

KEEN GREATER DC-BALTIMORE ANNUAL REPORT 2016





KEEN GREATER DC-BALTIMORE Kids Enjoy Exercise Now

KEEN's mission is to empower youth with disabilities by providing free, non-competitive one-to-one programs of exercise, fitness and fun, led by volunteer coaches.

KEEN's vision is fostering the confidence, self-esteem and inclusion in the community of youth with disabilities; strengthening the community through education of volunteers; and providing families with respite and a supportive network.



DEAR KEEN *friends*

KEEN Are Family. We Are Family. . .

With this theme in mind, we celebrated 24 years of serving kids, teens and young adults with disabilities in the District of Columbia, Maryland and Virginia. Through 27 programs in twelve locations, serving more than 400 young people with special needs, KEEN provided more than 1,000 hours of service each month. Your continued support allowed us not only to enroll more KEEN athletes into our programs, but to create new healthful and fun activities for young people with disabilities.

A highlight of our year was the KEEN Prom – where KEEN teenagers were invited by Bullis School students to our first KEEN Prom. Wearing tuxedos and fancy dresses, with decorations, music, dancing and food, the KEEN Prom was filled with smiling faces, excitement and sheer joy! It was so successful that our second KEEN Prom is being planned and will take place at the Bullis School on May 19, 2017!

KEEN Greater DC-Baltimore is a solid, well-run organization with a compelling mission. Our families, volunteers, staff and board members look forward to 2017 with a clear sense of purpose, seemingly endless energy and great anticipation of more moments of engagement with the young people we serve and the community that supports them.

Our goals for our 25th anniversary are to launch more programs in more locations, serve more athletes with special needs and engage more community members... in short, to expand our KEEN family. We hope that you will continue to be a part of our KEEN family and play an active role in celebrating KEEN's silver anniversary in 2017!



