



2022

ANNUAL REPORT

KEEN GREATER DC-BALTIMORE





KEEN GREATER DC-BALTIMORE Kids Enjoy Exercise Now

KEEN's Mission is to empower youth with disabilities and impact volunteer coaches through participation in free, non-competitive, one-on-one programs of physical activity and fun, supporting the overall health and well-being of all participants.

KEEN's Vision is to create communities in which individuals with disabilities have equal opportunities for recreation, fitness, and friendship; provide families with respite and a supportive network; foster a lifelong commitment to positive change for volunteers through their engagement with KEEN athletes; develop partnerships to actively promote disability awareness.



DEAR KEEN *friends*

“ KEEN gives my child something to look forward to!
- KEEN Parent ”



Dear Friends,

For the past 30 years, KEEN has proven time and time again that nothing can stop our community from staying vibrant and active. Our imagination and the commitment from KEEN volunteers, supporters and staff has made us unstoppable, even when facing the COVID pandemic lockdown.

While challenging, the past three years we kept our community engaged. We launched interactive virtual programs for our young people with disabilities, engaged volunteers to run virtual sessions, organized outdoor challenges to inspire everyone to exercise and stay active and in 2022 restarted many of our indoor programs.

Since 1992, KEEN has provided programs and activities for thousands of children, teens and young adults with autism, cerebral palsy, Down syndrome and other developmental and physical disabilities. KEEN is home for everyone, especially those who have difficulties finding social and friendly outlets and a sense of belonging.

KEEN athletes have always been at the heart of everything we do. These remarkable young people enrich the lives of everyone associated with KEEN and our entire community. In fact, KEEN and KEEN athletes have helped transform the attitudes towards people with disabilities by teaching volunteers how to be patient, tolerant and open minded.

Across all three decades, KEEN's ability to keep our programs entirely free of charge has only been possible through the generous and consistent support of our individual and corporate donors and grantors. Our key fundraising activities in 2022 - the Annual Golf Classic and KEENFest - provided KEEN with the resources needed to continue our aggressive pursuit of serving more young people with significant and profound disabilities by reopening and expanding KEEN programs across the region.

Today, KEEN Greater DC-Baltimore is as strong as ever. We have proved to be a resilient organization that continues to grow. With your support, we are confident we can keep our promise to serve all young people with the most challenging and profound disabilities, and to offer our programs free-of-charge.

Thank you for all of your support! With you by our side, we will continue to expand and thrive, and together we will make a difference in the lives of more and more young people with disabilities.



