

We Are The Winners!





**KIDS ENJOY
EXERCISE NOW**

KEEN's Mission is to empower youth with disabilities and impact volunteer coaches through participation in free, non-competitive, one-on-one programs of physical activity and fun, supporting the overall health and well-being of all participants.

KEEN's Vision is to create communities in which individuals with disabilities have equal opportunities for recreation, fitness, and friendship; provide families with respite and a supportive network; foster a lifelong commitment to positive change for volunteers through their engagement with KEEN athletes; develop partnerships to actively promote disability awareness.

DEAR KEEN *friends*



Dear Friends,

KEEN emerged from the pandemic ready to serve our community better than ever. We are proud to report that, despite the financial challenges we all faced last year, KEEN grew, developing new programs across the region.

In 2023, through a partnership with Don Bosco Cristo Rey High School, we opened a new sports program in Takoma Park, MD – reaching that community for the first time. Launching this program and focusing on diversity outreach allows us to make an even greater impact in the communities we serve and contributes to achieving our strategic goals as outlined in our 2022-2025 strategic plan.

Following our mission of rebuilding KEEN’s pre-pandemic programs, we restarted Swim in DC, Fit programs for young adults with disabilities, and Bowling programs in all previously served regions: Montgomery County, Northern Virginia, and Baltimore.

We also built a new partnership with the George Washington University School of Medicine and Health Sciences. GW Medical School students established a KEEN Club at GW Medical School and its members regularly volunteer at KEEN’s DC program locations.

None of this would have been possible without the generous support of our donors and partners. Your support allows us to continue offering all our programs completely free of charge. Our programs empower young people with disabilities to believe in themselves. They also change the lives of thousands of volunteers, who get to experience first-hand how our athletes expand their potential in spite of their health challenges.

As we move forward, we remain committed to continuing to expand KEEN’s reach within the community. Our goal is to serve every young person with a disability who is looking for friends, fun, and fitness at KEEN.



Kevin Gallagher
Board President

A handwritten signature in black ink, appearing to read "Kevin Gallagher".



Beata Okulska
Executive Director

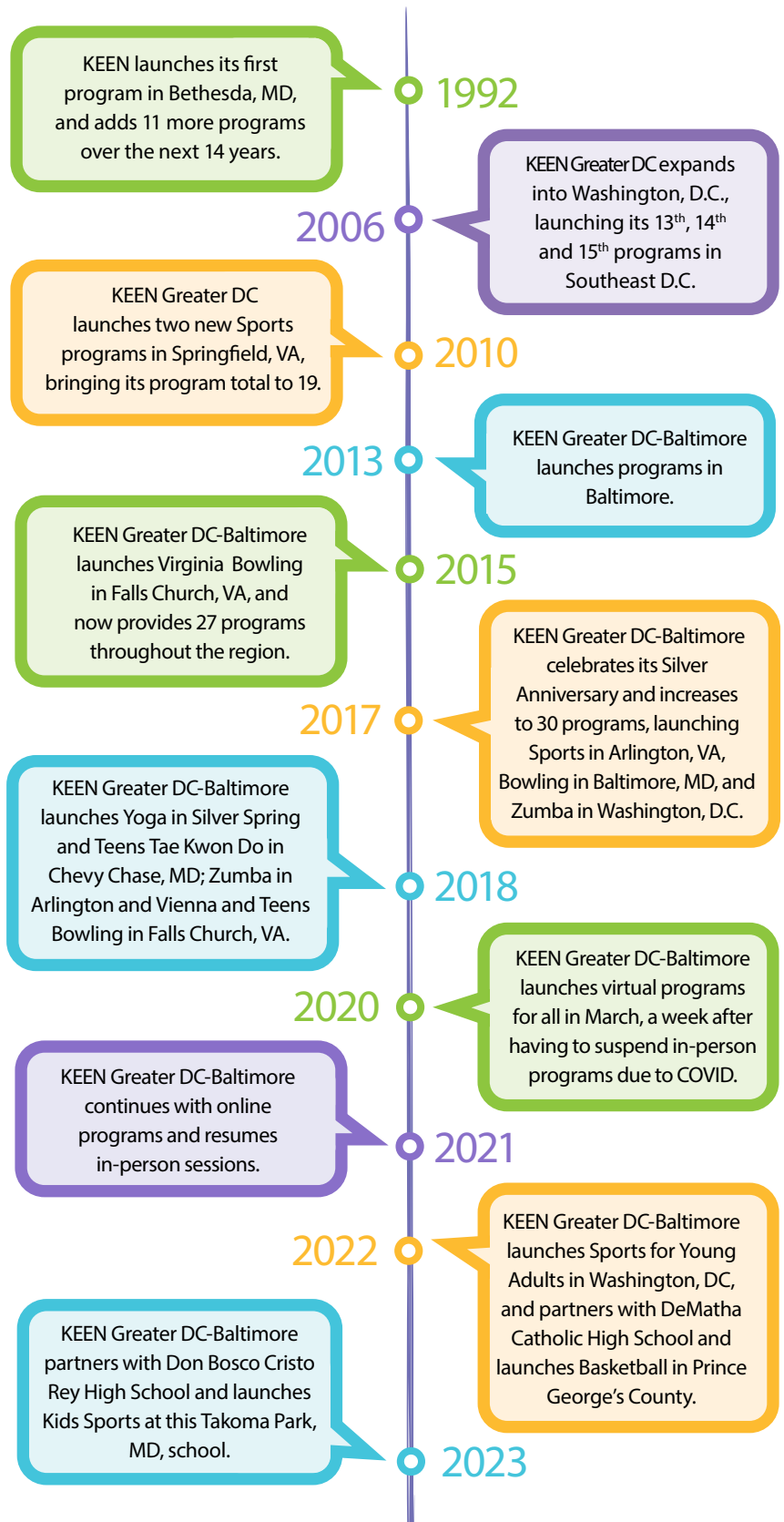
A handwritten signature in black ink, appearing to read "Beata Okulska".

