from a local high school basketball coach and support from individual coaches, teenage athletes in DC have fun working on their ball handling, team playing and social skills.

**KEEN CLUB:** Teenage athletes are paired with peer companion coaches to build friendships that often last for years. KEEN athletes and their individual coaches play games of basketball or kickball and also go out into the community to attend professional sports events such as Washington Wizards games.

**PROUD TO BE KEEN:** At the end of each KEEN session, athletes join together in one big circle for "Prouds." During this special KEEN activity, athletes let others know what they did that day that made them very proud, assisted as needed by their coaches. The accompanying smiles and applause give athletes a boost and end the session on a high note. At the same time, the volunteers finish up each session proud that they came to KEEN.

# 7月100

# **2012 EVENTS**



#### **20TH ANNIVERSARY REUNION**

Past and present Directors of the Board and Coaches Committee members and other VIPs united to celebrate all that KEEN Greater DC has accomplished since its start in 1992. Among the VIP guests were some of our first athletes, original Board members and KEEN Greater DC founder Elliott Portnoy and his family, as well as Irina LaGrange, the principal of Tilden Middle School, the program site for KEEN Sports and Music in Maryland for nearly 20 years.



# THE 11TH ANNUAL SPORTS FESTIVAL – A 20TH ANNIVERSARY CELEBRATION

Nearly 200 KEEN families from No. Virginia, Maryland and Washington, DC, and hundreds of volunteers gathered at Hadley's Park in Potomac, MD, to celebrate 20 extraordinary years of KEEN programs in Greater Washington, DC. KEEN athletes and their volunteers shared a day of fun, fitness and friendship playing soccer, zumba dancing, having their faces painted, "running" through various exercise drills, enjoying two obstacle courses, practicing their tae kwon do moves, eating pizza and so much more. In typical KEEN fashion, the day concluded with tug-of-war and a special round of "prouds" during which athletes received 20th anniversary medals.



#### KEENFEST: TYING TOGETHER 20 YEARS OF SUCCESS

Community members, business leaders and volunteers gathered at the Capital Hilton in Washington, DC, for The 20th Anniversary Gala: KEENFest 2012. KEEN Greater DC supporters participated in live and silent auctions, a raffle, a paddle raise and a game of heads or tails, and enjoyed a sit down dinner, live music by The Morrison Brothers and dancing. KEEN GDC athletes Bijan Bagheri and Dale Dixon charmed attendees with their greetings and storytelling. Volunteer Lela Williams received KEEN's Volunteer of the Year award. Major sponsor and long-time supporter David Trone of Total Wine & More received KEEN's Distinguished Service Award for his many contributions to KEEN GDC. This evening of friends, food and fundraising celebrated 20 years of KEEN GDC's sports and recreation programs for children and young adults with disabilities and built support to ensure that KEEN is able to continue to fulfill its mission and keep all of its programs entirely free of charge. Thank you to our event host, ABC News "Nightline" anchor Terry Moran, to our many major donors and supporters and to our KEENFest co-chairs!