Burt Braverman
Board President



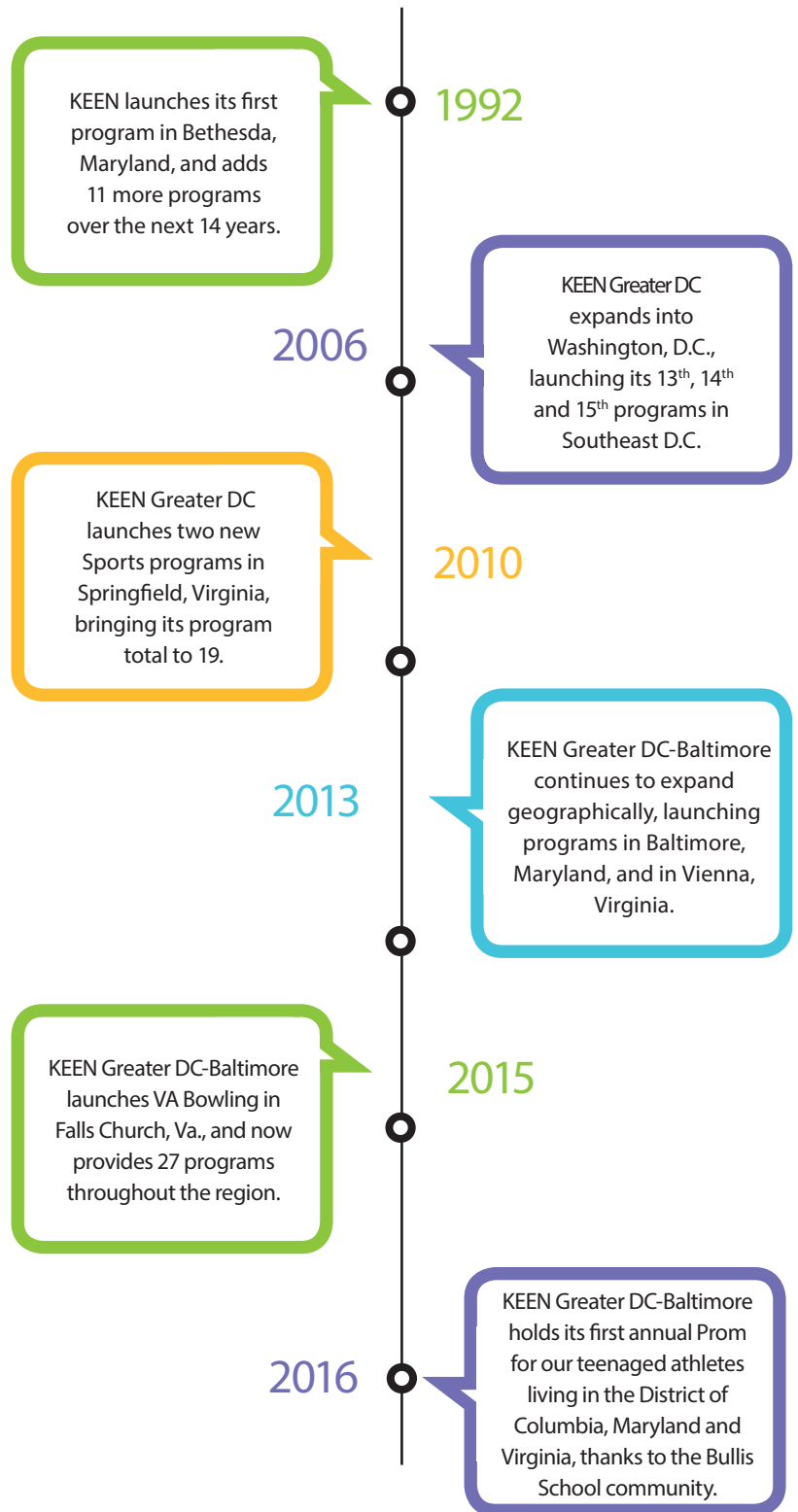
Beata Okulska
Executive Director

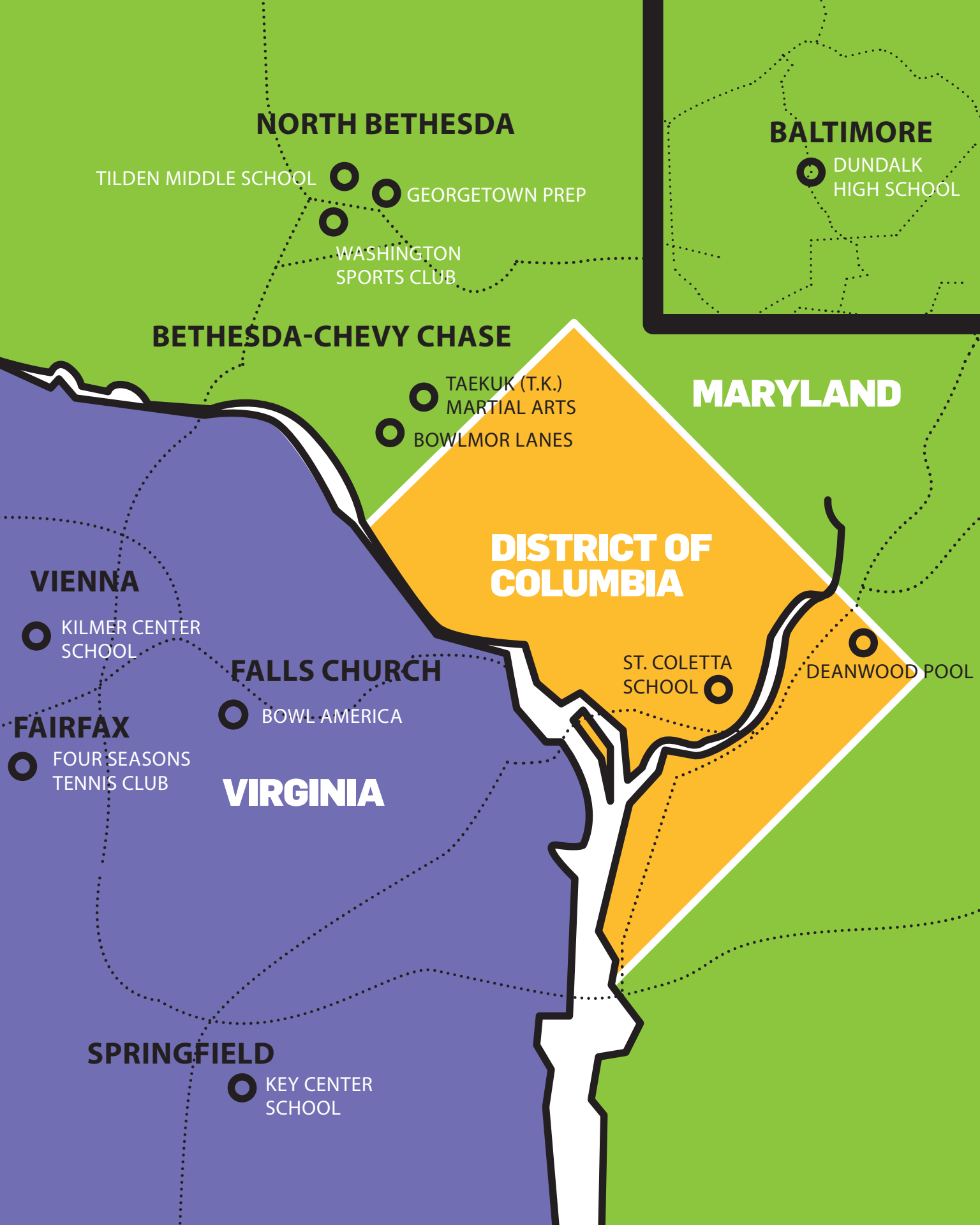


ABOUT US

KEEN Greater DC-Baltimore started in 1992 with a very simple concept: Bring together volunteers from the community and young people with significant developmental and physical disabilities, pair them one to one, and let them discover how to explore their abilities and have fun. With this concept, over the past 24 years, KEEN Greater DC-Baltimore has launched 27 free-of-charge programs in the District of Columbia, Maryland and Virginia.

PROGRAMS





NORTH BETHESDA

TILDEN MIDDLE SCHOOL



