

KEEN GREATER DC
annual report 2013



KIDS ENJOY EXERCISE NOW
greater dc

EXPANDING OUR

abilities



KEEN Greater DC - Kids Enjoy Exercise Now

A nonprofit volunteer-led organization that provides one-to-one recreational opportunities for children and young adults with developmental and physical disabilities at no cost to their families or caregivers. KEEN's mission is to foster the self-esteem, confidence, skills and talents of its athletes through non-competitive activities, allowing young people facing even the most significant challenges to meet their individual goals.

DEAR KEEN *friends!*

Nothing can slow down KEEN Greater DC's ability to serve every child with special needs in our region!

In 2013, we were able to launch several new programs! Thanks to our amazing sponsors and contributors, KEEN Greater DC opened a new program in Vienna, Virginia, and two new sports sessions in Baltimore.

The Baltimore program was established in partnership with Johns Hopkins University's Neuroscience Department. JHU created a program called "KEEN: Practicum in Neuroscience," a for-credit course for undergraduate neuroscience students. The students serve as volunteers at KEEN's Baltimore sessions and gain class credits and clinical experience by working with young people with disabilities.

With 25 programs, 44 monthly sessions, thousands of volunteers, and serving nearly 400 young people with special needs, KEEN Greater DC has continued to positively impact the lives of families across the region. One KEEN Greater DC parent wrote:

"KEEN is a wonderful program that our son always looks forward to attending. It gives him some fun time away from family, helps him socially and physically. It also gives us/me a window of respite on a Sunday afternoon and a day with a planned activity. We love all the staff and volunteers who are like family to us."

We are committed to continue enrolling more kids, creating more program opportunities, and changing lives. We all have the ABILITY to make a difference—it is just a matter of having the desire and resolve to do so.

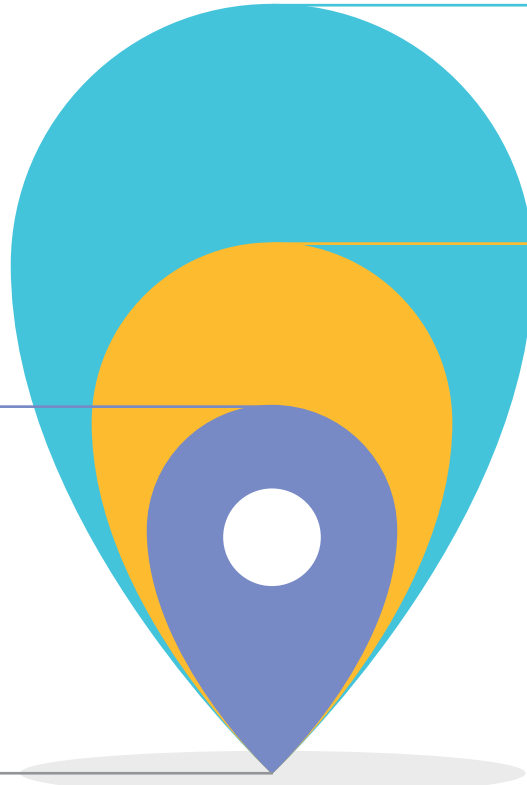
KEEN Greater DC needs YOU to partner with us to make a difference today!



Burt Braverman
Board President



Beata Okulska
Executive Director



2006

KEEN Greater DC expands into Washington, D.C., launching its 13th, 14th and 15th programs in Southeast D.C.

1992

KEEN launches its first program in Bethesda, Maryland, and adds 11 more programs over the next 14 years.

2013

KEEN Greater DC continues to expand geographically, launching programs in Baltimore, Maryland, and Vienna, Virginia, and now provides a total of 25 programs throughout the region.

2010

KEEN Greater DC launches two new Sports programs in Springfield, Virginia, bringing its program total to 19.

WHERE CAN WE *grow?*

programs

About KEEN Greater DC

KEEN Greater DC started in 1992 with a very simple concept: Bring together volunteers from the community and young people with significant developmental and physical disabilities, pair them up, and let them discover how to explore their abilities and have fun. With this concept, over the past 22 years KEEN Greater DC has launched 25 free-of-charge programs in Maryland, the District of Columbia and Northern Virginia.