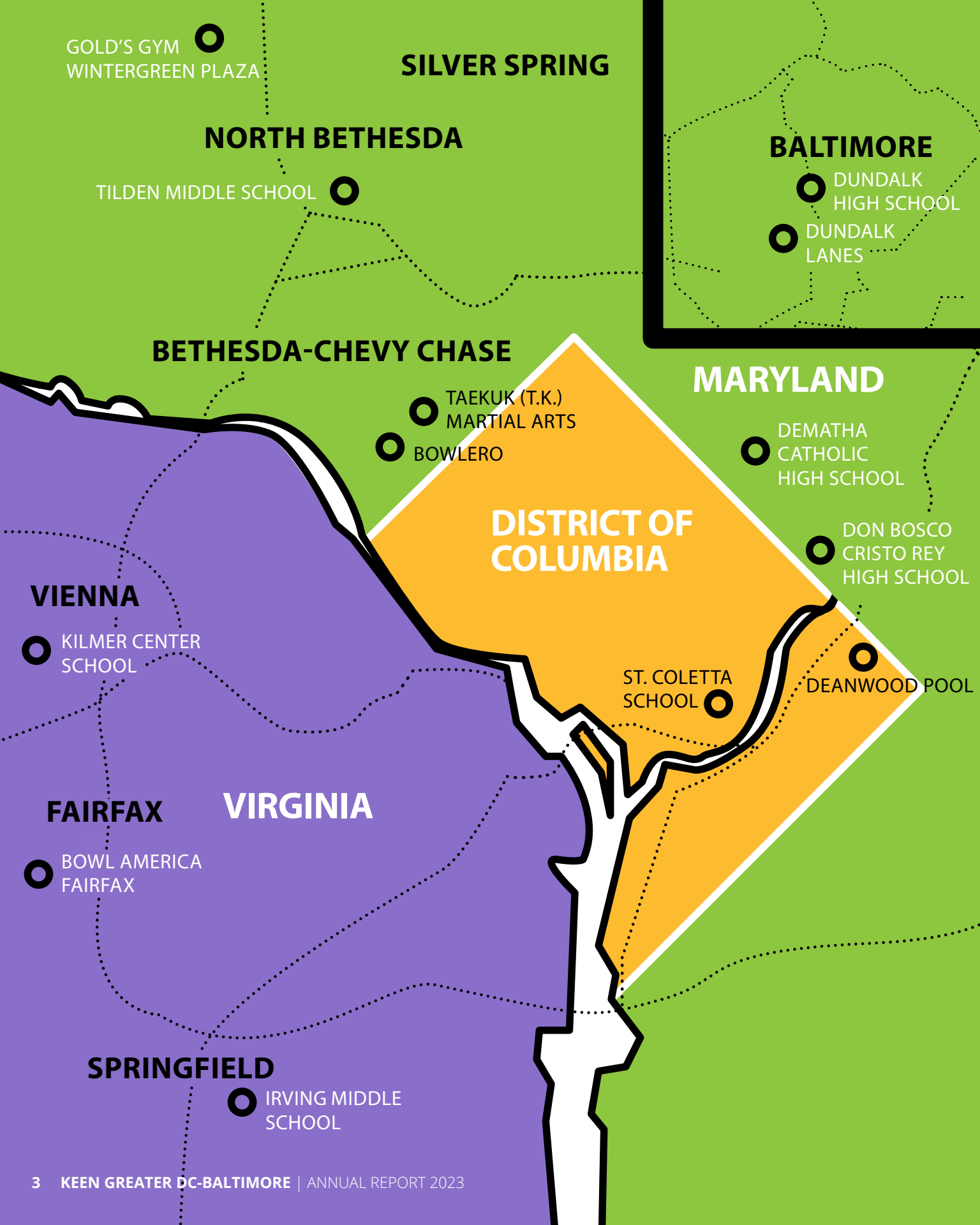


ABOUT US

What makes KEEN Greater DC-Baltimore unique?

- KEEN accepts every child regardless of the extent or nature of his or her disability.
- KEEN provides one-to-one coaching to each athlete.
- All KEEN programs are offered completely free of charge to the athletes and their families.
- All KEEN programs are run and managed by committed volunteers.
- KEEN is respite time for the parents of our athletes.