#### **KIDS EURO FESTIVAL**

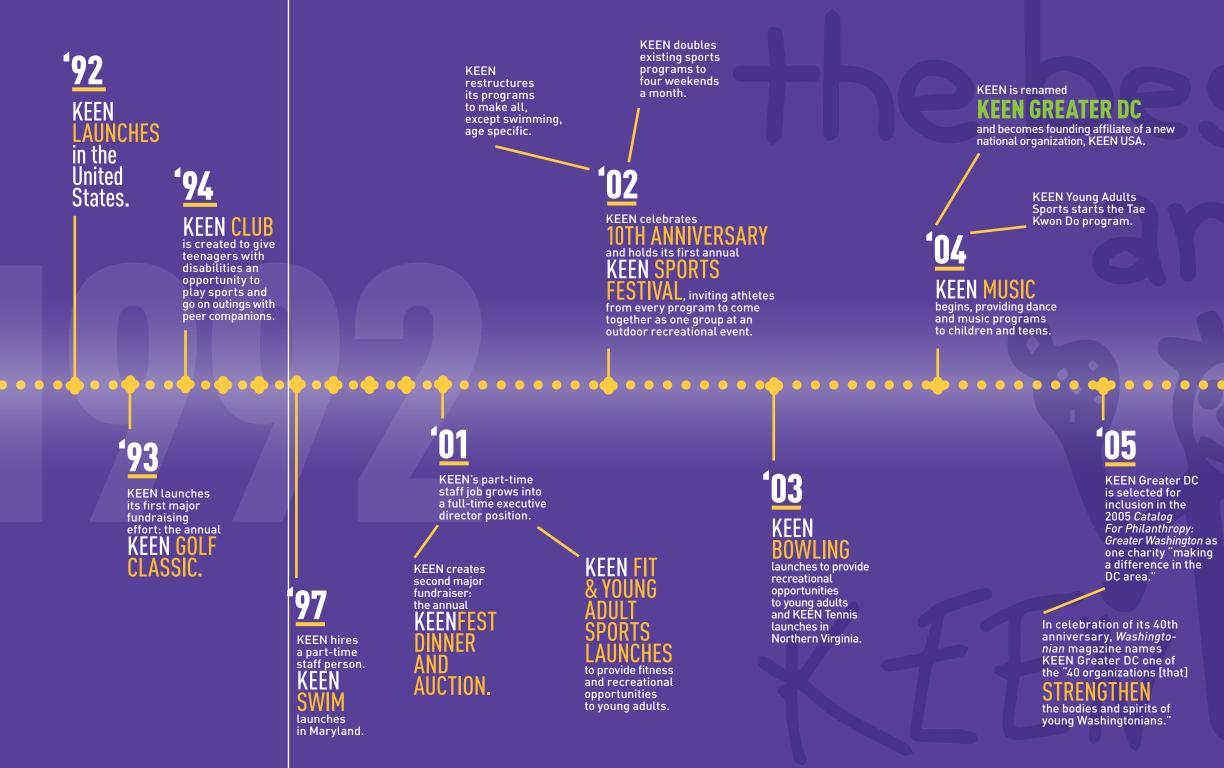
For the third year in a row, KEEN Greater DC athletes, families and volunteers enjoyed a special Kids Euro Festival Halloween weekend at the Embassy of France. The event included a Belgian musical theater performance, a Romanian puppet show, musical storytelling from Luxembourg, an Irish mime and Latvian cartoon films as well as face painting, dancing and arts and crafts. Thank you to the Embassy of France for your generosity and hospitality!

#### **19TH ANNUAL KEEN GOLF CLASSIC**

Nearly 200 participants enjoyed a great day of golf and games at Woodmont Country Club in Rockville, MD, to raise funds for KEEN Greater DC. We deeply thank all of our participants and sponsors, especially our major sponsors, Marriott International Inc., Accenture, Choice Hotels International, Davis Wright Tremaine LLP, Emergent Biosolutions, Professional Tax Solutions Incorporated, Venable LLP, and Sondra and Daryl Nickel, whose support has enabled us to continually grow and serve more kids.



KEEN Greater DC Milestones Throughout the Years



KEEN Greater DC begins collaboration with other local organizations to create much needed programs for adults over 25 years old with disabilities.

> KEEN Greater DC doubles existing music programs to four sessions a month.

KEEN Greater DC establishes two new programs in Southeast DC: SPORTS AND SWIM. President's Council on Fitness, Sports and Nutrition partners with KEEN Greater DC to emphasize the importance of SPORTS,

NUIRIIIUN to people with disabilities.

KEEN Greater DC establishes a new Music Program in Southeast DC.

#### KEEN Greater DC is selected for a SECOND TIME

by the Catalogue For Philanthropy: Greater Washington, in recognition of the outstanding quality of its programs for children and young adults with special needs.

New DC Basketball Clinics program is launched.

# 0

KEEN Greater DC establishes two new Sports Programs for kids and teens in Northern VA.

KEEN Greater DC celebrates its 20th Anniversary

KEEN Greater DC establishes a new Tae Kwon Do program for children in Maryland and DC.

**D7** KEEN GREATER DC CELEBRATES 15TH ANNIVERSARY.

Southeast DC: Sports program is moved to St.Coletta school. KEEN Greater DC expands the music program in Southeast DC.

#### OLYMPIC GOLD MEDALIST Dominique Dawes joins KEEN Greater DC Board of Direc-

joins KEEN Greater DC Board of Directors as an honorary board member.

## KEEN Greater DC establishes two new Music Programs for kids and teens in Northern VA, and

# SOCCER CLINICS PROGRAM

in DC in partnership with United for D.C./ United Soccer Club.

