



KEEN
GREATER DC
**ANNUAL
REPORT
2011**



**20 YEARS OF
FUN, FITNESS &
FRIENDSHIP**

www.keengreaterdc.org



KEEN Greater DC (Kids Enjoy Exercise Now)

is a nonprofit volunteer-led organization that provides one-to-one recreational opportunities for children and young adults with developmental and physical disabilities at no cost to their families or caregivers. KEEN's mission is to foster the self-esteem, confidence, skills and talents of its athletes through non-competitive activities, allowing young people facing even the most significant challenges to meet their individual goals.

DEAR KEEN FRIENDS!

.....

We are proud to say that what began **20 years** ago as a single program serving a handful of children has grown to 23 programs serving hundreds of children in multiple locations around the Greater DC region. In 2011 we continued to increase the number of young people with disabilities served by KEEN Greater DC and to create new programs delivered by a growing family of volunteers.

Responding to the high demand from parents of children with disabilities for more KEEN sessions, we launched KEEN Music in Virginia and Soccer Clinics in Southeast DC, adding new athletes to the KEEN roster. We also introduced a unique new collaboration with Johns Hopkins University's Department of Neuroscience, a significant recognition of the KEEN model that pairs athletes one-on-one with volunteers. KEEN is now a credit course on the University's curriculum, giving students first-hand experience that will enrich their work with the disability community in the future.

A key goal of KEEN Greater DC is to provide sports and recreational activities to young people with profound disabilities and to educate the community about the needs and abilities of our children. In pursuit of that mission, we continue to collaborate with numerous organizations to bring in hundreds of volunteers each week, including students from all of the area's major universities. Many of KEEN's volunteers of today will influence how our community, and the nation, support people with disabilities in the future.

Once again, generous supporters made KEEN's major fundraising activities - the Annual KEEN Golf Classic and KEENFest - enormously successful. We are fortunate that many of our supporters have been with us since day one, and their steadfast support, together with the generosity of many new companies, organizations and individuals, will enable us to continue to keep all of KEEN's programs entirely free-of-charge to the special needs youth we serve.

We salute all of you as KEEN Greater DC Super Heroes. Thank you for making 20 years of KEEN Greater DC possible!



Burt Braverman
Board President



Beata Okulska
Executive Director

"Children with disabilities have precious few activities that fill them with joy and a sense of accomplishment. So, when something comes along that sets their hearts aglow, it is to be all the more cherished. KEEN has been nothing less than a treasure for our family."

—KEEN Parent





PROGRAMS

SPORTS, ACTIVITIES AND OUTINGS

ABOUT KEEN

KEEN provides young people with significant disabilities, such as autism, cerebral palsy or Down syndrome, an opportunity to participate in weekend exercise and recreational activities with the help of volunteer coaches. While their children are at KEEN, parents or caregivers experience much needed respite. During the past 20 years, hundreds of young people have participated in KEEN programs held throughout the greater DC area.



SPORTS: Kids, teens and young adults expand their skills in a wide range of activities in KEEN's signature Sports programs. The groups meet in large gymnasiums to partake in such activities as gliding on scooters, bouncing on therapy balls and more. Volunteer coaches, each paired with an athlete, help rev up the fun in this unstructured environment where spontaneity reigns.

SWIM: Athletes of all ages enjoy an hour of swimming and splashing around in indoor pools under the vigilant eyes of volunteers and lifeguards. Some swim laps, while most prefer to bob around on a variety of floats, always with a volunteer coach close at hand. Sessions conclude with the Hokey Pokey song and dance.

FIT: Young adult athletes work out on professional exercise equipment to help achieve personal fitness goals and improve endurance, strength and range of motion. Coaches stand by to help track progress and celebrate achievements.

MUSIC: Kids and teens sing, dance and play percussion instruments in these arts programs facilitated by local music teachers. KEEN's coaches and aspiring musicians alike enjoy the festive atmosphere of KEEN's inspiring music program.

SOCCER CLINICS: Our youngest athletes work on ball handling skills under the direction of soccer coaches from United for D.C./United Soccer Club and with help from individual volunteer coaches.



1992
First KEEN session takes place in Maryland.



1994
KEEN Club opens for teens and peer companions.



1997
KEEN Swim in Maryland begins.



2001
KEEN Fit and Sports programs for young adults begin.



2002
The first annual KEEN Sports Festival takes place and KEEN Sports expands, offering programs for kids, teens and young adults.



