



INSIGHT

KEEN SPORTS FESTIVAL Sunday, June 5, 2005 Hadley's Park, Potomac, MD

KEEN's third annual Sports Festival will take to the field Sunday, June 5, 2005 from 12:00 p.m. until 4:30 p.m. at Hadley's Park in Potomac, Maryland. All KEEN athletes, their families and coaches are invited to share in this very special celebration of the best of KEEN.

One of the biggest attractions of the day will be the always popular obstacle course. Also joining us this year will be the Gaithersburg Fire Department's Junior Fire Brigade, which will be on hand to teach fire safety at their mobile Fire Safety House.

This great afternoon of sports and recreational activities will be capped off with the traditional KEEN "tug of war," followed by the awarding of "prouds" to all our athletes beginning at 2:15 p.m. Pizza and other refreshments will be served immediately after the "prouds."

So, gather your beach chairs, bring a blanket and water bottle and anything else you might need, and come join us at Hadley's Park on June 5.

In case of heavy rain, the Sports Festival will be cancelled. Please check the KEEN Greater DC web site at www.keengreaterdc.org or call the Hotline at 301/770-3200.

Parking near Hadley's Park is limited. Coaches will be waiting on Falls Chapel Way to escort your KEEN athlete to the registration desk to give you time to find parking in the surrounding neighborhood.

KEEN's Tilden Sessions Will Have New Homes for the Summer Important Scheduling Changes!

Tilden Middle School will not be available for KEEN sessions this summer due to scheduled repair work. All activities that are normally held at Tilden have been relocated for the summer. Those activities that are scheduled at locations other than Tilden remain unchanged. Please note the following changes for KEEN's Tilden sessions only.

June

19 - KEEN Kids at MarVa Tots'n Teens, 5636 Randolph Rd in Rockville. Time: 1st session: 12:15 - 1:15 p.m.; 2nd session: 1:30-2:30 p.m.

19 - KEEN Young Adult Sports - All young adults will participate in the FIT program at Washington Sports Club. Time: 2:00 - 3:00 p.m.

26 - KEEN Teens and Club will be at Imagination Stage/BAPA, 4908 Auburn Avenue, Bethesda. Time: 1st session: 10:00-11:00 a.m.; 2nd session: 11:15 a.m.- 12:15 p.m.

July

10 - KEEN Teens and Club at North Bethesda Middle School, 8935 Bradmoor Dr. Time: same as for the Tilden sessions.

17 - KEEN Kids at North Bethesda Middle School, 8935 Bradmoor Dr. Time: same as for the Tilden sessions.

17 - KEEN Young Adults Sports at North Bethesda Middle School, 8935 Bradmoor Dr. Time: same as for the Tilden sessions.

24 - KEEN Teens and Club - CANCELLED.

Remember if your son or daughter will not be attending his/her regular KEEN session, please call the KEEN Hotline at 301/770-3200 and leave a message.

KEEN CAN!

Please join the KEEN team at Cure Autism Now's July 4th 5K Run/1 K walk in Potomac. This year 10% of all the money raised will benefit KEEN, so please join us for a great day for two great causes!

To register for the KEEN CAN Team, log on to www.canrun.org and look for the KEEN logo under the "Team" section. All KEEN Team members will receive a very special KEEN CAN Team t-shirt to wear on race day.



Support KEEN through Birdies for Charity

KEEN is participating in **Birdies for Charity** a charitable fundraising program held in conjunction with the **Booz Allen Classic, the only Washington, D.C. area stop on the PGA TOUR.** **Birdies for Charity** offers local charities an exciting way to complement their year-round fundraising efforts and benefit by how well the professional golfers score!

The 2005 Booz Allen Classic, held June 6-12 at Congressional Country Club, is one of the largest attended and prestigious sporting events in the area. Here's how the Birdies for Charity Program works:

1. Donors pledge a sum of money (1 penny, 2 cents, 3 cents, a nickel, dime or more) for every birdie scored during the Booz Allen Classic Pro-Am and Tournament. What's a birdie? For the non golfers among us a birdie is a score on an individual hole that is one stroke below par. Par is the expected number of strokes it should take to play each hole. Typically 1,500 birdies are scored during the tournament. A penny pledge would result in a \$15 donation, 2 cents would result in a \$30 donation, and so on. Or donors can make a straight contribution of \$25, \$50, or more.

2. Pledges and contributions can be made online at <http://birdies.BoozAllenClassic.com/KEEN>. Please pledge prior to the June 6 start of the tournament.

Thanks for passing this information on to all your friends!

12th Annual KEEN Golf & Tennis Classic

More than 150 golfers teed off in bright sunshine at the 12th Annual Kids Enjoy Exercise Now (KEEN) Golf & Tennis Classic held Monday, **April 18, 2005** at **Indian Spring Country Club** in Silver Spring, Maryland. The KEEN Golf & Tennis Classic has become an excellent way for the family, friends, volunteers and sponsors of KEEN to get together for a day of fun, and a great way to raise funds and awareness for KEEN.