NORTH BETHESDA

TILDEN MIDDLE SCHOOL



GEORGETOWN PREP



WASHINGTON
SPORTS CLUB

BALTIMORE



POLYTECH
HIGH SCHOOL

BETHESDA-CHEVY CHASE



TAEKUK (T.K.)
MARTIAL ARTS



BOWLMOR LANES

maryland

district of columbia

VIENNA



KILMER CENTER
SCHOOL

ST. COLETTA
SCHOOL



DEANWOOD POOL

FAIRFAX



FOUR SEASONS
TENNIS CLUB

virginia

SPRINGFIELD



KEY CENTER
SCHOOL



“My family has truly been appreciative of what KEEN has provided to our son to strengthen his social skills with peers through well-structured activities, as well as the networking opportunity for parents and for lifting the financial burden.”

-KEEN Greater DC parent

programs: *district of columbia*



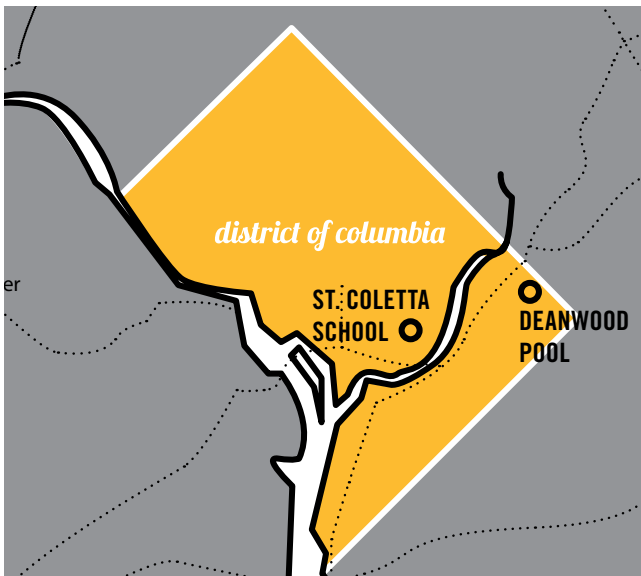
SERVE MORE KIDS IN MORE LOCATIONS IN D.C.

We can serve more kids throughout D.C. with your help.

THE FIRST PROGRAM KEEN GREATER DC brings to any new area is Sports. As with all KEEN programs, Sports provides a non-competitive opportunity for KEEN athletes to play with a variety of sports equipment in their own way and at their own pace while having the support and friendship of a one-on-one volunteer coach.

KEEN athletes and their coaches may throw a basketball, kick a soccer ball, bounce on large therapy balls, pull each other on indoor scooters, or find other ways to have fun with the variety of sports equipment provided.

In 2006, KEEN Greater DC brought its Sports program to Southeast Washington D.C., where it was met with such enthusiasm that Swim, Music, Basketball Clinics and Soccer Clinics soon followed. All of these programs continue to be enjoyed today.



PROGRAMS & LOCATIONS

SPORTS (KIDS AND TEENS)

MUSIC (KIDS AND TEENS)

BASKETBALL CLINICS

SOCCER CLINICS

St. Coletta School
1901 Independence Avenue SE
Washington, DC 20003

SWIM

Deanwood Pool
1350 49th Street NE
Washington, DC 20019

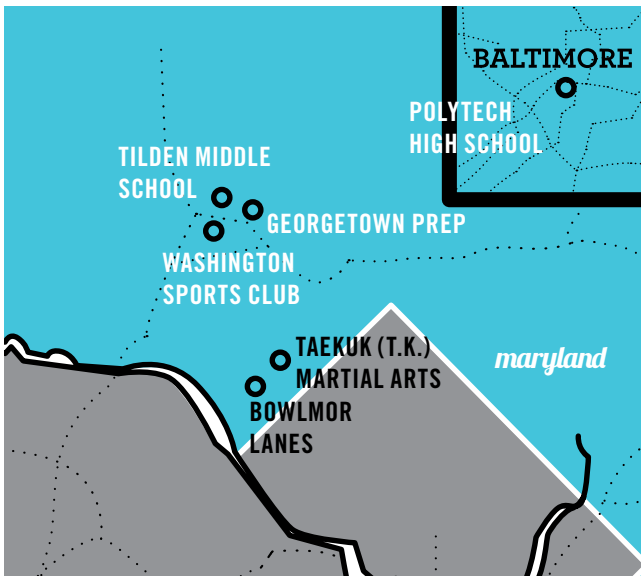
programs: maryland



EXPAND PROGRAM OFFERINGS AND SERVE MORE KIDS IN MARYLAND.

