



KEEN is a nonprofit, volunteer-led organization that provides one-to-one recreational opportunities for children and young adults with developmental and physical disabilities at no cost to their families and caregivers. KEEN's mission is to foster the self-esteem, confidence, skills and talents of its athletes through non-competitive activities, allowing young people facing even the most significant challenges to meet their individual goals.

## Save the Date!

19th Annual KEEN Golf Classic

Monday, May 7, 2012

Woodmont Country Club, Rockville, Maryland

Join us for a day of fun and fundraising!

Proposed Schedule: KEEN Golf Classic—Scramble Format:

10:00 am	Golfer Registration Driving Range Opens
11:00 am	Buffet Lunch
12:00 pm	Shotgun Start
5:30 pm	Cocktails and Awards Dinner with Silent Auction & Raffle



## 19th Annual KEEN Golf Classic

Monday, May 7, 2012  
Woodmont Country Club

Dear KEEN Greater DC Friends, Sponsors, and Golfers:

Please join us for the 19th Annual Kids Enjoy Exercise Now (KEEN) Golf Classic on Monday, May 7, 2012 at beautiful Woodmont Country Club in Rockville, Maryland. This year, KEEN Greater DC celebrates its **20th anniversary** of providing free-of-charge exercise and recreation programs for children with profound disabilities. The tournament is a great way for friends of KEEN to get together to celebrate our accomplishments, enjoy a day of fun on the course, and raise funds and awareness for KEEN Greater DC. We hope you will join our major sponsor Marriott International in supporting us!

As many of you know, KEEN Greater DC is a community of dedicated volunteers, parents, friends and supporters united by the deeply rewarding experience for children with significant disabilities. Neither income nor the severity of a child's disability is a barrier to joining KEEN. Today, over 300 young people with disabilities take part in KEEN's 23 DC area programs—including basketball, swimming, tennis, bowling, Tae Kwon Do, music and dance—held on weekends throughout the year. A KEEN session, whether it is a simple game of catch, a ride on a scooter or a swim in the pool, gives our "athletes," young people with autism, cerebral palsy, Down syndrome or other disabilities, the chance to play, exercise, make friends and be part of a team: KEEN!

Proceeds from the KEEN Golf Classic will help us to continue offering all of our innovative programs entirely free-of-charge to young people with disabilities. Please commit early to the tournament to reserve your sponsorship or foursome, as space is limited. The competition will follow a scramble format with contests throughout the day. The KEEN Golf Classic includes lunch, a 19th hole reception with open bar, a delicious awards dinner, contests and prizes, live and silent auctions, and a raffle.

We hope you will join other area organizations in supporting KEEN Greater DC through the 2012 Golf Classic. A member of our Committee will be contacting you in the next few weeks to discuss the tournament. Please return the registration form with your payment as soon as possible. All forms and payment must be received by Friday, April 6, 2012. Please contact Elizabeth Doherty at 301-775-7572 or at [dev.dir@keengreaterdc.org](mailto:dev.dir@keengreaterdc.org) if you have any questions or would like to pay by credit card.

Your generous support will enable the children, teens and young adults served by KEEN to keep on playing throughout the year. We look forward to seeing you at Woodmont on May 7!

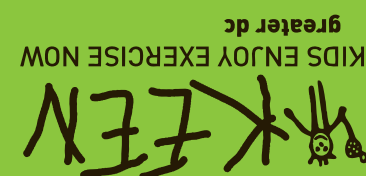
Sincerely,

*Rich Blumenreich*  
Tournament Co-Chair

*Liam Brown*  
Tournament Co-Chair

Please mail the registration form and your check by April 6, 2012 to:  
KEEN Golf Classic • PO Box 341590 • Bethesda, MD 20827-1590  
[www.KEENgreaterdc.org](http://www.KEENgreaterdc.org) • [dev.dir@KEENgreaterdc.org](mailto:dev.dir@KEENgreaterdc.org)

Save the date!  
May 7, 2012  
KEEN Golf Classic  
Great location!



KEEN Golf Classic  
PO Box 341590  
Bethesda, MD 20827-1590

# Sponsor Packages

# Registration Form

## Player Sponsorships

Double Eagle  
\$15,000

Three (3) golf foursomes (12 playing positions)  
Sponsor's name incorporated into one (1) on-course competition (such as the Long Drive Contest)  
Two (2) tee signs to be located on the 1st and 10th tees  
Opportunity to provide logoed item(s) for Golfer Gift Bags  
Twenty Four (24) tickets to Awards Dinner and Twelve (12) Golfer Gift Bags

Eagle  
\$8,000

Two (2) golf foursomes (8 playing positions)  
Sponsor's name incorporated into one (1) on-course competition  
Two (2) tee signs to be located on the 9th and 18th tees  
Opportunity to provide logoed item(s) for Golfer Gift Bags  
Sixteen (16) tickets to Awards Dinner and Eight (8) Golfer Gift Bags

Birdie  
\$4,000

One (1) golf foursome (4 playing positions)  
One (1) tee sign to be located on-course  
Opportunity to provide logoed item(s) for Golfer Gift Bags  
Eight (8) tickets to Awards Dinner and Four (4) Golfer Gift Bags

Foursome  
\$2,000

One (1) golf foursome (4 playing positions)  
Four (4) tickets to Awards Dinner and Four (4) Golfer Gift Bags

## Food and Gift Sponsorships

Golfer Gift Bag  
\$3,000 (Limit of One)

Company logo printed on Golfer Gift Bag distributed to all participants  
Acknowledgement of Sponsor's support during welcoming remarks  
Opportunity to provide logoed item(s) for Golfer Gift Bags

Dinner  
\$2,500 (Limit of One)

Opportunity to welcome guests during Awards Dinner  
Sponsor's name displayed on signage at Awards Dinner

Lunch  
\$2,000 (Limit of Three)

Acknowledgement of Sponsor's support during welcoming remarks  
Sponsor's name displayed on signage at lunch area

Beverage Cart  
\$2,000 (Limit of Four)

Company logo incorporated into signage at beverage cart stations

19th Hole  
\$2,000

Company logo incorporated into signage at a 19th hole reception

## Course Sponsorships

Driving Range  
\$1,500

Prominent display of company banner at Driving Range

Hole-In-One  
\$1,000

Prominent display of company banner at the Hole-In-One contest for \$100,000 prize

Mega Put  
\$500

Prominent display of company banner at the Mega Put contest

*All Golf Classic Sponsors' names will be displayed on signage at event registration and the Awards Dinner. Sponsor's name will be included in all promotional efforts, on KEEN's website and in KEEN's annual report.*

YES, we will support KEEN Greater DC! We would like to participate in the following:(Please check all that apply.)

Double Eagle	\$15,000	_____	Golfer Gift Bag	\$3,000	_____	19th Hole	\$2,000	_____
Eagle	\$ 8,000	_____	Dinner	\$2,500	_____	Driving Range	\$1,500	_____
Birdie	\$ 4,000	_____	Lunch	\$2,000	_____	Hole-In-One	\$1,000	_____
Foursome	\$ 2,000	_____	Beverage Cart	\$2,000	_____	Mega Put	\$500	_____

## Player Information:

Name	Email	Phone
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	_____	_____
9. _____	_____	_____
10. _____	_____	_____
11. _____	_____	_____
12. _____	_____	_____

## Sponsor Information:

Company Name: (Exactly as it should appear on signage) \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Contact: \_\_\_\_\_

Signature: \_\_\_\_\_

We cannot attend, but would like to contribute to KEEN Greater DC. \$ \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_