KEEN Greater DC partners with Johns Hopkins University to create a for-credit undergraduate course,

"KEEN: PRACTICUM IN NEUROSCIENCE". AFTER 20 YEARS OF KEEN SESSIONS AND FUNDRAISERS, ONE OF KEEN'S FOUNDING PARENTS SAYS IT'S BEEN

# "AN ALL WIN-WIN FOR US."





**VOLUNTEERS** are vital to the continuity and success of KEEN Greater DC. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions, but also plan and administer all of our 23 programs. In 2012 our coaches contributed thousands of volunteer hours. Volunteering with KEEN is flexible and fun. Thank you to all of our outstanding volunteers!



# VOLUNTEERS



# **Coaches Committee**

Kayla Adler Ryan Barton Tammy Bronstein Jonathan Daulte Jake DiGregorio Michele Doyle Waleed Gamay Nancyellen Gentile Morgan George Charlie Gilbert Marsha Glazer Alyson Golub Vanessa Janus Lisa Josephowitz Maureen Kacprzynski Colleen Kennedy Hillary Lerner Sarah McMahon Jane Meacham Karen Migdail Joe Ottinger Hannah Page Laura Partridge Ron Rabbu Kara Rowland Eric Smith Beth Wenger Shaina Weiner Lela Williams Karen Woolman

"KEEN IS A PLACE WHERE I FEEL SAFE IN LEAVING MY SON TO HAVE A GREAT TIME, WHICH IS RARE. I DON'T LEAVE HIM WITH A LOT OF PEOPLE, EVEN FAMILY MEMBERS"

**—KEEN Parent** 

# 2012 DONORS

Due to the incredible generosity of businesses, foundations and individuals, KEEN Greater DC continues to provide all programs at no charge to our athletes and their families.

# **THANK YOU!**



# \$25.000+

\$10,000+

## \$5,000+

Anonymous Bencivenga, Jim and Lisa Braverman, Burt and Meredith, Kathleen Carl M. Freeman Foundation. Inc. **Choice Hospitality** Corina Higginson Trust **Davis Wright Tremaine LLP George Preston Marshall Foundation** Hidrock Realty Inc. Jones Lang LaSalle Mary and Daniel Loughran Foundation **Mattress Warehouse MAXIMUS** Foundation Nickel, Sondra and Daryl Silpada Foundation Springfield 15k/5k Trone. David White/Peterman Properties, Inc. Accenture **Donohoe Hospitality Service LLC** 

**Jovce Koons Honda Buick GMC** 

The Joey Pizzano Memorial Fund

Lawfirm Vendors Association

Marriott International

The Morris & Gwendolyn

**Cafritz Foundation** 

United Wav/CFC

# Hish, David Migdail, Karen J.

Morgan, Lewis & Bockius LLP Professional Tax Solutions. Inc. TD Bank NA

# \$3.000+

\$4,000+

Bowser, Amy Lynn

# \$3,000+

Czarniewy, Kevin and Mary-Louise Host Hotels & Resorts Inc. The Jim & Carol Trawick Foundation Kronstadt, Alan Mogisi, Dara Murphy, Dan and Michelle Summit Hotel Properties Venable Foundation Venable LLP Washington, Adrian and **Rattley, Donna** Williams, Jason

## \$2,000+

**3rd Point Foundation** Aegis Inc Apple REIT Six, Inc Bagheri, Fahimeh and Shahram **Bank of America** Blumenreich, Richard and Linda Bozzuto and Associates Inc. **Brocato**. Michael and Karen Columbia National Real Estate Finance **DeVierno. John and Nancy Dimick Foundation** Eagle Bank **Emergent Biosolutions** Fleisher. Marc HITT Contracting Inc. John C. Grimberg Co., Inc. Neiman Marcus Tysons Galleria Pennev Girls Foundation **PNC Bank** Portnov. Estee and Elliott Rabinowitz, Faye RCM&D, Inc. **Reznick Group** Sidley Austin LLP Singleton, Todd Vine, Daniel

# \$2,000+

Vinson & Elkins LLP Vreeland, Kip

AEF

# \$1,000+

Ahern, John and Henry, Dena **Baywood Hotel**. Inc **Bender Foundation** Brown, Liam **Buchanan Family Foundation** CareFirst BlueCross BlueShield **Chesapeak Management Group** Corriveau. Betti-Jo and Phil **CVS** Corporation **Dean, Patrick and Mary Deloitte Financial Advisory Services** Di Renzo, Michael **DLA Piper** Ebinger, Edwin Fredrick Coin Exchange Gallagher Evelius and Jones LLP George, Michael and Eileen Hunton & Williams LLP Hurson, Kate and Matthew Kelly, Thomas and Kennedy, Colleen Knights of Columbus of Montgomery County **Kolar Charitable Foundation** Kulish, Carol Louis, Andrew M&T Bank M&T Charitable Foundation Marks, Richard and Lori Migdail, Sherry Moran, Terry Morris, Mark Nathan, Dr. Aruna S. Ottinger, Joseph Pizzano, Robert and Paola Poetzman, John and Angela Proskauer Rose LLP