GOLD'S GYM
WINTERGREEN PLAZA

SILVER SPRING

NORTH BETHESDA

TILDEN MIDDLE SCHOOL

BALTIMORE

DUNDALK
HIGH SCHOOL

DUNDALK
LANES

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TAEKUK (T.K.)
MARTIAL ARTS

BOWLERO

MARYLAND

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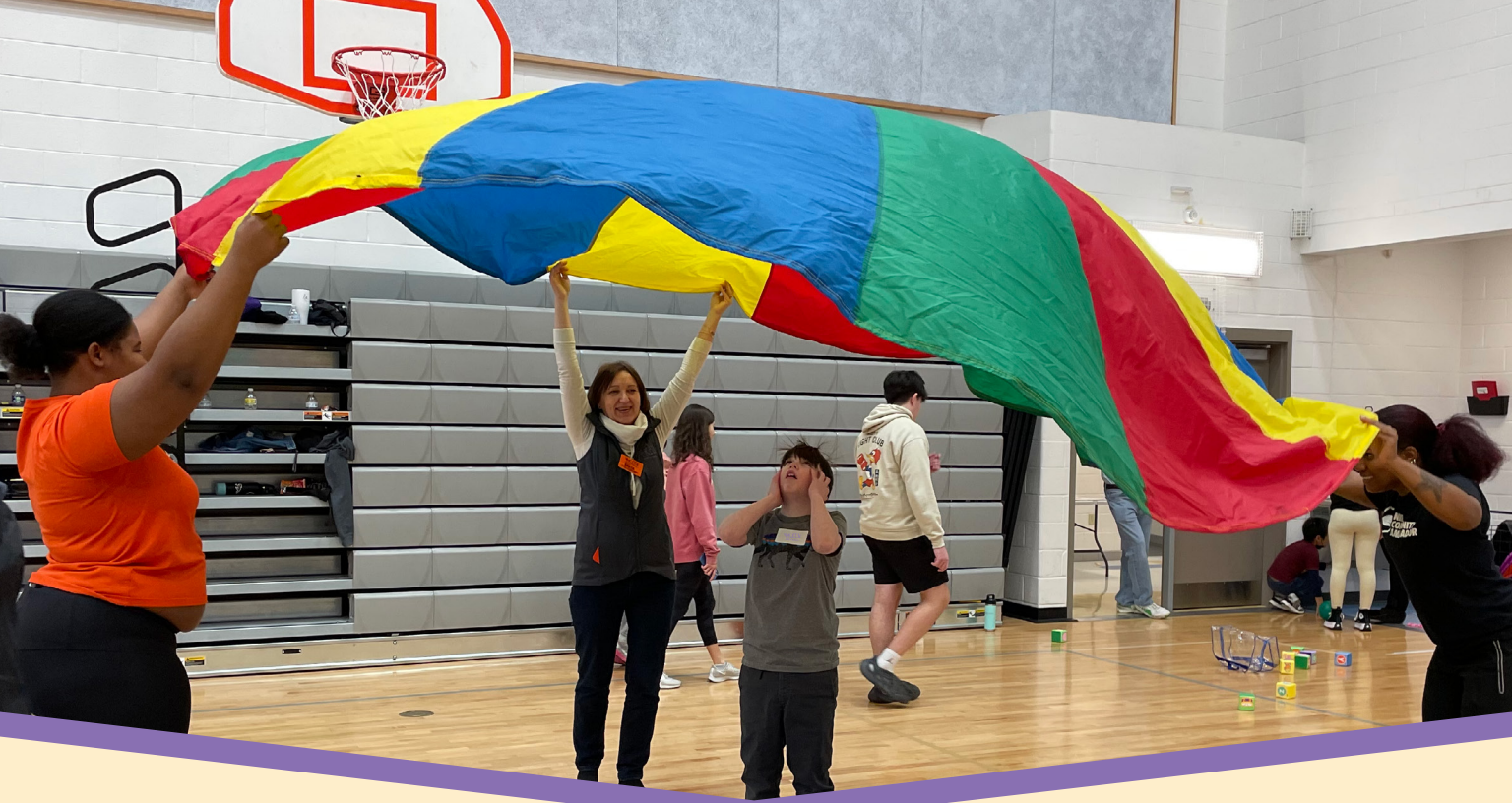
SPRINGFIELD

IRVING MIDDLE
SCHOOL



KEEN Greater DC-Baltimore's signature Sports program launched in 1992 with five KEEN athletes and a handful of volunteer coaches in North Bethesda. As word spread, a need for KEEN programs where everyone is accepted and no one is judged became immediately apparent. In the 31 years since, KEEN has grown in all ways: in numbers of KEEN athletes we serve, programs, locations, volunteer coaches and supporters. All are welcome to join our KEEN Family!





Volunteers

Volunteers are vital to the continuity and success of KEEN Greater DC-Baltimore. Some help occasionally at KEEN's programs while others attend regularly and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our programs. They've also played a vital role in our virtual programs. Thank you to all of our outstanding volunteers.



COACHES COMMITTEE

- Sydney Axelrod
- Claire Doh
- Michele Doyle
- Charlie Gilbert
- Kevin Hu
- Karim Karimov
- Joshua Kotler
- Kristine Komorowski
- Jane Meacham
- Karen Migdail

- Chad Otsuji
- Laura Partridge
- Liz Rakowski
- Sean Robinson
- Eric Tarring
- Elizabeth Vipond
- Sinan Walji
- Joe Wujciak
- Ofelia Zadegan

**As of February 2024*

2023 Events

KEENFEST 2023: THE GREATEST SHOW!

KEEN's community of leadership, donors, volunteers, and families came together to celebrate KEEN's commitment to providing programs and opportunities to our athletes. It was an inspirational evening filled with musical performances, silent and live auctions, friendship, and dancing. Attendees enjoyed performances from KEEN Athletes and the Urban Nation Hip Hop Choir. Charlie Gilbert was honored with the Volunteer of the Year Award for his 25 years of dedication to KEEN. Special appreciation goes to KEENFest's sponsors and donors for their support. As well as the tireless efforts of our KEENFest Committee to make the evening a success!