Thanks to the generosity of our sponsors, an estimated \$50,000 was raised from the tournament which will be used to increase the number of athletes that participate in KEEN's nine weekend sports and arts programs ranging from basketball to bowling to music. Major sponsors for this year's tournament included AAMA, Marriott International, Sonnenschein, Nath & Rosenthal, John C. Grimberg Company, Venable LLP, Altria, The Donohoe Companies and Gatorade.

This year's tournament featured a scramble format with the top foursome from Sonnenschein Nath & Rosenthal enjoying prizes provided by Nike. The Tennis Classic challenged tennis players of all skill levels with Gary Guthrie, from Meridian Relocation Services winning the round robin. White Flint/Lerner Enterprises sponsored the Demo portion of the Tennis Classic. A chipping contest and silent auction with sports related items entertained guests during the 19th hole reception followed by a buffet dinner and awards.

The Golf & Tennis Classic would not be a success without the enormous contribution of KEEN's volunteers. More than forty KEEN parents, friends and sponsors joined together to contribute to the smooth operation of this almost 14 hour event! Volunteers registered guests, drove golf carts, used walkie-talkies donated by Teltronic, distributed amenity bags, assisted with the silent auction and enjoyed the beautiful day. D. Robinson and Associates provided every volunteer with a polo shirt embroidered with the KEEN Greater DC logo.

Thanks again to all of our sponsors, volunteers and participants. Look for information on the 2006 tournament on KEEN's website soon!

Grants Update: KEEN awarded Partnership Grant from Montgomery County

In early 2005, KEEN was awarded a \$7066 Partnership Grant for Arts/Humanities and Recreation Fund (GAHR) in the Small Recreation Organization category from Montgomery County. This grant will be used for operating expenses for KEEN's recreation programs in Montgomery County throughout the year.

The purpose of the Partnership GAHR is to encourage new or increased donations from private donors for recreation or arts programs based and conducted in Montgomery County. Thanks to an increased contribution from Sonnenschein, Nath and Rosenthal, KEEN was able to participate in this generous partnership program.

A reception for grantees held at Discovery Communications in April of 2005 was well represented by KEEN with Board President Dan Murphy, Vice President Kate Hurson, Board Member Karen Hutchison, KEEN Executive Director Beata Okulska and Fundraising Coordinator Denise Brownlee attending. County Executive Doug Duncan addressed the group and thanked all "partners" for their support of arts and recreation programs throughout the county.

One of the important elements of KEEN's mission is to provide recreational activities to children and young adults with disabilities at no cost. Thanks to the support of Montgomery County and Sonnenschein, Nath & Rosenthal, KEEN will continue to offer nine sports and recreation programs free of charge!



**KIDS ENJOY EXERCISE NOW
greater dc**

Coming Soon: KEEN Jackets

This fall, our high school aged KEEN athletes will be able to wear a letter jacket just like the ones their school's football stars have. KEEN Letter Jackets will be the same quality (and price) as regular high school jackets, but with a chenille letter "K" on the front and the KEEN logo across the back.

Nylon baseball jackets with the KEEN logo heat transferred on the back also will be available for purchase.

The jackets are currently in the design stage. Full information will be available on the web this summer at www.keengreaterdc.org so that jackets can be ordered for the fall.

Please be aware that these jackets are being offered just as team apparel is offered for other sports programs. KEEN is neither subsidizing the cost of the jackets nor is it receiving funds from their sale. KEEN will continue to offer free T shirts to athletes, volunteers and families at the Sports Festival and will use KEEN apparel as appreciation gifts for its volunteers. If you have any questions about the KEEN jackets, please contact Kate Hurson at katehurson@onebox.com.

Remember-

KEEN would not exist without its wonderful volunteers.

Please remember to thank them for all they do!

KEEN EMERGENCY PHONE NUMBER

KEEN has established an emergency phone number that will be activated during our programs at Tilden Middle School on Sundays. The number is 301/332-9228. You may call this number if you have an emergency and your child is in session at Tilden.

KEEN Photo Library Is Now Available On Shutterfly

Over the years KEEN has collected many wonderful photos of our athletes and fundraising activities. Many great moments have been captured but never shared with our KEEN family. Not any more! With an Internet connection and an email account, KEEN will forever be preserved in pictures. Through Shutterfly (www.shutterfly.com), KEEN family members will be able to order inexpensive prints and photo enhanced merchandise such as mugs, holiday cards, t-shirts and much more. Access will only be granted to KEEN families.

To visit the library, you will need to have a Shutterfly account. This is free, and you can register at www.shutterfly.com. Plus, new members receive 15 free prints!!

If you would like to get directions how to access the KEEN Photo Library, please contact our board member Scott Brunton at h_brunton@yahoo.com.