We can create more opportunities and serve more kids in Maryland with your help.

KEEN SPORTS, KEEN GREATER DC'S SIGNATURE PROGRAM, launched in 1992 with five KEEN athletes and a handful of volunteer coaches in North Bethesda. As word spread, the need for KEEN—a recreational program where everyone is accepted and celebrated for who they are and no one is judged—became immediately apparent. In the years since, KEEN Greater DC has created and continues to operate 25 free-of-charge programs, including bowling, swimming, tae kwon do and more! And extended our reach to Baltimore.



PROGRAMS & LOCATIONS

SPORTS (KIDS, TEENS, AND YOUNG ADULTS) / MUSIC (KIDS AND TEENS) / KEEN CLUB
Tilden Middle School
11211 Old Georgetown Road
Rockville, MD 20852

SWIM
Hanley Center at Georgetown Prep
10900 Rockville Pike
North Bethesda, MD 20852

YOUNG ADULT FIT/FAMILY FIT
Washington Sports Club
10400 Old Georgetown Road
Bethesda, MD 20814

YOUNG ADULT BOWLING
Bowlmore Lanes
5353 Westbard Avenue
Bethesda, MD 20816

KIDS TAE KWON DO
TaeKuk Martial Arts
6831 Wisconsin Avenue, P102
Chevy Chase, MD 20815

BALTIMORE SPORTS
Polytech High School
400 W. Cold Spring Lane
Baltimore, MD 21210

programs: *virginia*



EXPAND PROGRAMS AND LOCATIONS IN VIRGINIA.

We can provide more opportunities to more kids in more locations in Northern Virginia with your help.

IN 2010, KEEN GREATER DC LAUNCHED SPORTS AND MUSIC PROGRAMS in Springfield. Since then our program rosters have more than doubled in size, and support from the community has greatly increased, leading to KEEN's launch in spring 2013 of a new sports program in Vienna, Virginia. This new program enables KEEN to reach more Northern Virginia children with autism, cerebral palsy, Down syndrome and other significant disabilities.



PROGRAMS & LOCATIONS

SPORTS (KIDS AND TEENS) / MUSIC (KIDS AND TEENS)

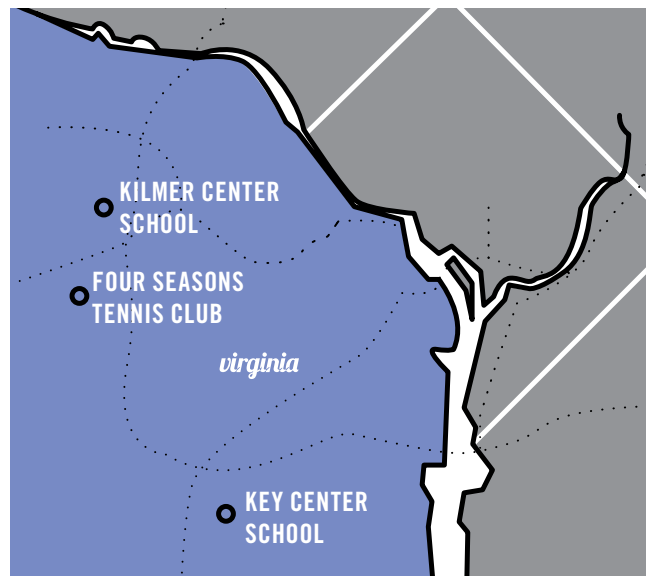
Key Center School
6404 Franconia Road
Springfield, VA 22150

VA SPORTS

Kilmer Center School
8102 Wolftrap Road
Vienna, VA 22182

TENNIS

Four Seasons Tennis Club
3010 Williams Drive
Fairfax, VA 22031





“My son loves going to KEEN. He always wants to enter the gym with the volunteers. They are very understanding and kind to him. I believe that KEEN is his best experience, because I can see his face happy when we stop the car in the parking lot.”