GEORGETOWN PREP



WASHINGTON
SPORTS CLUB

BALTIMORE



DUNDALK
HIGH SCHOOL

BETHESDA-CHEVY CHASE



TAEKUK (T.K.)
MARTIAL ARTS



BOWLMOR LANES

MARYLAND

**DISTRICT OF
COLUMBIA**

VIENNA



KILMER CENTER
SCHOOL

FALLS CHURCH



BOWL AMERICA

ST. COLETTA
SCHOOL



DEANWOOD POOL



FAIRFAX



FOUR SEASONS
TENNIS CLUB

VIRGINIA

SPRINGFIELD



KEY CENTER
SCHOOL



“ We love KEEN because KEEN loves our children and shows that through each and every program. ”

-KEEN Greater DC-Baltimore parent

PROGRAMS: **DISTRICT OF COLUMBIA**



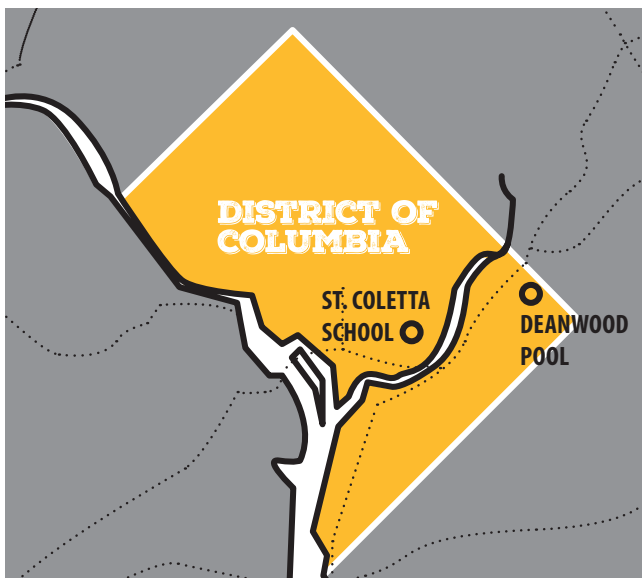
KEEN are FAMILY

We can serve more kids throughout D.C. with your help.