Richard G. Blumenreich
Board President



Beata Okulska
Executive Director

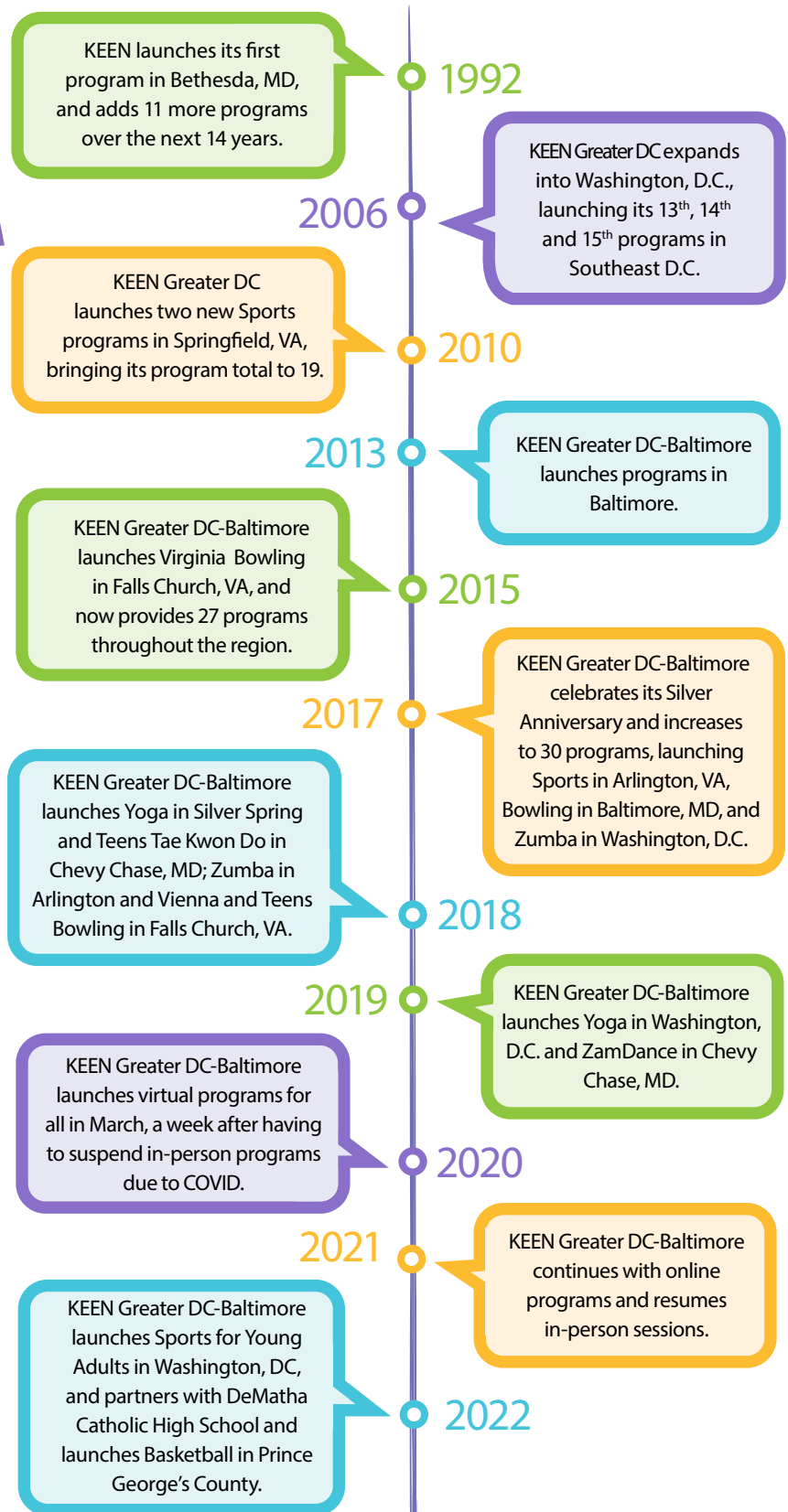
PROGRAMS



greater dc - baltimore

ABOUT US

KEEN Greater DC-Baltimore started in 1992 with a very simple concept: Bring together volunteers from the community and young people with significant developmental and physical disabilities, pair them one to one, and let them discover how to explore their abilities and have fun. With this concept over the past 30 years, KEEN Greater DC-Baltimore has launched 38 free-of-charge in-person programs in the District of Columbia, Maryland and Virginia. Amid the pandemic, KEEN Greater DC-Baltimore launched 7 virtual programs, allowing athletes and volunteers to stay connected.