## \$1,000+

Roberson, Terry and Beth Rooney, John Rudd, Madeleine Sankaran, Sheila and Koenig, Lane Sarwal, Amar Shaner Hotel Holdings Wright, Tracey and Alberts, Sheldon Yodaiken, Ruth

Zeldin, Michael and Rudnick, Amy

#### \$500+

Alvarez, Joe **Arsenault, Charles and Kate** AT&T United Way **Atlantic Services Group Bates-Schrott**, **Debra and** Schrott, Eric Beiro Farabow, Sara Bender, Risa and Klubes, Ben **Bevan, Philip and Nanette Bisi, Robert** Boyer, John Brody, Marilyn **Burak, William and Devin** Cameron, Ian and Rice, Susan **Chandler, Lawrence and Susan** Citren, Michael Clarke, Jay **Colville, Jeremy and Frankie** Davis, Mark DeMars, Susan DiLuigi, James **Evelyn Bushwick Family Charitable Trust** Fields, Deborah Fried, Frank, Harris, Shriver and Jacobson **Gallagher, Kevin and Catherine** Garay, Jon Gates, Eric and Amy Glist, Paul

### \$500+

Green, Mark Greenberg, Les and Judy Guay, Joseph Gutierrez, Jay and Ann Herman, Miriam Hollingsworth LLP Hutchison, Karen Inge, Judith Integrity Management Consulting Janus, Vanessa Jonathan Nehmer + Associates, Inc. Jordan, John and Maria Kay, Richard and Rebecca Kinlow, Tonya and Eugene Lambis, Peter and Katya Lamken, Jeffrey A. Lerner Corporation Macnamara, Brian **Mann Family** Matthews, John Matthews, Timothy Mollard, John Murphy, Tom and Marcella Noonan, Linda Palmer, Drs. Jeffrey and Lee Anne Paul. Nina Perry, Robert Poltorak. Peter Poper, Frank and Lois Quintiere, Gary and Judy Ratner Companies Reilly, Gary **Rilev. Matthew Roberts**. Michele Rosenberg, Idelle and Gerald **Rosenstein, Donald and Mary** Rvan. Edward Sandhu, Adeep Segal, Mark Seidlitz. Glen

#### \$500+

Sorian, Richard Sowell, James and Karen Sullivan, James and Joan Sullivan, Peter and Jeanne Tranum, Dixon and Donna Usellis, Mark Vince, Clinton Welch, Thomas and Lynn Wheeler, Sean Zerner, James and Meridan

Mrs. Sorcher

### \$250+

Aniszewski, Craig Apelbaum, Laura and Perry Arbeen, Mark and Heather Berke, Robert and Marjorie **Block, Joseph and Irene Bonny, Evens** Byamugisha, Innocent and Mark Cherwinski, Eddie and Anne Cole. John and Patsv The Columbus Foundation Darvish, Monique Dauray, Jeffrey Davis, Marco Decker, John **DePaolis**, Peter and Karen Dickens, Michael M. **Doherty, David and Elizabeth Epstein Rickman, Danielle** Fairbanks, Steven Farruggio, Joe Felber, Andrew and Helene Fitzgerald, John and Susan Forseth, Matt Francis, David and Suki Gibbs, Joseph Gibbs, Richard Gilles, Dave Glazer, Marsha K.