THE FIRST PROGRAM KEEN GREATER DC brings to any new area is Sports. As with all KEEN programs, Sports provides a non-competitive opportunity for KEEN athletes to play with a variety of sports equipment in their own way and at their own pace while having the support and friendship of a one-on-one volunteer coach.

KEEN athletes and their coaches may throw a basketball, kick a soccer ball, bounce on large therapy balls, pull each other on indoor scooters or find other ways to have fun with the variety of sports equipment provided.

In 2006, KEEN Greater DC brought its Sports program to Southeast Washington, D.C., where it was met with such enthusiasm that Swim, Music, Basketball Clinics and Soccer Clinics soon followed. All of these programs continue to be enjoyed today.



PROGRAMS & LOCATIONS

SPORTS (KIDS AND TEENS)

MUSIC (KIDS AND TEENS)

BASKETBALL CLINICS

SOCCER CLINICS

St. Coletta School
1901 Independence Avenue SE
Washington, DC 20003

SWIM

Deanwood Pool
1350 49th Street NE
Washington, DC 20019

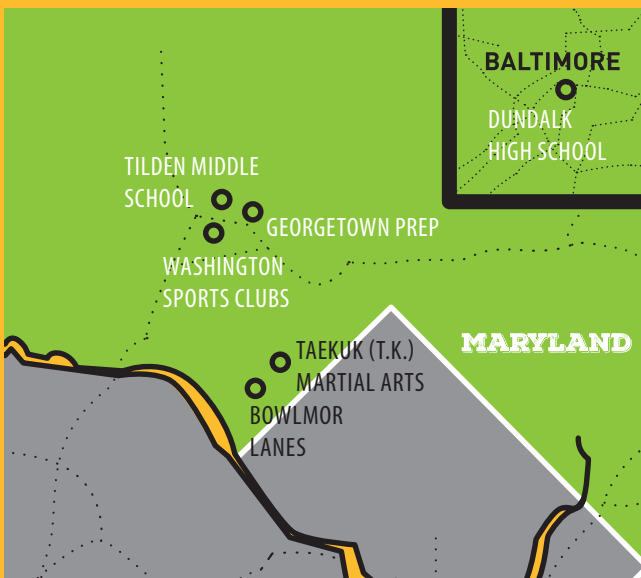
PROGRAMS: MARYLAND



KEEN are FAMILY

We can create more opportunities and serve more kids in Maryland with your help.

KEEN SPORTS, KEEN GREATER DC'S SIGNATURE PROGRAM, launched in 1992 with five KEEN athletes and a handful of volunteer coaches in North Bethesda. As word spread, the need for KEEN—a recreational program where everyone is accepted and celebrated for who they are and no one is judged—became immediately apparent. In the years since, KEEN Greater DC-Baltimore has expanded its free-of-charge programming to include bowling, swimming, tae kwon do and more, offering 12 programs in Montgomery County, Maryland. In 2013, in partnership with Johns Hopkins University, we expanded our geographical reach and launched Sports programs in Baltimore!



PROGRAMS & LOCATIONS

SPORTS (KIDS, TEENS, AND YOUNG ADULTS) / MUSIC (KIDS AND TEENS) / KEEN CLUB/MD DANCE

Tilden Middle School
11211 Old Georgetown Road
Rockville, MD 20852

SWIM

Hanley Center at Georgetown Prep
10900 Rockville Pike
North Bethesda, MD 20852

YOUNG ADULT FIT/FAMILY FIT

Washington Sports Clubs
10400 Old Georgetown Road
Bethesda, MD 20814

YOUNG ADULT BOWLING

Bowlmor Lanes
5353 Westbard Avenue
Bethesda, MD 20816

KIDS TAE KWON DO

TaeKuk Martial Arts
6831 Wisconsin Avenue, 402
Chevy Chase, MD 20815

BALTIMORE SPORTS

Dundalk High School
1901 Delvale Ave.
Baltimore, MD 21222

PROGRAMS: VIRGINIA

KEEN are FAMILY

We can provide more opportunities to more kids in more locations in Northern Virginia with your help.

