



Join us in sponsoring **KEENFest 2010, An Evening in Paris, on Friday, November 5, 2010 at the French Embassy in Washington, D.C.** and support KEEN's free-of-charge exercise and recreation programs designed for children with significant disabilities such as autism, cerebral palsy or Down syndrome.

2010 Sponsorship Packages

Presenting Sponsor – \$20,000 (Limited to 3)

- *KEENFest 2010 presented by (Sponsor's logo)* on KEENFest's program book cover, invitation and all event publicity
- Premium seating for 2 Tables (20 tickets)
- 10 embassy parking passes
- Premium placement of logo on video screens during the event and on signage at event registration
- Acknowledgement during speaking program at KEENFest
- Logo/Name on Event Amenity (Item TBD)
- Listed in 2010 KEEN Greater DC Annual Report (published Spring 2011)
- Premium placement of Full Page Advertisement in the KEENFest Program Book
- Premium listing on the KEEN Greater DC home page, the Donor Hall of Fame on KEEN's website and on event website
- Link to your company's website from KEEN Greater DC webpage and event webpage

Featured Sponsor – \$10,000 (Limited to 5)

- Featured Sponsorship listed on KEENFest's program cover, invitation and all event publicity. *KEENFest 2010 sponsored by (Sponsor's logo)*
- Premium seating for 1 Table (10 tickets)
- 5 embassy parking passes
- Premium placement of logo on video screens during the event and on signage at event registration
- Acknowledgement during speaking program at KEENFest
- Logo/Name on Event Amenity (Item TBD)
- Listed in 2010 KEEN Greater DC Annual Report (published Spring 2011)
- Premium placement of Full Page Advertisement in the KEENFest Program Book
- Premium listing on the KEEN Greater DC home page, the Donor Hall of Fame on KEEN's website and on event website

Platinum Level – \$5,000

- Prominent placement of logo in program book and on invitation
- Prominent seating for 1 Table (10 tickets)
- 3 embassy parking passes
- Prominent placement of logo on video screens during event and on signage at event registration
- Listed in 2010 KEEN Greater DC Annual Report (published Spring 2011)
- Prominent placement of Half Page Advertisement in the KEENFest Program Book
- Sponsor's Logo listed on event website

Diamond Level – \$2,500

- Prominent placement of logo in program book
- Reserved seating for 1 Table (10 Tickets)
- 2 embassy parking passes
- Logo on video screens during event and on signage at event registration
- Listed in 2010 KEEN Greater DC Annual Report (published Spring 2011)
- Quarter Page Advertisement in the KEENFest Program Book
- Sponsor's Name listed on event website

***The deadline for participating in all features of Presenting, Featured, Platinum or Diamond Sponsorship is August 31, 2010.**

Gold Level – \$1,750

- Listing in KEENFest program book and website
- 6 Tickets to event
- Sponsor’s Name displayed on signage at event registration
- Listed in 2009 KEEN Greater DC Annual Report (published Spring 2011)
- One sixth page advertisement in the KEENFest Program Book

Bronze Level – \$1000

- Listing in KEENFest program book and on event website
- 4 Tickets to event
- Name displayed on signage at event registration
- Listed in 2009 KEEN Greater DC Annual Report (published Spring 2011)

Friend – \$500

- Listing in KEENFest Program Book and on event website
- 2 Tickets to event
- Listed in 2009 KEEN Greater DC Annual Report (published Spring 2011)

***The deadline for participating in all features of Gold, Bronze or Friend Sponsorship is October 15, 2010.**

KEENFest Sponsorship Letter Of Intent

SPONSOR: _____

(Please print Sponsor name exactly as you wish to be listed on promotional materials.)

ADDRESS: _____

CONTACT NAME: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

SPONSORSHIP COMMITMENT: (please check level)

<input type="checkbox"/> PRESENTING	\$20,000	<input type="checkbox"/> GOLD	\$ 1,750
<input type="checkbox"/> FEATURED	\$10,000	<input type="checkbox"/> BRONZE	\$ 1,000
<input type="checkbox"/> PLATINUM	\$ 5,000	<input type="checkbox"/> FRIEND	\$ 500
<input type="checkbox"/> DIAMOND	\$ 2,500		

SIGNATURE: x _____

- Please make checks payable to: KEEN Greater DC. Mail this form with your donation to the address below. Questions? Contact Beata Okulska at (301) 461-5353 or keenfest@keengreaterdc.org.
- KEEN’s Federal Tax Payer ID number is: 52-1767631.



KEEN Greater DC • PO BOX 341590 • Bethesda, MD 20827-1590 • 301.770.3200
 www.KEENgreaterdc.org • info@KEENgreaterdc.org

KEENFest

2010

September 2010

KEENFest Committee

Amy Aquilino
Fahimeh Bagheri
Lydia Benaim
Linda Blumenreich
Helene Brody
Brenda Brody
Staci Capuano
Sonya Chiaramonte
Debi Engle
Beth Gibbs
Jill Gold
Amy Goldman
Lynn Grody
Lisa Gunty
Courtney Keeler
Hilary Keeley
Chris Kra
Kathleen Meredith
Nina Mitchell
Maggie O'Neill
Amanda Polk
Estee Portnoy
Andrea Rinaldi
Alyson Sadofsky
Sheila Sankaran
Tammy Sickels
Alexa Smith
Jennifer Sprague
Julia Stogoski
Pam Taylor
Kathryn Tucker

Event Chairs

Lesley McNamara
Michelle Benaim
Karen Migdail
Amy Bowser

KEEN Staff

Beata Okulska
Karen Hutchison

Kate Hurson
Sara Beth Lardie

Dear Friends,

Mark your calendar for **Friday, November 5, 2010** and plan to join us for **KEENFest 2010**, an *Evening in Paris*, a fabulous evening of food, friends and fundraising at the French Embassy in Washington, D.C., all to benefit KEEN and its free-of-charge exercise and recreation programs serving children and young adults with significant disabilities.

This year's festivities will combine the best of French cuisine and culture with KEEN's dazzling Silent Auction for a unique event you won't want to miss!

Your sponsorship of KEENFest 2010 will enable KEEN to expand its reach in the greater DC area and across the nation. From its start 18 years ago with just a handful of kids and volunteer coaches, KEEN today has grown to 18 programs in the DC area, including two new programs in Northern Virginia. KEEN's success in DC spurred the creation of a nationwide organization with seven affiliates across the country, all providing KEEN's innovative, free-of-charge exercise and recreation programs to children and families.

Last year, more than 450 supporters attended KEENFest, and this year we are expecting a sell-out crowd! The proceeds from **KEENFest 2010 will help us continue to keep all of our programs entirely free-of-charge for our athletes and their families.**

We invite you to join other organizations and individuals in generously supporting KEEN by sponsoring KEENFest 2010. The enclosed sponsorship form details opportunities to help us make this year's event our best ever. Should you have any questions, please contact Beata Okulska, at (301) 461-5353 or KEENFest@KEENGreaterDC.org.

Please join us in choosing to be a part of an extraordinary evening. We thank you for your commitment to KEENFest 2010 and your support of the athletes that KEEN is proud to serve.

Sincerely,

*Michelle Benaim, Amy Bowser,
Lesley McNamara and Karen Migdail*

KEENFest 2010 Co-Chairs



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