"As a parent, it brings me joy to watch my boys participate in activities that would normally be unattainable to them. I am thankful to the KEEN organization and to the caring individuals that volunteer to coach my guys."

—KEEN Parent



TENNIS: Junior Champs from the Bob Pass 4 Star Tennis Academy have adopted KEEN athletes for a monthly tennis program. Athletes learn to serve the ball, volley back and forth and play games in a relaxed setting where no one keeps score.

BOWLING: Young adults and their coaches meet at a bowling alley to cheer one another on as they try their hand at knocking down a few pins or even getting a strike.

BASKETBALL CLINICS: With direction and guidance from a local high school basketball coach and support from individual coaches, teenage athletes in DC have fun working on their ball handling, team playing and social skills.

KEEN CLUB: Teenage athletes are paired with peer companion coaches to build friendships that often last for years. KEEN athletes and their individual coaches play games of basketball or kickball and also go out into the community to attend professional sports events such as Washington Wizards games.

PROUD TO BE KEEN: At the end of each KEEN session, athletes join together in one big circle for "Prouds." During this special KEEN activity, athletes let others know what they did that day that made them very proud, assisted as needed by their coach. The accompanying smiles and applause give athletes a boost and end the session on a high note. At the same time, the volunteers finish up each session proud that they came to KEEN.





VOLUNTEERS are vital to the continuity and success of KEEN Greater DC. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions, but also plan and administer all of our 23 programs. In 2011 our coaches contributed thousands of volunteer hours. Volunteering with KEEN is flexible and fun. Thank you to all of our outstanding volunteers!

COACHES COMMITTEE

Ryan Barton
Maria Blake
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Katie Delaney
Michele Doyle
Andy DuKatz
Jake Fennessy
Karen Friedner
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VOLUNTEERS

COACHES COMMITTEE



2003
KEEN Tennis begins in Virginia and KEEN Bowling launches for young adults.



2004
KEEN Music begins in Maryland. KEEN becomes a national organization and renames its founding affiliate KEEN Greater DC.



2006
KEEN Sports and KEEN Swim launch in Southeast DC.



2008
KEEN Music launches in Southeast DC.



2009
Olympic Gold Medalist Dominique Dawes joins KEEN Greater DC Board of Directors as an honorary board member.



"At KEEN I learned things about myself and gained first-hand experience. In only five sessions, KEEN's athletes taught me the value of patience, compassion and understanding."

—KEEN Volunteer

2011 EVENTS

The 11th Annual Sports Festival – The Best Days are KEEN Days

HUNDREDS OF KEEN ATHLETES, FAMILY MEMBERS AND VOLUNTEERS from all of KEEN's Washington, DC; Maryland and Northern Virginia programs gathered at Hadley's Park in Potomac, MD, for a day of fun and friendship. Highlights included an obstacle course, volleyball, badminton, softball and a soccer skills area led by coaches from United for D.C./United Soccer Club. Also, there was individualized play among athlete and volunteer coach pairs, face painting, bubbles, kite flying, zumba, tae kwon do and tug of war.



Johns Hopkins Makes KEEN Practicum a Credit Course

IN FALL 2011, KEEN GDC BEGAN A UNIQUE NEW COLLABORATION with Johns Hopkins University's Department of Neuroscience, a significant recognition of the KEEN model that pairs athletes one-on-one with volunteers. KEEN is now a credit course on the University's curriculum, giving students first-hand experience that will enrich their work and deepen their understanding for people with disabilities.





Kids Euro Festival

KEEN GREATER DC ATHLETES, FAMILIES AND VOLUNTEERS enjoyed a special Kids Euro Festival Halloween weekend at the Embassy of France. The event included a Danish dance show, a Latvian puppet show, a Maltese music and storytelling performance and shadowbox theater from Cyprus, as well as face painting, balloons, caricatures and more. Thank you to the Embassy of France for your generosity and hospitality!