-KEEN Greater DC parent

volunteers

Volunteers are vital to the continuity and success of KEEN Greater DC. Some help occasionally at KEEN's programs while others become regulars and may eventually evolve into leaders as part of our Coaches Committee. These volunteers not only train new volunteers and run the sessions but also plan and administer all of our 25 programs. In 2013, our coaches contributed thousands of volunteer hours. Volunteering with KEEN is flexible and fun. Thank you to all of our outstanding volunteers!

COACHES COMMITTEE

Kayla Adler
 Kyle Blackstone
 Tammy Bronstein
 Jonathan Daulte
 Hania Dawood
 Jake DiGregorio
 Michele Doyle
 Bernadette Duffy
 Nancyellen Gentile
 Charlie Gilbert
 Marsha Glazer
 Alyson Golub
 Lisa Josephowitz
 Lindsey Kelly
 Colleen Kennedy
 Hillary Lerner
 Maureen Liu
 Helen Macnamara
 Sarah McMahan

Jane Meacham
 Karen Migdail
 Minh Thu Nguyen
 Joe Ottinger
 Anne Overly
 Laura Partridge
 Ron Rabbu
 Kara Rowland
 Tommy Schefer
 Maria Velegris
 Shaina Weiner
 Beth Wenger
 Lela Williams
 Karen Woolman

*as of January 2014

DID YOU *know?*

KEEN Greater DC provides

440

program sessions,
 free of charge,
 each year

SOUND LIKE *fun?*

If you would like to help us grow by being a part of KEEN Greater DC, visit: www.keengreaterdc.org for more information.





2013 events



KEENFEST 2013: CHEERS TO 21 YEARS!

Community members, business leaders, volunteers and friends gathered at the Capital Hilton in Washington, D.C., for the 13th annual KEENFest dinner and auction. KEEN supporters participated in live and silent auctions, a raffle, a paddle raise and a game of heads or tails, and enjoyed a sit down dinner, live music by The Morrison Brothers and dancing. KEEN GDC athletes Bijan, Brandon, Dale, and Frances charmed attendees with their greetings and storytelling. Volunteers Jonathan Daulte and Michele Doyle received KEEN's Volunteer of the Year award. Major sponsor Joyce Koons Honda Buick GMC received KEEN's Distinguished Service Award for its outstanding support to KEEN Greater DC. This evening of friends, food and fundraising celebrated 21 years of KEEN's sports and recreation programs for children and young adults with disabilities and built support to ensure that KEEN is able to continue to fulfill its mission and keep all of its programs entirely free of charge. Thank you to our event host, WUSA 9 anchor Derek McGinty and to our many major donors and supporters!



THE 12TH ANNUAL SPORTS FESTIVAL – THE BEST DAYS ARE KEEN DAYS

Hundreds of KEEN athletes, family members and volunteers from throughout the Greater DC area gathered at Hadley's Park in Potomac, Maryland, to celebrate 21 extraordinary years of fun, friendship, and free KEEN programs in Greater Washington, DC. Highlights included volleyball, soccer, zumba dancing, face painting, an obstacle course, tae kwon do, individual play by athlete and coach pairs, tug-of-war and much more. Redskins linebacker Ricky Elmore and USA Track athlete Adam Durham were some of our special guests. Thank you to our event sponsor, Kaiser Permanente, and long-time donors Potomac Pizza, Drink More Water, Kids After Hours, and Whole Foods Bethesda.

BULLIS GIVES BACK

The Bullis School community in Potomac, Md., chose KEEN Greater DC as one of the beneficiaries of its 5th Annual Bullis Gives Back 5K/2K Walk/Run and Festival. All KEEN families were invited to be a part of this special day. KEEN athletes were paired with Bullis students for the event, which included the following festival highlights: an obstacle course, pony rides, face painting and more. KEEN athletes received free t-shirts, pizza and drinks.