#### \$250+

Greenwald. Steven F. Grubber, Karen Halliday, Brenna Hines, Mike Hooke, Jeffrey IBM Jackson and Campbell James, Robert Janis. Martin and Leslie Janus. Tom and Marilyn Johnson, Robert W. Johnson, Victor and Connie Kugler, Paul and Margaret Kushner, Evan M. Lifland, John and Laura Liu, Xiangyang and Peng Feguo Lowell. Abbe Magazine, Marc Mailman, Gary McKenzie, Monique Migdail, Rhonda Mundell, Ellen Murdock, Cindy Nacci, Tony O'Donnell, Patrick Purvis, Terry **Rickman**. Danielle Rishi, Punkaj and Rosa Sailer. William B. Salermo Santa-Donato. Anne Scher, Bradley E. Shumaker, Deborah Soltani, Semira Stark, Lisa and Rubenstein, Harvey **Teamsters Local Union Number 727** Tomlinson, James Velazquez, Adorys and Rosenwasser, Mark Verner. Dan

### \$2<u>50+</u>

Vilardo, Richard Walker, Bill Weisz, Bernie and Janyse Williams, Lela Williams, Roger Windsor, Jennifer and Bradshaw, John

## **2012 IN-KIND DONORS**

4 Star Tennis Academy AT Accounting Solutions LLC Bates Creative Group **Bob Sickels & Kids** After Hours Davis Wright Tremaine IIPMaster Duke Chung & Chung's Martial Arts Center Drink More Water Fairfax County CRS/ Key Center School Georgetown Preparatory School The Joey Pizzano Memorial Fund John McAndrew Master Joo Moon & TaeKuk (T.K.) Martial Arts Photographer Jordan Teller

La Maison Francaise Max Grody and Kevin Schechter Maximus Foundation Mulford. Landon & Samantha Potomac Pizza Rochelle Coleman & RochelleAthletic Consulting Shankar Kuru/ Astagram Studios Tom Wenger Photography Total Wine & More United for DC/United Soccer Club The Washington Nationals Washington Sports Club Whole Foods

KEEN Greater DC receives contributions through the United Way #8065 and Combined Federal Campaign #75656. Every effort has been made to correctly list 2012 major donors. Please contact us at support@keengreaterdc.org if there has been an oversight.

# FINANCIALS

# KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/2012 (UNAUDITED)

TOTAL NET REVENUE AND SUPPORT	\$405,295
Investment Income	1,554
Sports Festival and other events	2,715
KEENFest	80,542
KEEN Golf Classic	79,325
SPECIAL EVENT NET REVENUE	
Individual Donors	72,395
United Way & CFC	13,067
Corporations/Businesses	79,795
Foundations/Organizations	75,903

#### **EXPENSES**

Program Services for Kids, Teens and Young Adults	
KEEN Sports and Fit Programs	
Maryland	95,109
District of Columbia	30,199
Virginia	33,535
KEEN Music	
Maryland	28,107
District of Columbia	26,498
Virginia	14,990
KEEN Swim	
Maryland	21,197
District of Columbia	17,889
KEEN Tennis and Bowling	12,994
Sports Festival	7,296
Adult Program Support	1,000
Total Program Services	\$288,813
Supporting Services	
Fundraising	5,345
Management & Administration	16,668
TOTAL EXPENSES	\$310,826
NET INCOME	\$94,470

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information. A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC.



#### KEEN GREATER DC | ANNUAL REPORT 2012

# **BOARD OF DIRECTORS**

Burt Braverman, President Davis Wright Tremaine LLP

**Drew Mucci, Vice President** Gilbane Building Company

Joe Ottinger, Treasurer Host Hotels & Resorts

Karen Migdail, Secretary Community Representative

**Robert Bisi** Community Representative

**Richard G. Blumenreich** KPMG Parent Representative

Mike Brocato Accenture

Liam Brown Marriott International

Betti-Jo Corriveau Community Representative

**Charlie Gilbert** Community Representative

David Hish Joyce Koons Honda Buick GMC

**Colleen Kennedy** Community Representative

Adeep Sandhu M&T Bank **Amar Sarwal** Association of Corporate Counsel

**Debbie Shumaker** Community Representative

Kip Vreeland Marriott Autograph Collection

**Tracey Wright** Community Representative

**Dominique Dawes** Honorary Board Member

Chick Hernandez Honorary Board Member

Elliott I. Portnoy, Founder SNR Denton

Beata Okulska Executive Director

Elizabeth Doherty Development Director

Beth Wenger Senior Program Manager



Bethesda, MD 20827

-----

6.7

1.10

-3

0

VE

1

301-770-3200 info@keengreaterdc.org www.keengreaterdc.org

-

THE .

1 EL

()

1

3

Sor.

R

1

The second secon

fei

V



1



0

-9

-

-8

5

60

-

H

10

0

10

E.

-----

8

(3)

19.3

(Se

NE

.

6

# 20 YEARS OF FUN, FITNESS, & FRIENDSHIP