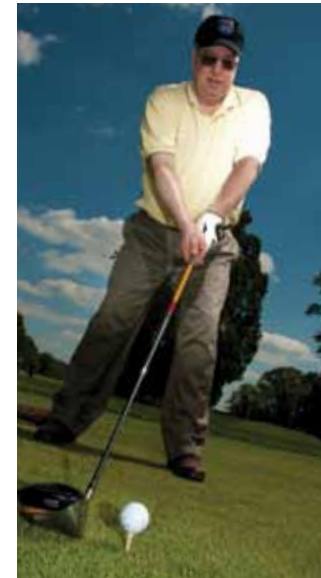
18th Annual KEEN Golf Classic

MORE THAN 175 GOLFERS ENJOYED NEAR PERFECT WEATHER and a great day of sports at Woodmont Country Club in Rockville, MD, to raise funds for KEEN Greater DC. We deeply thank all of our participants and sponsors, whose support has enabled us to grow in tough economic times. We would like to especially note our major sponsors: Marriott International Inc., SNR Denton LLP, Accenture, Choice Hotels International, Davis Wright Tremaine LLP, The Donohue Company, Emergent Biosolutions, Venable LLP and Daryl and Sondra Nickel.



KEENFest: Powered by Everyday Heroes

COMMUNITY MEMBERS, BUSINESS LEADERS AND VOLUNTEERS gathered at the Marriott Wardman Park Hotel for KEENFest 2011, where KEEN supporters enjoyed a sit-down dinner and participated in live and silent auctions, a raffle, a paddle raise and a game of heads or tails. This evening of friends, food and fundraising celebrated 19 years of KEEN's sports and recreation programs for children and young adults with disabilities and built support to ensure that KEEN is able to continue to fulfill its mission and keep all of its programs entirely free of charge. KEEN GDC athlete Dale Dixon received a standing ovation after singing Stevie Wonder's "Open Your Hearts" a capella. Volunteer Sarah McMahon received KEEN's Volunteer of the Year award. Former KEEN Greater DC Board President and KEEN Golf Classic Co-Chair Dan Murphy of the Bozzuto Group received KEEN's Distinguished Service Award for his many contributions to KEEN GDC. Thank you to our many major donors and supporters, and to our KEENFest co-chairs, Amy Bowser and Kathleen Meredith!



2010

KEEN Sports for Kids and Teens in Northern Virginia, and KEEN Basketball Clinics in Southeast DC launch. KEEN GDC partners with the President's Council on Fitness, Sports and Nutrition to emphasize the importance of sports, fitness and nutrition for people with disabilities. KEEN GDC is selected for a second time by the *Catalogue For Philanthropy: Greater Washington*, as one of the best small charities "making a difference in the DC area."



2011

KEEN Music/Sensory programs for kids and teens launch in Northern Virginia, KEEN Soccer Clinics launch in partnership with United for D.C./United Soccer Club, and KEEN GDC collaborates with Johns Hopkins University to create a college course, "KEEN practicum in Neuroscience."



2012

KEEN Greater DC celebrates 20 years of providing its programs free of charge.

2011 DONORS

Due to the incredible generosity of businesses, foundations and individuals, KEEN Greater DC continues to provide all programs at no charge to our athletes and their families. Thank you!



"Reaching our 20th anniversary is testimony to thousands of dedicated families, volunteers, sponsors and supporters."

—KEEN Parent

\$20,000+

Anonymous
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\$10,000+

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KEEN Greater DC receives contributions through the United Way #8065 and Combined Federal Campaign #75656.

Every effort has been made to correctly list 2011 major donors. Please contact us at support@keengreaterdc.org if there has been an oversight.

FINANCIALS

KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/2011 (UNAUDITED)

SUPPORT

Foundations/Organizations	65,727
Corporations/Businesses	15,185
United Way & CFC	6,221
Individual Donors	60,300

Special Events Net Revenue

KEEN Golf Classic	62,598
KEENFest	67,087
Sports Festival and other events	1,157
Investment Income	2,071

TOTAL NET REVENUE AND SUPPORT **\$280,346**

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

EXPENSES

Program Services for Kids, Teens and Young Adults

KEEN Sports and Fit Programs	
Maryland	87,785
District of Columbia	22,787
Virginia	26,143
KEEN Music	
Maryland	18,818
District of Columbia	19,232
Virginia	12,175
KEEN Swim	
Maryland	16,992
District of Columbia	16,939
KEEN Tennis and Bowling	9,692
Sports Festival	8,349
Adult Program Support	1,000
Total Program Services	\$239,912

Supporting Services

Fundraising	7,458
Management & Administration	31,096
TOTAL EXPENSES	\$278,466

NET INCOME **\$1,880**

KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC.

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KEEN GREATER DC
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info@keengreaterdc.org
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