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Nina & Stanley Snow
Angel Trapp & Jason Williams

2023 Events

KEEN GOLF CLASSIC

KEEN's 2023 Golf Classic, which is presented by Marriott International, was another fun-filled event for all. A full field of golfers enjoyed a great day of golf and friendship at Woodmont Country Club in Bethesda, as well as a cocktail reception, dinner, and silent and live auctions. The day started with a shotgun start, as players tested their skills with several contests throughout the day. The day would not have been possible without the support of KEEN's sponsors, supporters, and dedicated Golf Committee!



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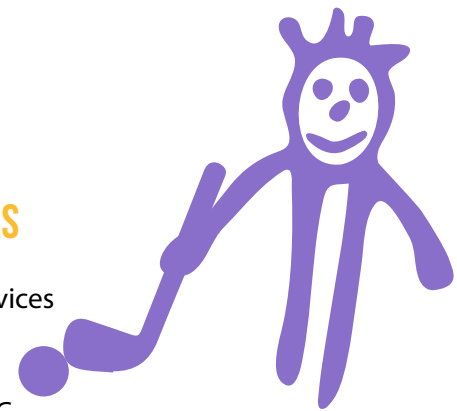
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INSTITUTIONAL AND FOUNDATION DONORS

KEEN Greater DC is grateful for the grant funds it receives from institutional and foundation grantors. This support reinforces the importance and impact of KEEN's mission.

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Montgomery County, Maryland
Play Sports Coalition
Ravens Foundation Play 60
Thomas W Bradley Foundation
Venable Foundation



Support Us!

Every donation impacts KEEN's ability to empower youth with disabilities. There are many options to support KEEN:

- Workplace giving and matching gifts
- Donor Advised Funds
- Stock Transfers
- United Way #8065
- Combined Federal Campaign #75656
- Sign up for our monthly giving program

Visit KEEN's website at www.KEENGreaterDC.org for more information.

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Polly Vail, yoga instructor
Washington Nationals
Wegmans
WolfTrap Foundation



“ KEEN is an incredible, inclusive environment for our daughter (no pressure, no peer comparison - simply a place to be herself and engage with others). Thank you for this opportunity. ”

- KEEN parent



2023 Donors

Because of the incredible generosity of businesses, foundations and individuals, KEEN Greater DC-Baltimore continues to provide all of our online and in-person programs at no charge to our athletes and their families.

THANK YOU!

\$25,000+



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Financials

KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/23 (UNAUDITED)

SUPPORT

Foundations/Organizations	141,876
Corporations/Businesses	24,622
United Way & CFC	4,076
Individual Donors	146,253

SPECIAL EVENT REVENUE

KEEN Golf Classic	77,575
KEENFest	131,925
Investment Income	28,603
TOTAL REVENUE AND SUPPORT	\$554,930

EXPENSES

Virtual & In-Person Programs for Young People with Disabilities

Programs

Sports/Fitness	429,623
Bowling	48,753
Dance/Social Events	49,849
Tae Kwon Do	35,753
Yoga/Swim	17,618
Total Program Services	\$581,596

Supporting Services

Fundraising	23,702
Management & Administration	20,918
TOTAL EXPENSES	\$626,215

NET INCOME **-\$71,285**

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976.

KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.

“ KEEN is the only time my son gets to have fun with a big roomful of other kids in a very welcoming community! He loves the young volunteers and the thrill of physical activity in a huge space. Thank you for always being so welcoming! ”
- KEEN parent



“ We love the patience and kindness of the KEEN Team and Volunteers. They meet the children/young adults where they are. My son looks forward to attending. Everyone is very positive at all times. ”

- KEEN parent



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**as of January 2024*

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KEEN GREATER DC-BALTIMORE

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KEEN Greater DC-Baltimore is a 501(c)3 organization.

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