GOLD'S GYM
WINTERGREEN PLAZA

SILVER SPRING

NORTH BETHESDA

TILDEN MIDDLE SCHOOL

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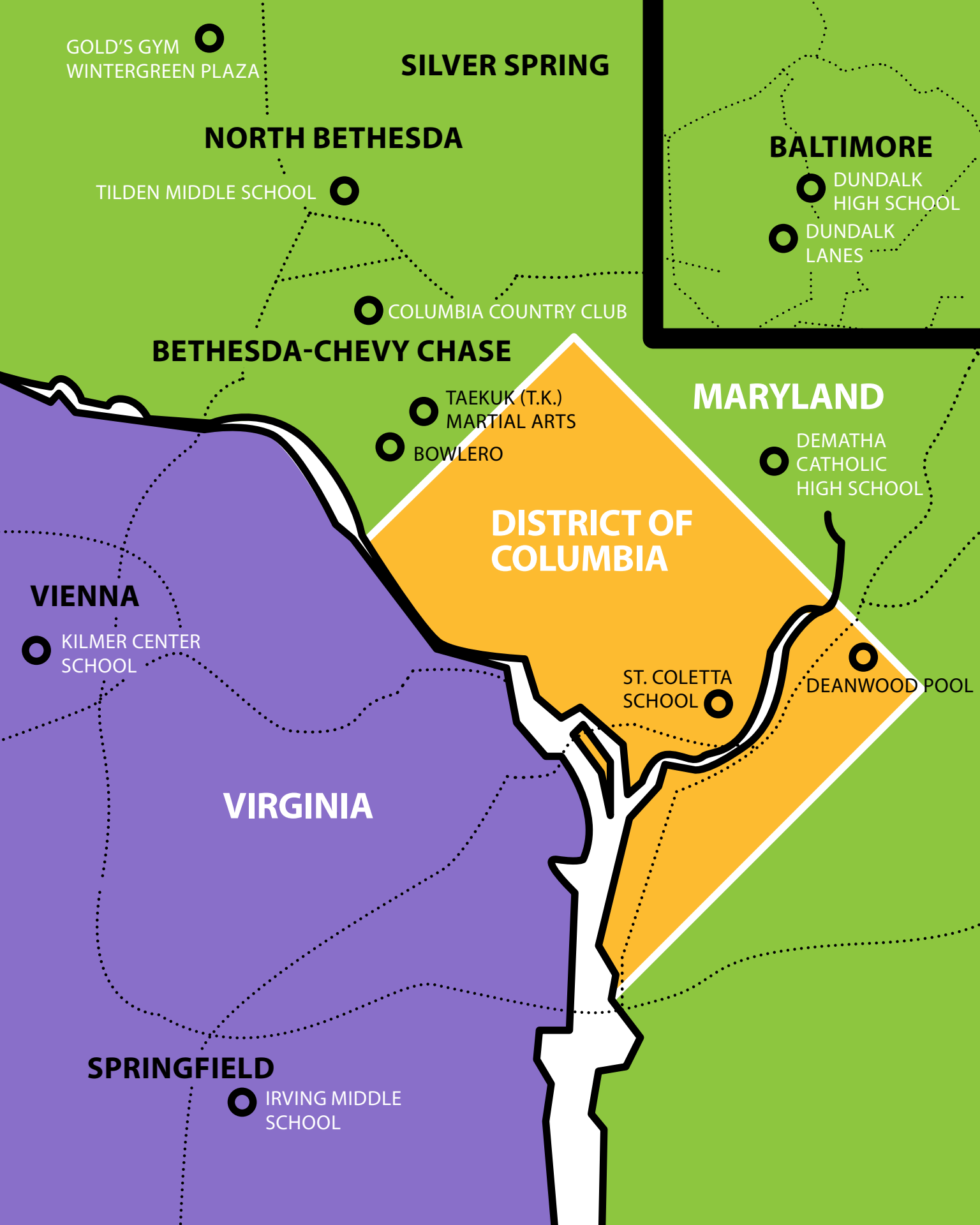
VIENNA

KILMER CENTER
SCHOOL

VIRGINIA

SPRINGFIELD

IRVING MIDDLE
SCHOOL





RACE FOR INCLUSION WITH US!



KEEN Greater DC-Baltimore's signature Sports program launched in 1992 with five KEEN athletes and a handful of volunteer coaches in North Bethesda. As word spread, a need for KEEN programs where everyone is accepted and no one is judged became immediately apparent. In the 30 years since, KEEN has grown in all ways: in numbers of KEEN athletes we serve, programs, locations, volunteer coaches and supporters. All are welcome to join our KEEN Family!



VOLUNTEERS

Volunteers are vital to the continuity and success of KEEN Greater DC-Baltimore. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our programs. They've also played a vital role in our virtual programs. Thank you to all of our outstanding volunteers.

COACHES COMMITTEE

Sydney Axelrod

Alicia Cavanaugh

Rochelle Coleman

Michele Doyle

Nancyellen Gentile

Charlie Gilbert

Kevin Hu

Kristine Komorowski

Jane Meacham

Jack Mershon

Karen Migdail

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Eric Tarring

Elizabeth Vipond

Lela Williams

**As of January 2023*

SPECIAL THANKS

Special thanks to Johns Hopkins University's Neuroscience Department students, Bullis Upper School and DeMatha Catholic High School for your unwavering support.