IN 2010, KEEN GREATER DC LAUNCHED SPORTS AND MUSIC PROGRAMS in Springfield. Since then our programs have more than doubled, and support from the community has greatly increased, leading to KEEN's launch in spring 2013 of new programs in Vienna and the 2015 launch of an additional sports program in Springfield and Bowling in Falls Church.



PROGRAMS & LOCATIONS

SPORTS (KIDS AND TEENS) / MUSIC (KIDS AND TEENS)

Key Center School
6404 Franconia Road
Springfield, VA 22150

VA SPORTS

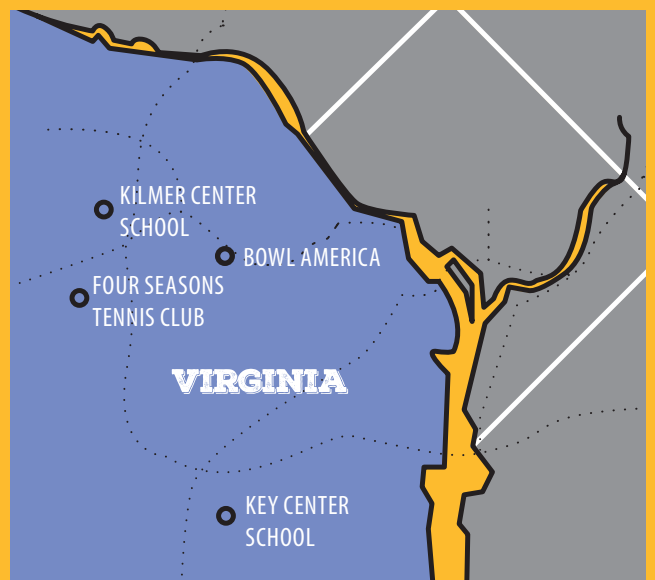
Kilmer Center School
8102 Wolftrap Road
Vienna, VA 22182

TENNIS

Four Seasons Tennis Club
3010 Williams Drive
Fairfax, VA 22031

BOWLING

Bowl America
140 South Maple Ave
Falls Church, VA 22046





“ There are only a select few activities that our son willingly participates in. KEEN offers him a safe place where he feels comfortable and is willing to engage beyond his usual comfort zone. ”

-KEEN Greater DC- Baltimore parent

KEEN are FAMILY

Volunteers are vital to the continuity and success of KEEN Greater DC. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our 27 programs. In 2016, our coaches contributed thousands of volunteer hours. Volunteering with KEEN is flexible and fun. Thank you to all of our outstanding volunteers!

COACHES COMMITTEE

Christine Antoniou	April Lee	Merrilee Seidman
Ethan Axelrad	Maureen Liu	Andrew Skibbie
Emma Bixler	Sarah McMahon	Eric Stephenson
Tammy Bronstein	Jane Meacham	Chimere Stevenson
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Colleen Kennedy	Kara Rowland	

*As of March 2017

SOUND LIKE
FUN?

If you would like to help us grow by being a part of KEEN Greater DC, visit: www.KEENGreaterDC.org for more information.



2016 EVENTS

KEENFEST 2016: "KEEN ARE FAMILY"

Community members, business leaders, volunteers and friends gathered at the Capitol Hilton in Washington, D.C., for the 16th annual KEENFest dinner and auction. On this special night, KEEN supporters participated in live and silent auctions, fun games and activities, and enjoyed a sit down dinner, music and dancing. KEEN volunteers and former Bullis School students, Sabrina Epstein and Carly Morgan (pictured right), received the Volunteer of the Year Award for their help in creating a partnership between Bullis School and KEEN Greater DC-Baltimore, which resulted in a KEEN Club at Bullis and the first ever KEEN Prom. Leadership Circle sponsor and long-time donor MAXIMUS Foundation received the Distinguished Corporate Service Award for their outstanding support of KEEN Greater DC-Baltimore. The award was accepted by MAXIMUS President Bruce Caswell.