20TH ANNUAL KEEN GOLF CLASSIC

More than 175 golfers enjoyed a great day of golf and contests at Woodmont Country Club in Rockville, Maryland, to raise funds for KEEN Greater DC. We deeply thank all of our participants and sponsors, especially our major sponsors, Marriott International Inc., Accenture, Davis Wright Tremaine LLP, Donohoe Property Services, Venable LLP, and Daryl and Sondra Nickel, whose support has enabled us to continually grow and serve more kids.

KIDS EURO FESTIVAL

For the fourth year in a row, KEEN Greater DC athletes, families and volunteers enjoyed a special Kids Euro Festival at the Embassy of France. Artists from Bulgaria put on a puppet show. A dancer from Finland led a workshop on storytelling through dance. A theater troupe from Poland put on a show that included mime and puppetry. And an animated film from the United Kingdom played on a big screen throughout the day. The event also included face painting, zumba dancing and arts and crafts. Thank you to the Embassy of France for your generosity and hospitality!





“My daughter has multiple issues and KEEN provides a place where she is accepted and celebrated.”

-KEEN Greater DC parent

2013 donors

Because of the incredible generosity of businesses, foundations and individuals, KEEN Greater DC continues to provide all 25 of our programs at no charge to our athletes and their families.

THANK YOU!

\$50,000+

Joyce Koons Honda Buick GMC
Marriott International

\$25,000+

Anonymous Donor

\$10,000+

Anonymous Donor
Bullis School, Inc
Davis Wright Tremaine LLP
J. Willard & Alice S. Marriott Foundation
The Jim and Carol Trawick Foundation
Joey Pizzano Memorial Fund
New York Collaborates For Autism

\$5,000+

Autograph Collection
Carl M. Freeman Foundation Inc.
Choice Hotels International
Delta Epsilon Mu of the University of Maryland
Gilbane Building Company
Host Hotels & Resorts
Kasier Permanente
Kingstowne Striders
M&T Bank
Mattress Warehouse
Sondra and Daryl Nickel
Rite-Aid Foundation
United Way of the National Capital Area
Whiteco Pool Solutions

\$4,000+

Accenture
The Donohoe Companies

TD Bank
Venable LLP

\$3,000+

Thomas Kelly and Colleen Kennedy
Lawfirm Vendors Association
Karen Migdail
Miller & Chevalier Charitable Foundation
Penney Girls Foundation
Joseph Watkins and Dr. Brad Frey

\$2,000+

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Joyce Koons
KPMG
MAXIMUS Foundation
Neighborhood Development Company
Joseph Ottinger
PNC Real Estate
RCM&D

RLJ Lodging
Safeway Foundation
Summit Hotels
Adrian and Donna Rattley Washington
World Adult Kickball Association
XSS Hotels

\$1,000+

Anonymous Donor
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Marilyn Brody and Allen Kronstadt
Casey Construction
BJ and Phil Corriveau
Patrick and Mary Dean
DiamondRock Hospitality
Gallagher Evelius & Jones LLP
Dr. Irvin and Barbara Guterman
Chick Hernandez
Suja John
John C. Grimberg Company, Inc

DID YOU
know?

KEEN Greater DC has served more than

1,000 kids

& young adults with disabilities
since its start in 1992.

\$1,000+ CONTINUED

Knights of Columbus Montgomery County Council
 Jana Knowles
 Kolar Charitable Foundation of Buckley Sandler
 Richard and Lori Marks
 Rose Mary Meredith
 MTX Wealth Management
 Dan and Michelle Murphy
 Estee and Elliott Portnoy
 Faye Rabinowitz
 Susan Rice-Cameron and Ian Cameron
 Madeleine Rudd
 Sheila Sankaran and Lane Koenig
 Laxmi Sarwal
 Shaner Hotel Holdings
 Tampa Orlando Pinellas Jewish Foundation
 Tori Thomas
 Daniel Vine
 Jay Weinstein
 Ruth Yodaiken