2022 EVENTS

RACING FOR INCLUSION



KEENFEST 2022: RACING FOR INCLUSION

Community members, business leaders, volunteers and friends gathered at the Capital Hilton Hotel in Washington, D.C., to celebrate our 30th anniversary. KEEN supporters enjoyed live and silent auctions and fun games and activities. Long-time partner The Joey Pizzano Memorial Fund received the Distinguished Community Impact Award, accepted by Robert and Paola Pizzano. Laura Partridge, a KEEN volunteer for 30 years, received the Volunteer of the Year Award. Special thanks to Anniversary Sponsor Joyce Koons Honda Buick GMC, Featured Sponsor Ferrari of Washington and all our sponsors and donors, as well as our tireless KEENFest committees for making the gala a success.



KEEN GOLF CLASSIC

Presented by Marriott International, the 2022 KEEN Golf Classic was another fantastic event. A full field of golfers enjoyed a great day of golf on the North and South courses at Woodmont Country Club in Rockville, Md., as well as a cocktail reception and dinner. The day kicked off with Mega Putt. Golf games followed with a scramble format and shotgun start. Players tested their skills in several contests throughout the day, including Beat The Pro, the Straightest Drive and Closest to the Pin. For both courses, prizes were awarded to the first and second place team finishers and winners of the other challenges. Thanks to all our golf sponsors and supporters.



2022 EVENTS

RACING FOR INCLUSION



ATHLETE SPECIAL EVENTS

30 DAYS FOR 30 YEARS OF KEEN

To help us celebrate KEEN's 30th anniversary, in April, many KEEN athletes accepted the challenge to be active for the entire month, both at KEEN and on their own.

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KEEN PROM: KEEN IN THE CHOCOLATE FACTORY

KEEN's teen athletes had a ball dancing the night away at their annual KEEN prom held at the Bullis School in Potomac, Md. The Bullis School community created, organized and supported this event.

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THE ANNUAL KEEN SPORTS FESTIVAL - THE BEST DAYS ARE KEEN DAYS

Hundreds of KEEN athletes, family members and volunteers from all of KEEN Greater DC-Baltimore's Maryland, Northern Virginia and Washington, D.C., programs gathered at Timberlawn Local Park in Rockville, Md., to celebrate 30 years of fun, free KEEN programs in Greater Washington, D.C., and Baltimore.



“ KEEN is an incredible, inclusive environment for our daughter (no pressure, no peer comparison - simply a place to be herself and engage with others). Thank you for this opportunity. ”

- KEEN Parent



2022 DONORS

Because of the incredible generosity of businesses, foundations and individuals, KEEN Greater DC-Baltimore continues to provide all of our online and in-person programs at no charge to our athletes and their families.

THANK YOU!

\$25,000+



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KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES



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Please donate through:

- www.KEENGreaterDC.org
- United Way #8065
- Combined Federal Campaign #75656
- Workplace Giving and Matching Gifts

Please contact us at support@KEENGrDC.org if there has been an oversight. Every effort has been made to correctly list 2022 major donors.

FOR THE YEAR ENDING 12/31/22 (UNAUDITED)

SUPPORT

Foundations/Organizations	169,589
Corporations/Businesses	8,886
United Way & CFC	5,059
Individual Donors	169,242
Government Agencies	20,800

SPECIAL EVENT REVENUE

KEEN Golf Classic	86,449
KEENFest	149,177

Investment Income	4,894
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TOTAL REVENUE AND SUPPORT \$614,096

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976.

KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.



EXPENSES

Virtual & In-Person Programs for Young People with Disabilities

Programs

Sports/Fitness	441,732
Dance/Music	62,229
Tae Kwon Do	23,190
Yoga	20,858

Total Program Services \$548,009

Supporting Services

Fundraising	27,825
Management & Administration	35,409

TOTAL EXPENSES \$611,242

NET INCOME BEFORE NON-RECURRING ITEMS \$2,854

2022 IN-KIND DONORS

Alpha Printing	Giant LLC
AT Accounting Solutions LLC	Charlie Gilbert, photographer
Bethesda Big Train	Master Joo Moon/ TaeKuk (T.K.) Martial Arts
Preeti Chojar, Access programmer	Samantha Mullens Photography
CNS Consulting Group	Total Wine & More
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KEEN Greater DC-Baltimore is a 501(c)3 organization.

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