THE FIRST ANNUAL KEEN PROM: "SEAS THE NIGHT"

KEEN's teen athletes dressed up and danced the night away at their first-ever KEEN Prom held at the Bullis School in Potomac, Maryland. The Bullis School community created, organized and supported this event.

THE 23RD ANNUAL KEEN GOLF CLASSIC

More than 230 golfers attended the KEEN Golf Classic, presented by Marriott International and held at Woodmont Country Club in Rockville, Md. Thank you to all our golf sponsors and supporters for making the event a huge success!



KEEN are FAMILY



BULLIS GIVES BACK TO KEEN

For the fourth year in a row, the Bullis School Community in Potomac, Maryland, chose KEEN Greater DC-Baltimore as one of the beneficiaries of its Annual Bullis Gives Back 5K/1K Run/Walk and Festival. All KEEN families were invited to be a part of this special day.

KIDS EURO FESTIVAL

For the seventh year in a row, KEEN Greater DC-Baltimore athletes, families and volunteers enjoyed a special Kids Euro Festival at the Embassy of France. Thank you to the European-American Cultural Foundation and to the Embassy of France for creating this event, and for your generosity and hospitality.



15TH ANNUAL KEEN SPORTS FESTIVAL – THE BEST DAYS ARE KEEN DAYS

Hundreds of KEEN athletes, family members and volunteers from all of KEEN Greater DC-Baltimore's Maryland, Northern Virginia and Washington, D.C., programs gathered at Avenel Park in Potomac, Md., to celebrate 24 years of fun, free KEEN programs in Greater Washington, D.C., and Baltimore.



“When our son, who has severe autism and is nonverbal, was 13 years old, we enrolled him in KEEN with great trepidation because of his behavioral issues. He loved it from the start. Since then it has become an “anchor” activity for our family, a crucial part of his schedule and a wonderful part of our lives. ”

-KEEN Greater DC-Baltimore parent

2016 DONORS

Because of the incredible generosity of businesses, foundations and individuals, KEEN Greater DC continues to provide all 27 of our programs at no charge to our athletes and their families.

THANK YOU!

\$40,000+

Marriott International

\$30,000+

Joyce Koons Honda Buick GMC

\$15,000+

The Thomas Wilson Sanitarium
for Children of Baltimore City

\$10,000+

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Rite Aid Foundation
The J. Willard and Alice S.
Marriott Foundation

\$7,500+

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Autism/Night of Too Many
Stars
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\$3,000+

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Please donate through:

- www.KEENGreaterDC.org
- United Way #8065
- Combined Federal Campaign #75656

Please contact us at support@keengreaterdc.org if there has been an oversight. Every effort has been made to correctly list 2016 major donors.

FINANCIALS

KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/16 (UNAUDITED)

SUPPORT

Foundations/Organizations	140,394
Corporations/Businesses	24,231
United Way & CFC	6,055
Individual Donors	102,259
SPECIAL EVENT NET REVENUE	
KEEN Golf Classic	117,037
KEENFest	118,215
Investment Income	8,938
TOTAL NET REVENUE AND SUPPORT	\$517,129

EXPENSES

Program Services for Kids, Teens and Young Adults

KEEN Sports and Fit Programs

Maryland - Montgomery County	115,781
Maryland - Baltimore	35,781
District of Columbia	37,887
Virginia	49,386

KEEN Music

Maryland - Montgomery County	27,678
District of Columbia	30,629
Virginia	21,562

KEEN Swim

Maryland - Montgomery County	18,333
District of Columbia	21,859

KEEN Tennis and Bowling

Maryland - Montgomery County	14,763
Virginia	11,995

Sports Festival	9,614
Adult Program Support	1,000
Special Programs and Events	2,747

Total Program Services **\$399,014**

Supporting Services

Fundraising*	23,532
Management & Administration	21,953

TOTAL EXPENSES **\$444,500**

NET INCOME **\$72,629**

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976.

KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.

*Nonevent





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www.KEENBaltimore.org

KEEN Greater DC-Baltimore is a 501(c)3 organization.
EIN: 42-1657976