\$500+

Tom and Joanne Ayotte
 Richard and Deborah Bailine
 Baltimore Kiwanis Trust
 Kim and Kyle Bayliss
 Risa Bender and Ben Klubes
 Philip and Nanette Bevan
 Karen Brinkmann
 Helene Brody
 David Cerullo
 Denise and Michael Cormaney
 Yvonne Craver
 Claudia DeColstoun Werebe
 Evelyn Bushwick Family Charitable Trust
 Helene and Andrew Felber
 Ken Geist
 David Gilles and Brigitte Custer
 Henry Griffin
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 Steven and Laurie Horvitz
 Jerusalem Court Isiserettes
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 Daryl Libow
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 Ratner Companies
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 Bob and Tammy Sickels
 Joy and Stuart Stein
 Peter and Jeanne Sullivan
 Dixon and Donna Tranum
 Tricon Construction Inc.
 Tyson Floor & Park Carpet
 Penelope Veerhoff
 Richard Vilardo
 Thomas and Lynn Welch
 Michael Zeldin and Amy Rudnick

\$250+

Kevin and Inas Anderson
 Laura and Perry Apfelbaum
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 Margaret Arky
 Charles Berk and Debra Caplowe
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 Ross Bierkan
 Thomas and Deborah Brinkman
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 Lisa Taverna
 Maria Velegris
 Kip and Katy Vreeland
 William Walsh
 Thomas and Amy Wenger
 Dave Weyner
 Roger Williams

DID YOU
know?

KEEN Greater DC provides

10,700

hours of free of charge
 programs each year.

2013 IN-KIND DONORS

4 Star Tennis Academy
AT Accounting Solutions LLC
Bates Creative Group
Photographer Decarlo Brown
Rochelle Coleman/Rochelle Athletic Consulting
Drink More Water
Fairfax County CRS/Key Center School
Fairfax County CRS/Kilmer Center School
Georgetown Preparatory School
J Watkins Design
Steve Little
La Maison Francaise
Master Joo Moon/Tae Kuk (T.K.) Martial Arts
Potomac Pizza
Photographer Atousa Raissyan
Tom Wenger Photography
Total Wine & More
United for D.C./United Soccer Club
The Washinton Nationals
Washington Sports Club
Whole Foods



CARE TO
give?

If you would like to support us,
visit: [www.keengreaterdc.org/
support-us](http://www.keengreaterdc.org/support-us) for more information.

KEEN Greater DC receives contributions through the United Way #8065 and Combined Federal Campaign #75656. Every effort has been made to correctly list 2013 major donors. Please contact us at support@keengreaterdc.org if there has been an oversight.



financials

KEEN GREATER DC, LLC STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING 12/31/13 (UNAUDITED)

SUPPORT

Foundations/Organizations	124,721
Corporations/Businesses	58,261
United Way & CFC	10,151
Individual Donors	80,471

SPECIAL EVENT NET REVENUE

KEEN Golf Classic	88,284
KEENFest	64,044
Sports Festival and other events	7,265
Investment Income	767

TOTAL NET REVENUE AND SUPPORT **\$433,965**

EXPENSES

Program Services for Kids, Teens and Young Adults

KEEN Sports and Fit Programs	
Maryland	131,186
District of Columbia	40,342
Virginia	36,774
KEEN Music	
Maryland	38,038
District of Columbia	31,801
Virginia	20,098
KEEN Swim	
Maryland	19,614
District of Columbia	17,119
KEEN Tennis and Bowling	13,769

Sports Festival	11,261
Adult Program Support	1,000

Total Program Services **\$361,002**

Supporting Services

Fundraising	4,204
Management & Administration	19,687

TOTAL EXPENSES **\$384,893**

NET INCOME **\$49,072**

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

KEEN Greater DC LLC is a 501(c)3 nonprofit organization, donations to which are tax deductible to the fullest extent of the law. Please consult your tax advisor for further information.

A copy of our current financial statement is available upon request by contacting KEEN Greater DC, LLC. Our EIN No. is 42-1657976.

board of directors

EXECUTIVE BOARD

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President

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**as of March 2014*

HONORARY BOARD MEMBERS

DOMINIQUE DAWES

CHICK HERNANDEZ

KEEN FOUNDER

ELLIOTT I. PORTNOY





KEEN GREATER DC

P.O. Box 341590
Bethesda, MD 20827

301-770-3200

info@keengreaterdc.org
www.keengreaterdc.org

KEEN Greater DC is a 501(c)3 organization.
Our EIN No. is 42-1657976.